



DISTRICT OF

Vanderhoof

ADVERTISING OPPORTUNITIES

VANDERHOOF ARENA – 2023/2024

DIRECTOR OF COMMUNITY SERVICES – HEIDI GONCALVES

December 16, 2023

Dear Vanderhoof Business Owner/Manager,

Post Covid, we are looking to revitalize the usage of advertising space in the Vanderhoof Arena and to remind businesses about this highly visible location as a potential place for signage featuring your business.

As an incentive, we would like to offer the next 6 months of advertising free of charge. Should you choose to participate, your payment will be due June 1, 2024.

The District of Vanderhoof will arrange an opportunity for photographs in October 2024 for any new advertising signs/sponsorships. At that time, we will also recognize your business on the District of Vanderhoof Facebook page and the Vanderhoof Community Message Board. Your logo will be added to print materials if applicable.

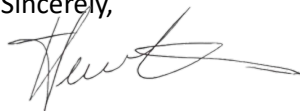
The Arena is a popular year-round facility used for a wide variety of recreational activities including hockey tournaments, figure skating shows, speed skating events as well as graduation ceremonies, job fairs and trade shows. The Mezzanine is often used by groups/families to hold birthday parties and other small gatherings. Your advertisement will reach a significant number of our residents, as well as any guests who are attending these events.

Please take a moment to view the Rec Times calendar at <https://app.rectimes.com/districtofvanderhoof> to get an idea of the number of activities that are scheduled at the Arena this winter season.

We have several options for size and placement of your advertisement. If you are not interested in signage, there is also an opportunity to sponsor one-time events such as a themed public skate.

See the attached forms for further information and let me know if you have any questions. We look forward to working with you.

Sincerely,



Heidi Goncalves

Director of Community Services

heidigoncalves@district.vanderhoof.ca

(250) 570-8174



VANDERHOOF ARENA ADVERTISING OPPORTUNITIES - SIGNAGE

The following advertising opportunities are available through the District of Vanderhoof for the Arena. Please note that the design and manufacture of any advertising sign is the advertiser's responsibility. New installations are subject to a \$50 installation fee and the ad (with the exception of ice logos) should be in place by the end of May on any given year, but you have until the end of August if necessary.

Circle your choice below.

AD LOCATION (see diagram next page)	1 YEAR	3 YEARS (price per year)
-------------------------------------	--------	--------------------------

Ice Logo	\$1000	\$850
Glass	\$1000	\$850
Inner Boards (inside rink)	\$800	\$700
Outer Boards (exterior of rink)	\$250	\$200
Doors/Garage Door Panel	\$100	\$85
Risers on stairs/bleachers	\$100	\$85
Wall Space	\$500	\$400
Ice Scooter	\$50	\$35
Lit Panel	\$250	\$200
New Installation Fee	\$50	\$50

*Applicable taxes will be added to invoice.

Circle your choice below.

AD PERIOD	1 YEAR	3 YEARS
-----------	--------	---------

6 months free of charge incentive (Dec 2023-May 2024)	---	---
Begins June 1, 2024	expires June 1, 2025	expires June 1, 2027

Please return this completed form along with the attached advertising agreement to the District of Vanderhoof Municipal Office in person, or mail it to the District of Vanderhoof, PO Box 900 Vanderhoof, BC, V0J 3A0

Date: _____

Business Name: _____

Contact Person: _____

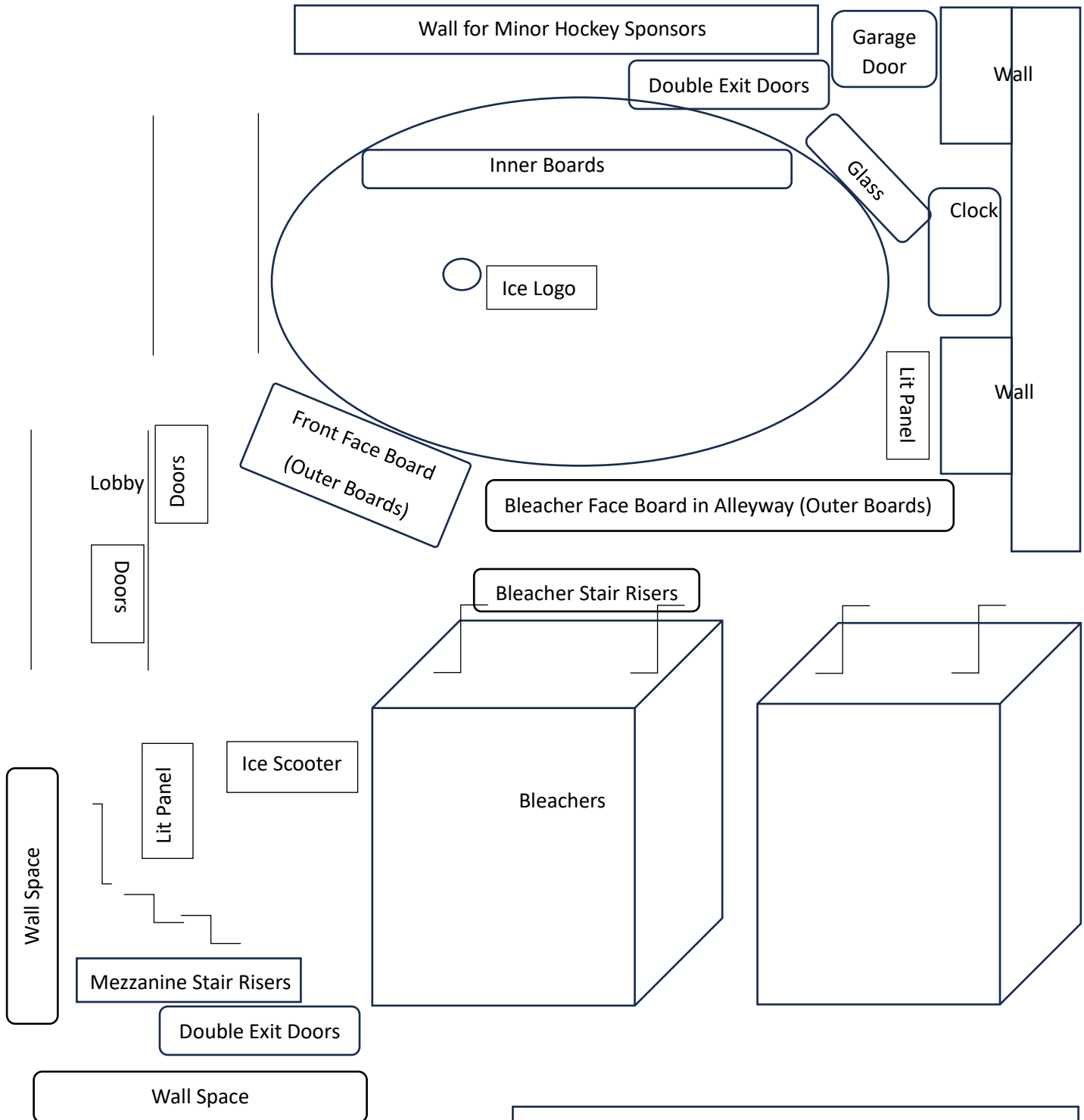
Mailing Address: _____

Email Address: _____

Phone Number: _____



VANDERHOOF ARENA ADVERTISING DIAGRAM



*No ads on glass panel near dressing rooms

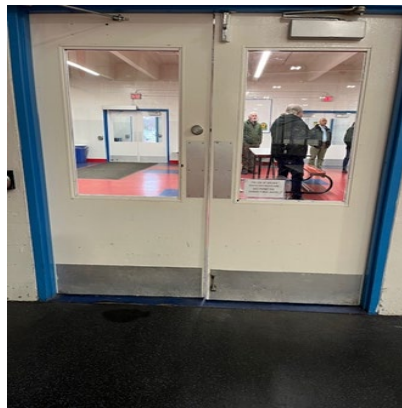
*No ads on wall space above mezzanine (ceiling is tapered and a man-lift would be required for installation).

DIMENSIONS



Doors going from lobby into ice area

30 " wide and 24 " high



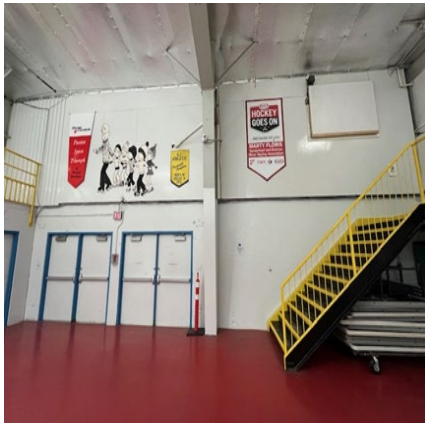
Doors going from ice area back into lobby

30 " wide and 18 " high



Ice Scooter

11 " w and 9 " high



Double Exit Doors (bleacher area)

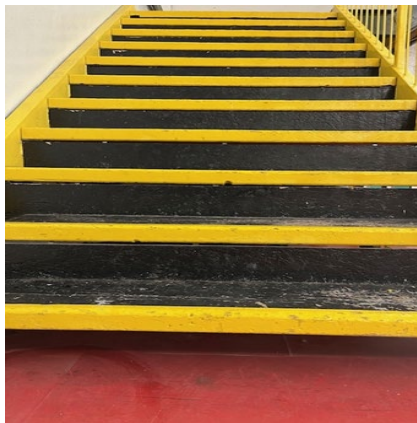
Top half is 3 ' w and 2' high

Bottom half is 3 ' wide and 32 " high

Mezzanine stairs wall

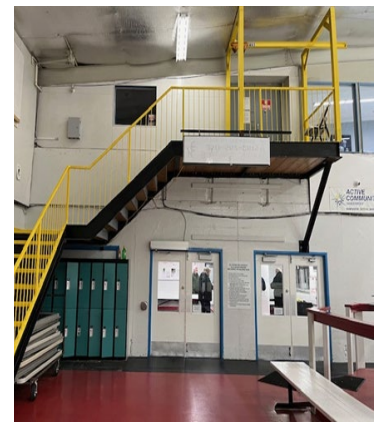
6 ' wide by 4 ' high

8 ' wide and 4 ' high



Risers to the Mezzanine

60 " wide and 5 " high



Above doors/above stairs

Sizes vary

Lit Panel Hang Down

6 ' wide and 17.5 " high

(Transparent material)



**Front Face Boards near the
rink access door**

3 ' wide and 30 " high



**Bleacher Face Board in the
alleyway in front of the bleachers**

8 ' wide and 36 " tall



Stair riser on bleachers

43 " wide and 7 " high

Inner Rink Boards

30 " tall and various lengths – most being about 7 ' wide

Upper Garage Door Panel

2 ' tall and 14 " wide



Glass Panels under the time clock

Sizes vary. Up to 6' tall and 8' wide

Wall Space near the time clock

4' tall and 8' wide

Lit Panel near time clock

30" tall and 30" wide

Ice Logo

Any size/any shape within reason.

They can be placed anywhere on the ice,

but must not interfere with the markings for hockey/speed skating.



*** Please speak to Arena staff to confirm measurements and discuss size, placement, and type of material before you create your advertisement as they may have additional advice or recommendations for you to consider.**

Advertising Agreement

Please sign and return this page, indicating your acceptance of the terms in this agreement.

1. Each advertisement shall conform to the specifications outlined in the “advertising agreement” and shall only contain district approved artwork.
2. The District of Vanderhoof will attempt to place the advertisement in the preferred location requested by the advertiser, however, this agreement indicates that the District of Vanderhoof may allocate space on a first come, first served basis and acknowledges that the location determined by the District of Vanderhoof is final and binding.
3. If the District of Vanderhoof determines the advertisement has deteriorated prior to the expiration of this contract, the District of Vanderhoof reserves the right to notify and remove the sign and request the advertiser to replace the sign at their cost.
4. The cost of the design, manufacture, and the delivery of the advertising is the responsibility of the advertiser.
5. The District of Vanderhoof will install and remove advertising.
6. Advertising may be temporarily covered, without reimbursement, during national, provincial or local events.
7. There will be no reimbursement should the arena be closed for maintenance or any other temporary events.
8. The District of Vanderhoof shall not be responsible for repairs or maintenance to any advertising.
9. Upon expiration of this agreement, the District of Vanderhoof will remove the advertisement unless this agreement has been renewed and the fee for the new term has been received.
10. The District of Vanderhoof may, without notice, at any time, for any reason, remove the advertisement. The District of Vanderhoof shall reimburse the pro-rated amount of the fee for the balance of the term. There will be no compensation for further claims or damages, or reimbursement related hereto. No fee reimbursement will be given pursuant to section 3 & 6.
11. This agreement may be renewed prior to the expiration date.
12. If an advertisement is removed, pursuant to section 3, 8, and 9 above, the District of Vanderhoof may dispose of any advertisement not within thirty (30) days after receiving written notice.
13. All advertisements will be delivered to the arena prior to September 1st of each ice season.

Name of Advertiser: _____

Signature: _____

Date: _____