

BARBARA L. DORAN '75

Biographical Sketch

Barbara Doran founded and runs BD8 Capital Partners, a wealth advisory firm. She develops market strategy and asset allocation and writes quarterly market commentary. She has spent 35 years on Wall Street at major firms, in senior roles, including as the Research Investment Officer at Neuberger Berman, a \$200b asset management firm. She also founded and managed two firms, including a hedge fund and a marketing company specializing in asset raising and business consulting.

Prior to graduating Harvard Business School with an MBA, Ms. Doran worked in publishing, starting as a journalist. Her first journalism job was at State College's WRSC radio as the evening newswoman, concurrent with working for Penn State's sports information office focusing on women's sports.

As a former member of both the United States Women's National Lacrosse and Field Hockey Teams, she represented the US in international competition, was the first Penn State woman to make the US National Lacrosse Team, and together with two others, was the first Penn State woman to make the US National Field Hockey team.

Ms. Doran has a BA in English from Penn State, where she was a three-sport varsity athlete, covering women's sports for The Daily Collegian. Later, she served on the Varsity S Committee in the *For the Future Campaign*.

She is a published writer on sports and investments, appears regularly on CNBC as a guest commentator on the stock market and investments, and remains an active sportswoman, competing in Masters' Field Hockey events all over the world.

Position Statement

By many metrics, Penn State is thriving: student enrollment, achievement and job placement are strong, our research program at nearly \$1b has worldwide reach and impact, and a renewed sense of pride and engagement of students in the mission of the university is evident. We are proud of the educational opportunities we provide and excited about the future.

But ongoing challenges in higher education and at Penn State remain, not least affordability, and the lingering effects of the Sandusky scandal.

Elected by a record-breaking number of votes in 2013, just 18 months after the Sandusky scandal hit, to address issues concerning Paterno, the NCAA sanctions, the Freeh report, board governance reform and more, I, along with my fellow alumni-elected trustees, other reform-minded trustees, and the active support of many alumni, have worked relentlessly to effect much-needed changes. Some have happened, many have not, yet we remain focused and committed.

As stewards of the university, we work broadly on all issues. The most challenging remains affordability: how to make our life-changing education more affordable and bring down the student debt levels that burden students long after graduation. As a member of the Affordability Task Force, looking at how to cut costs and find new revenue sources, I have added the priority of finding solutions to the cost of education after graduation, that is, student debt.

I'm running for a board seat with fellow incumbents Ted Brown and Bill Oldsey. We are honored by your past support and ask for it again.