



BC Chamber of Commerce

Know what's on BC's mind.

BC CHAMBER OF COMMERCE PRE-ELECTION ENGAGEMENT STUDY

AUGUST 2024

METHODOLOGY

2,008 BC residents 18+ were surveyed between August 6 – August 14, 2024.

The survey was conducted by Counsel Public Affairs by way of the Leger Opinion (LEO) Panel.

Margin of error is not applicable for online surveys, however, if the survey was a probability-based random sample of the same size, it would be considered accurate to +/- 2% nineteen times out of twenty.

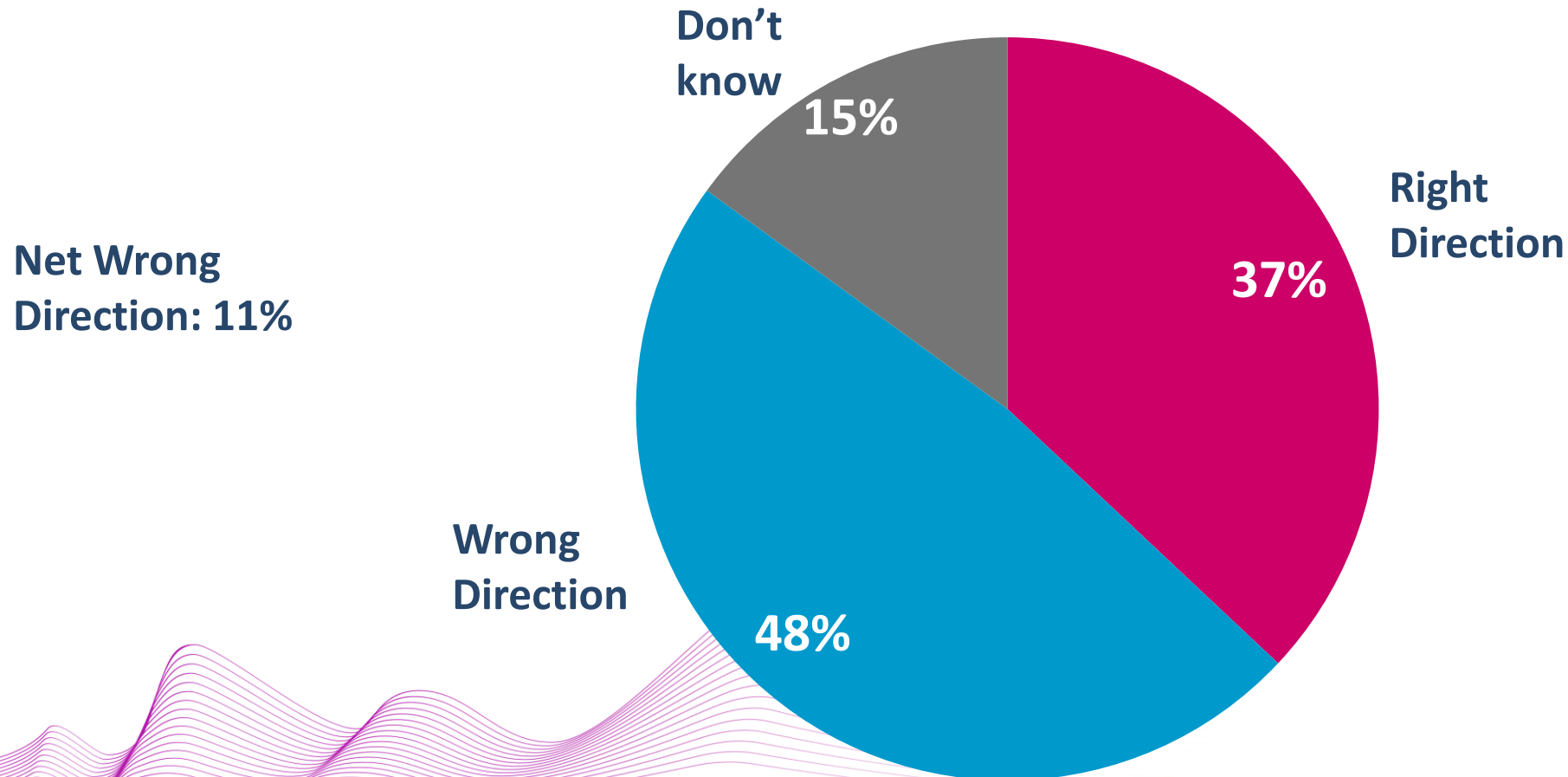
Results are weighted for: age, gender, and region of province with targets set out in the most recent Census.

Note: some slides, totals, or net-differences may not add up to 100% due to rounding.



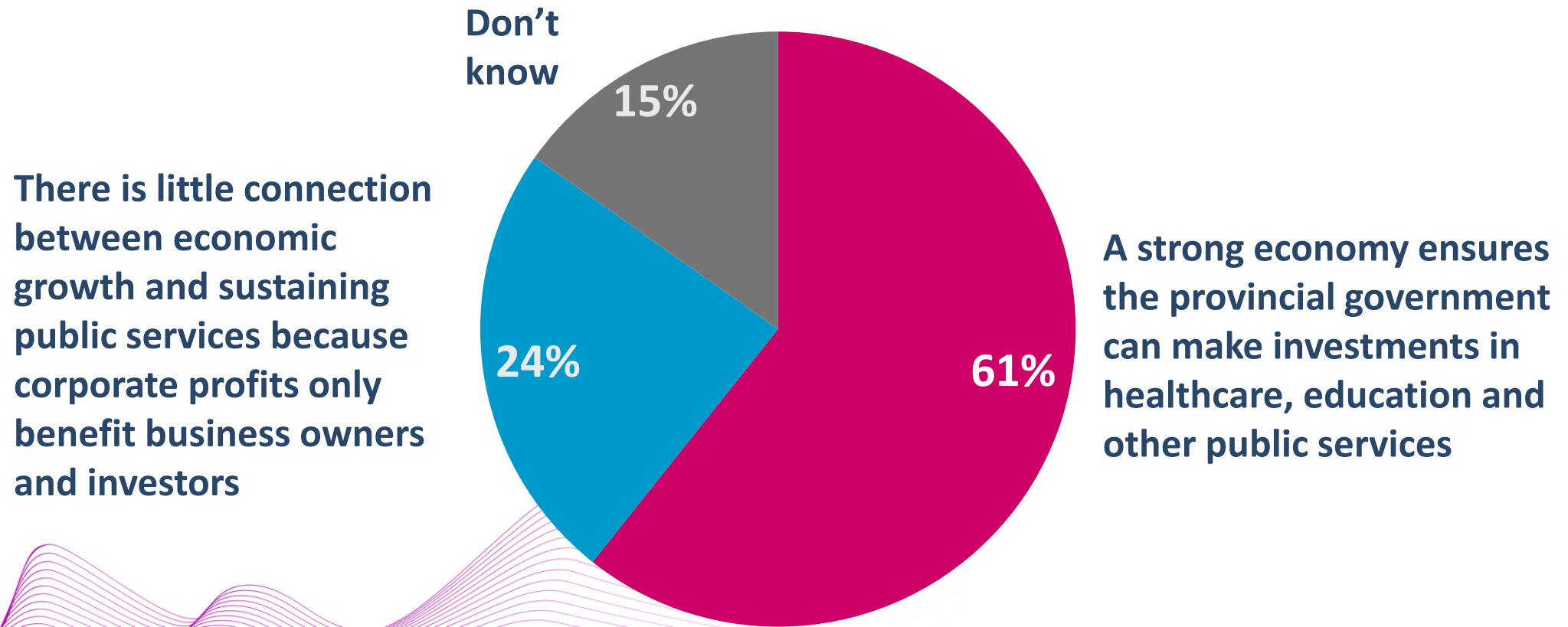
RIGHT DIRECTION/WRONG DIRECTION

Q: Overall, from what you know or have heard, do you believe British Columbia is headed in the right direction, or wrong direction?



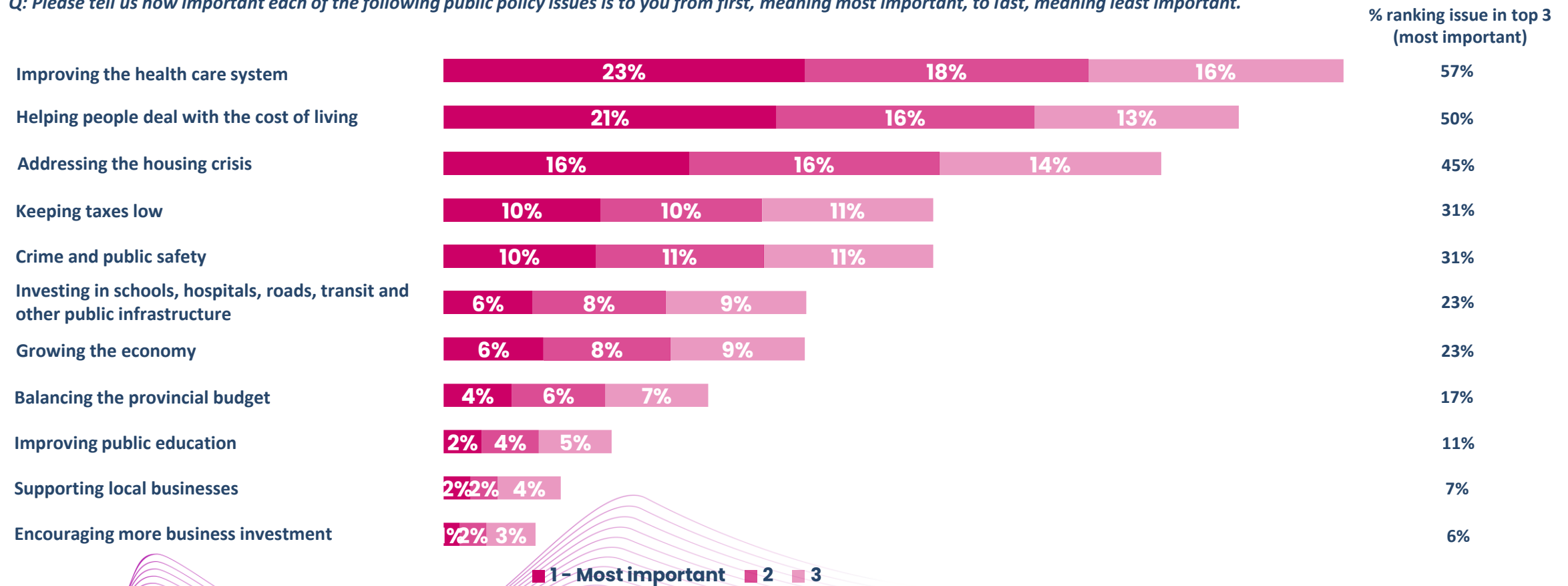
THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: What statement most closely matches your view on the role of the economy in British Columbia?



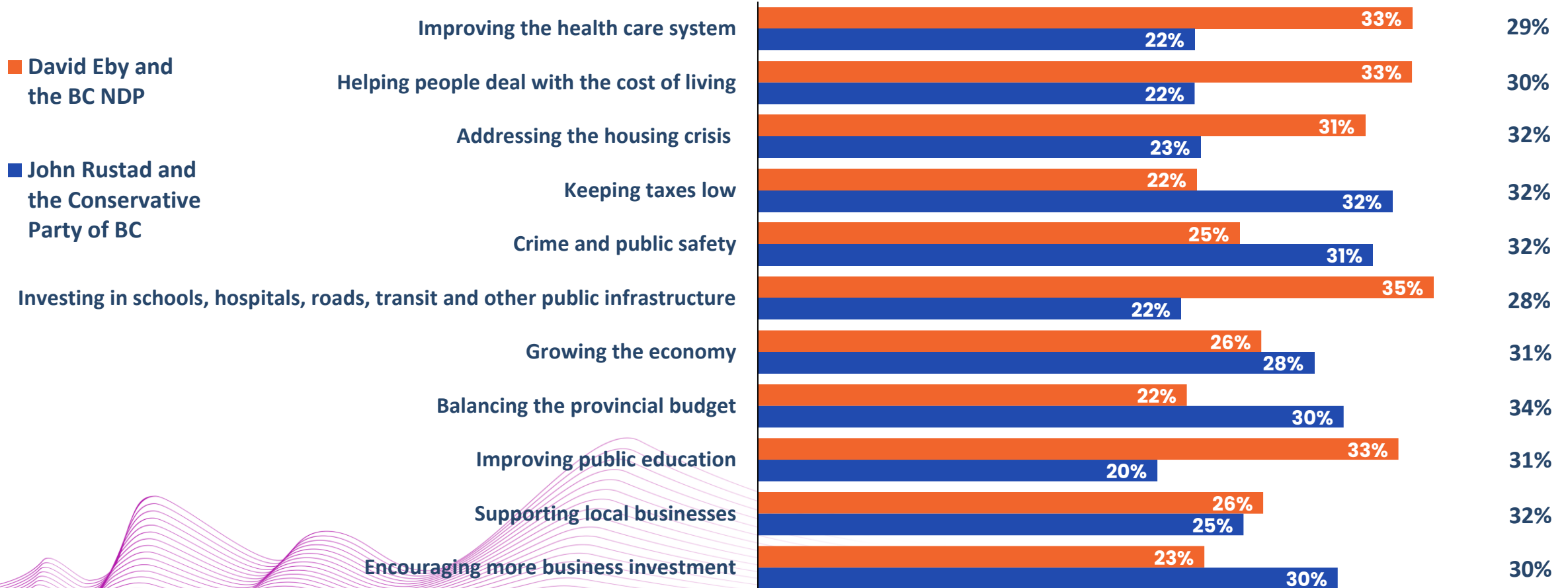
PUBLIC POLICY PRIORITIZATION – RANKED IN TOP 3

Q: Please tell us how important each of the following public policy issues is to you from first, meaning most important, to last, meaning least important.



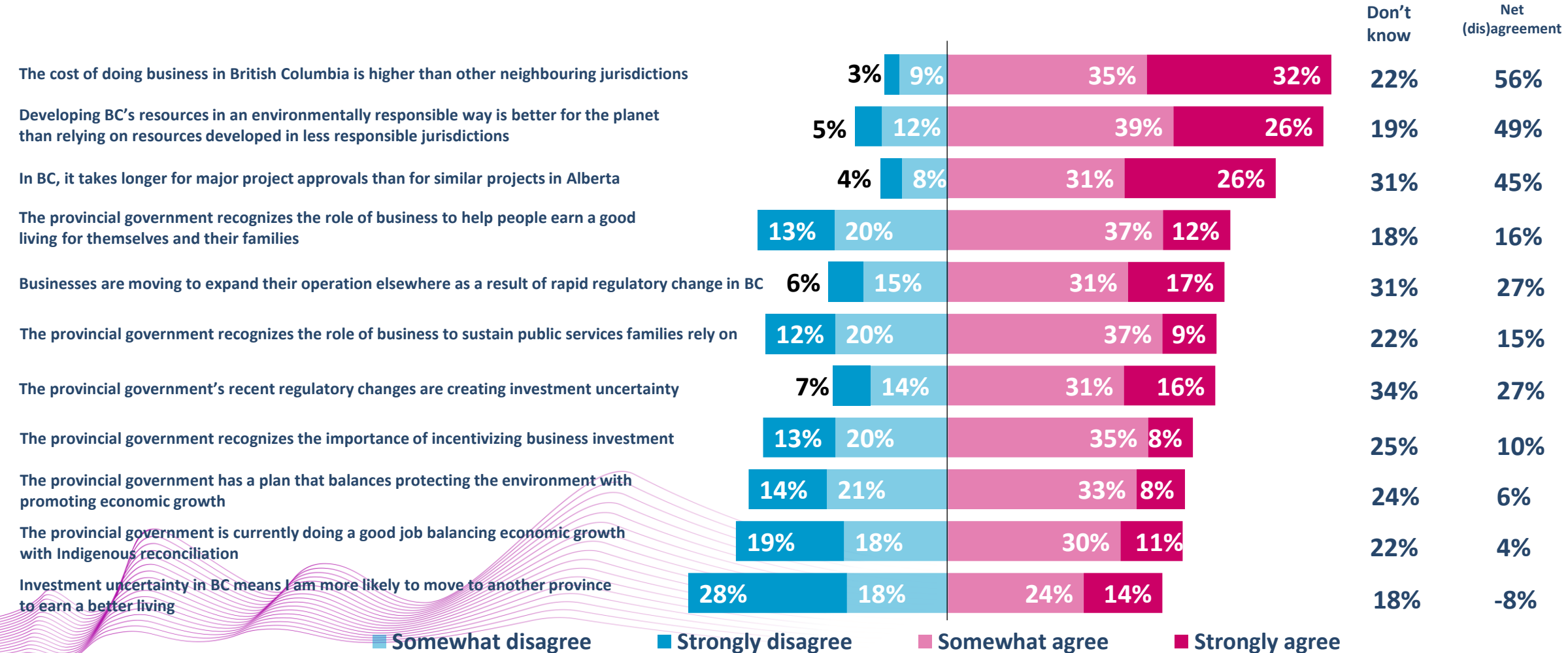
PUBLIC POLICY MANAGEMENT

Q: What party is best suited to dealing with the following issues:



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:

AMONG THOSE WHO OWN A BUSINESS BUT ARE NOT AN EMPLOYER

The cost of doing business in British Columbia is higher than other neighbouring jurisdictions



Developing BC's resources in an environmentally responsible way is better for the planet than relying on resources developed in less responsible jurisdictions



In BC, it takes longer for major project approvals than for similar projects in Alberta



The provincial government recognizes the role of business to help people earn a good living for themselves and their families



Businesses are moving to expand their operation elsewhere as a result of rapid regulatory change in BC



The provincial government recognizes the role of business to sustain public services families rely on



The provincial government's recent regulatory changes are creating investment uncertainty



The provincial government recognizes the importance of incentivizing business investment



The provincial government has a plan that balances protecting the environment with promoting economic growth



The provincial government is currently doing a good job balancing economic growth with Indigenous reconciliation



Investment uncertainty in BC means I am more likely to move to another province to earn a better living



■ Disagree (somewhat + strongly) ■ Agree (somewhat + strongly)

THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:

AMONG THOSE WHO OWN A BUSINESS AND ARE AN EMPLOYER

The cost of doing business in British Columbia is higher than other neighbouring jurisdictions



Developing BC's resources in an environmentally responsible way is better for the planet than relying on resources developed in less responsible jurisdictions



In BC, it takes longer for major project approvals than for similar projects in Alberta



The provincial government recognizes the role of business to help people earn a good living for themselves and their families



Businesses are moving to expand their operation elsewhere as a result of rapid regulatory change in BC



The provincial government recognizes the role of business to sustain public services families rely on



The provincial government's recent regulatory changes are creating investment uncertainty



The provincial government recognizes the importance of incentivizing business investment



The provincial government has a plan that balances protecting the environment with promoting economic growth



The provincial government is currently doing a good job balancing economic growth with Indigenous reconciliation



Investment uncertainty in BC means I am more likely to move to another province to earn a better living

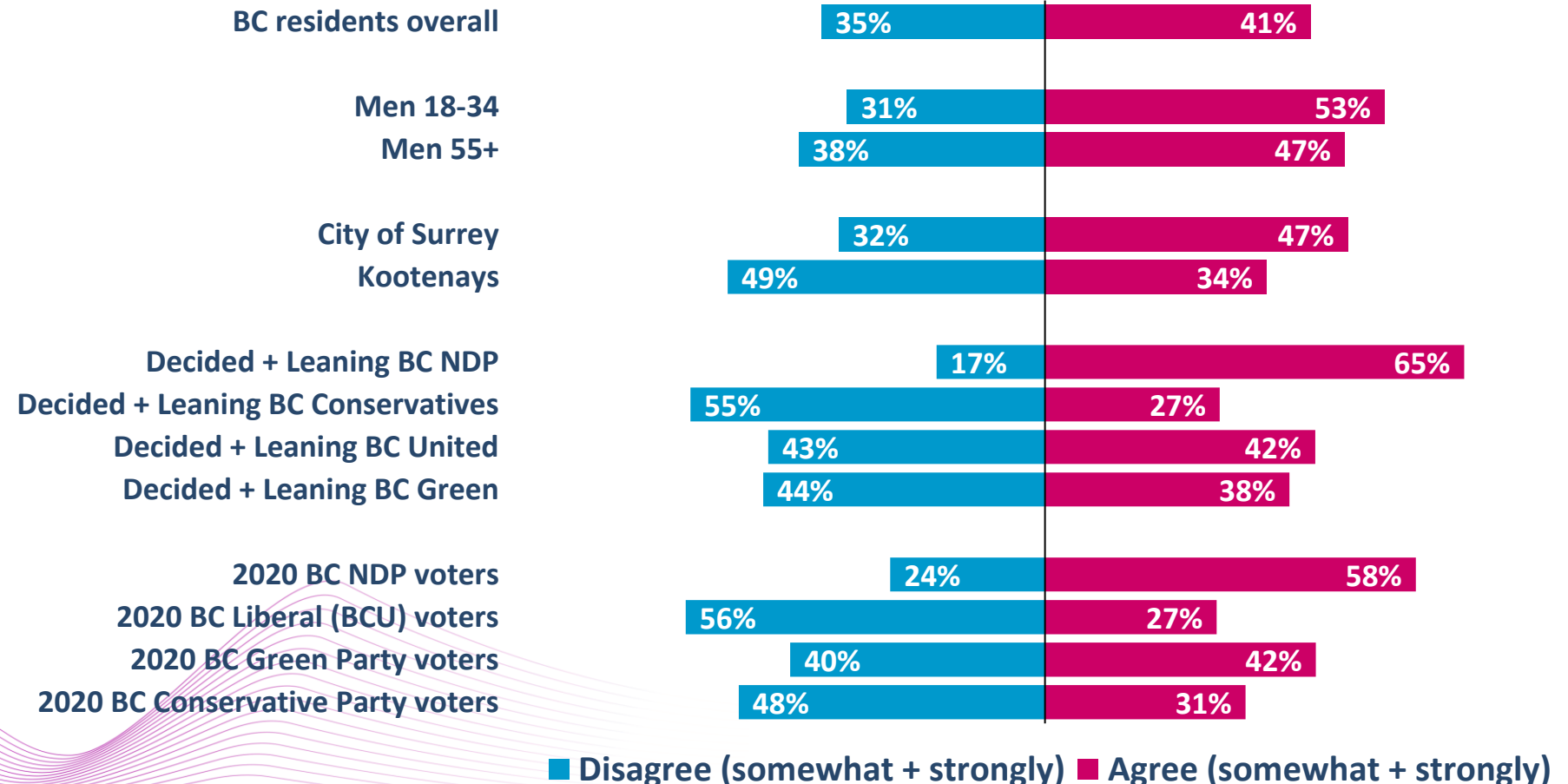


■ Disagree (somewhat + strongly) ■ Agree (somewhat + strongly)

THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:

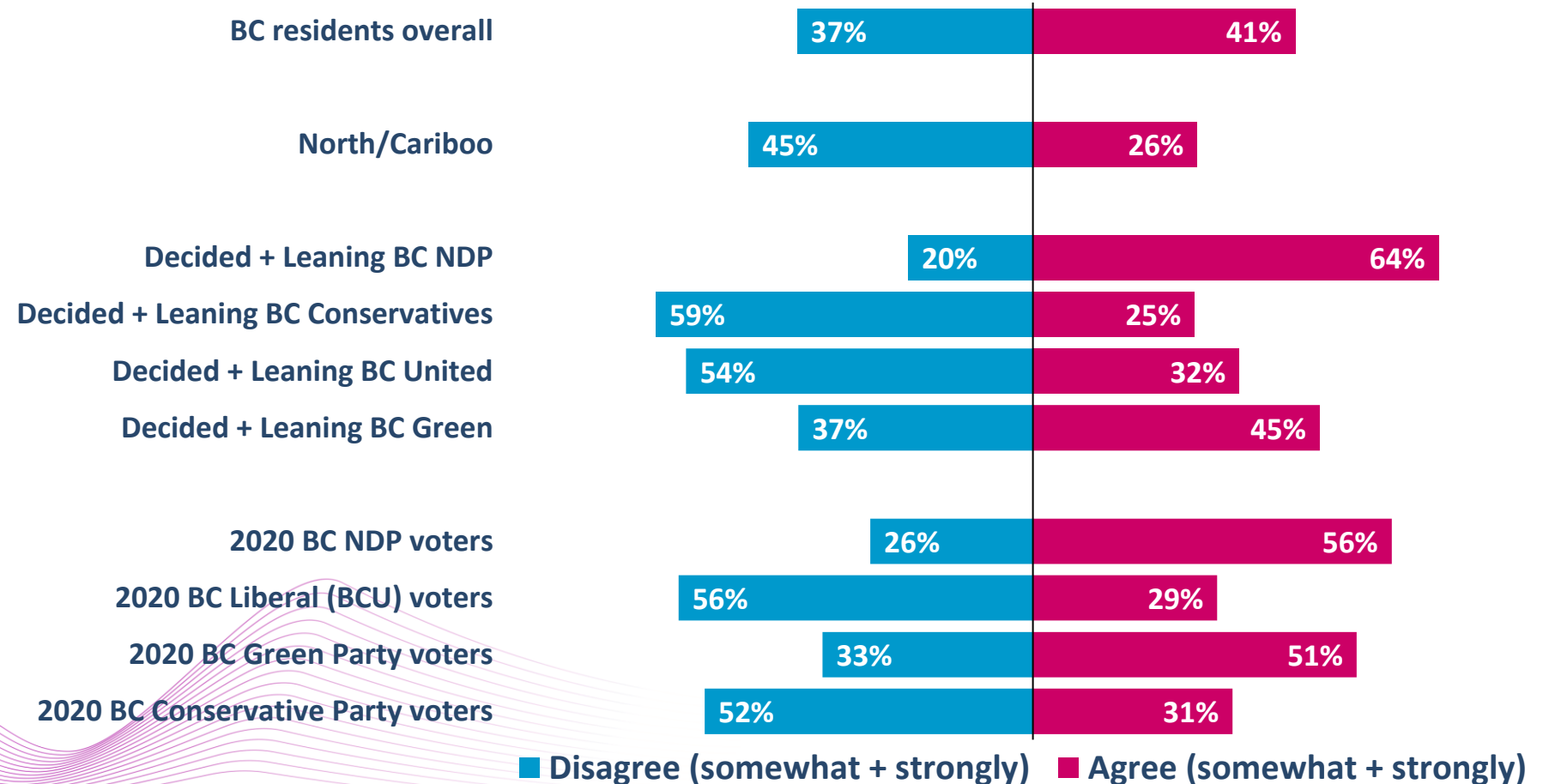
The provincial government has a plan that balances protecting the environment with promoting economic growth



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:

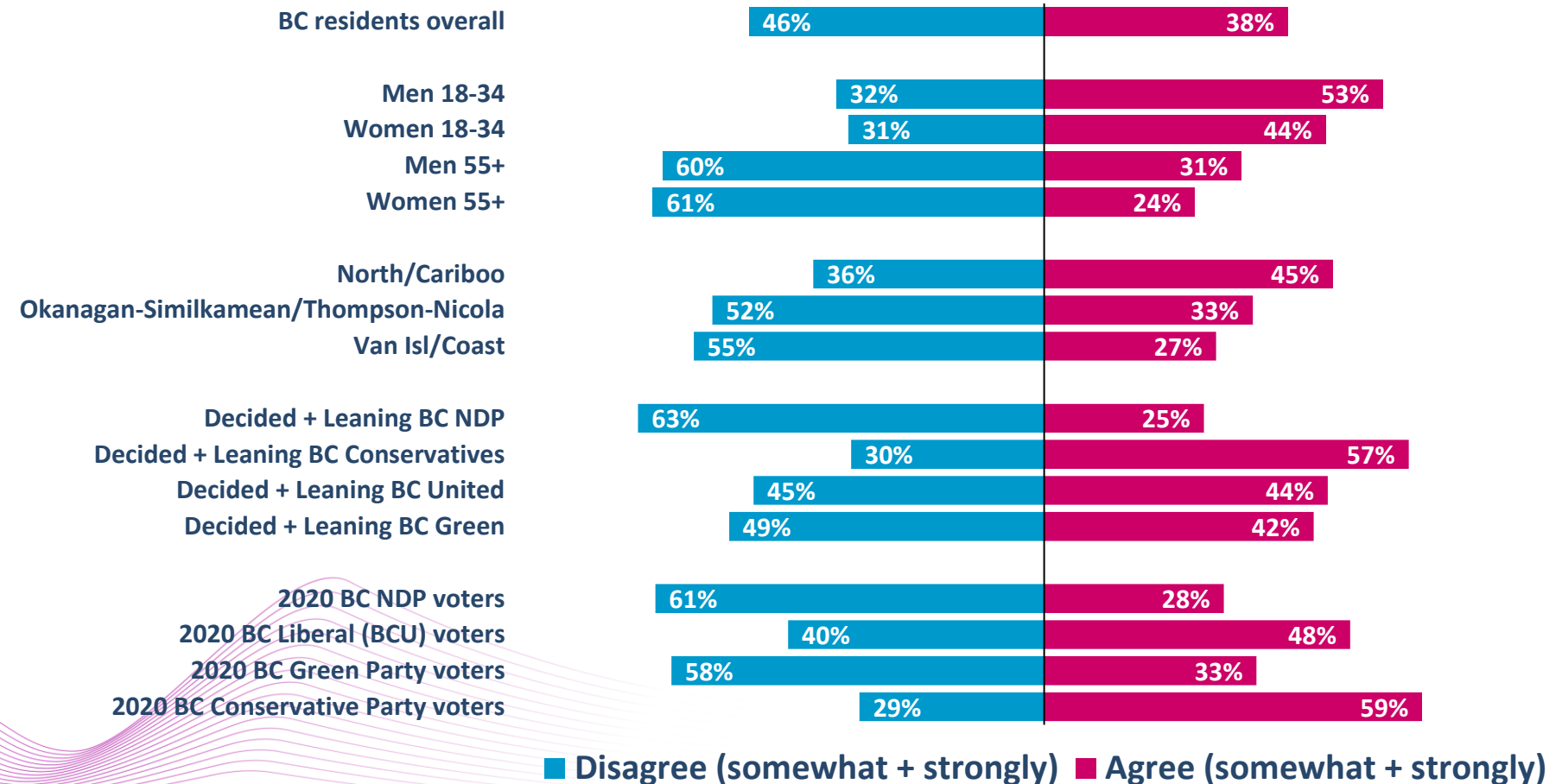
The provincial government is currently doing a good job balancing economic growth with Indigenous reconciliation



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

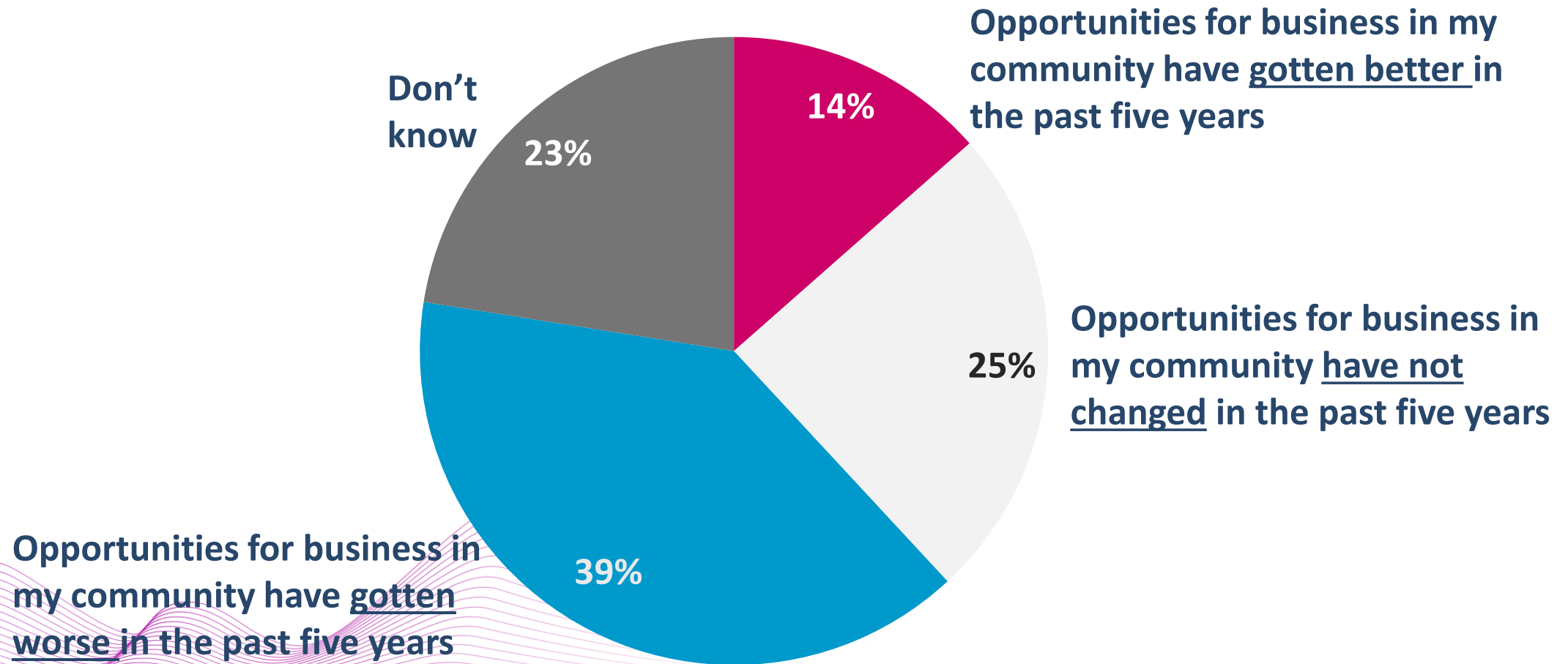
Q: When thinking about the provincial government's economic policies please tell us whether you agree or disagree with the statements or descriptions below:

Investment
uncertainty in BC
means I am
more likely to
move to another
province to earn
a better living



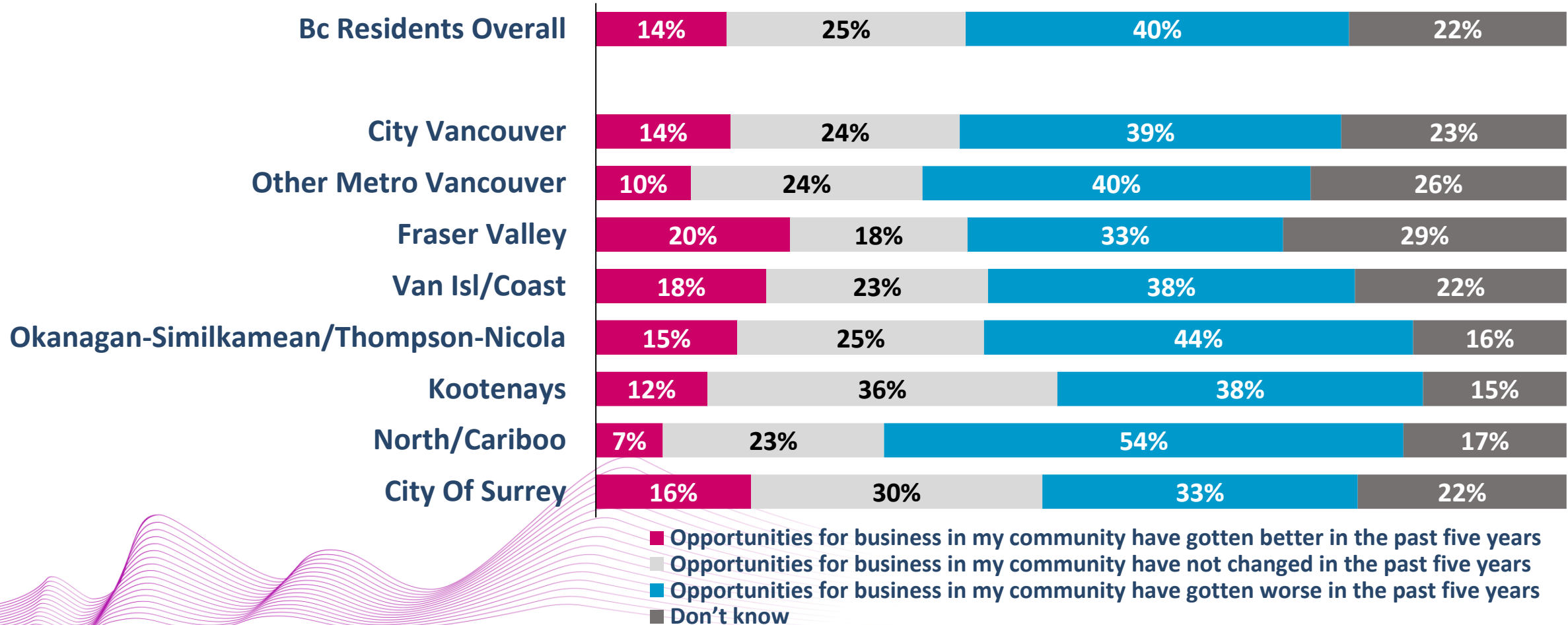
THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: From what you know or have heard, would you say that the opportunities for business in your community have gotten better or worse in the past five years?



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

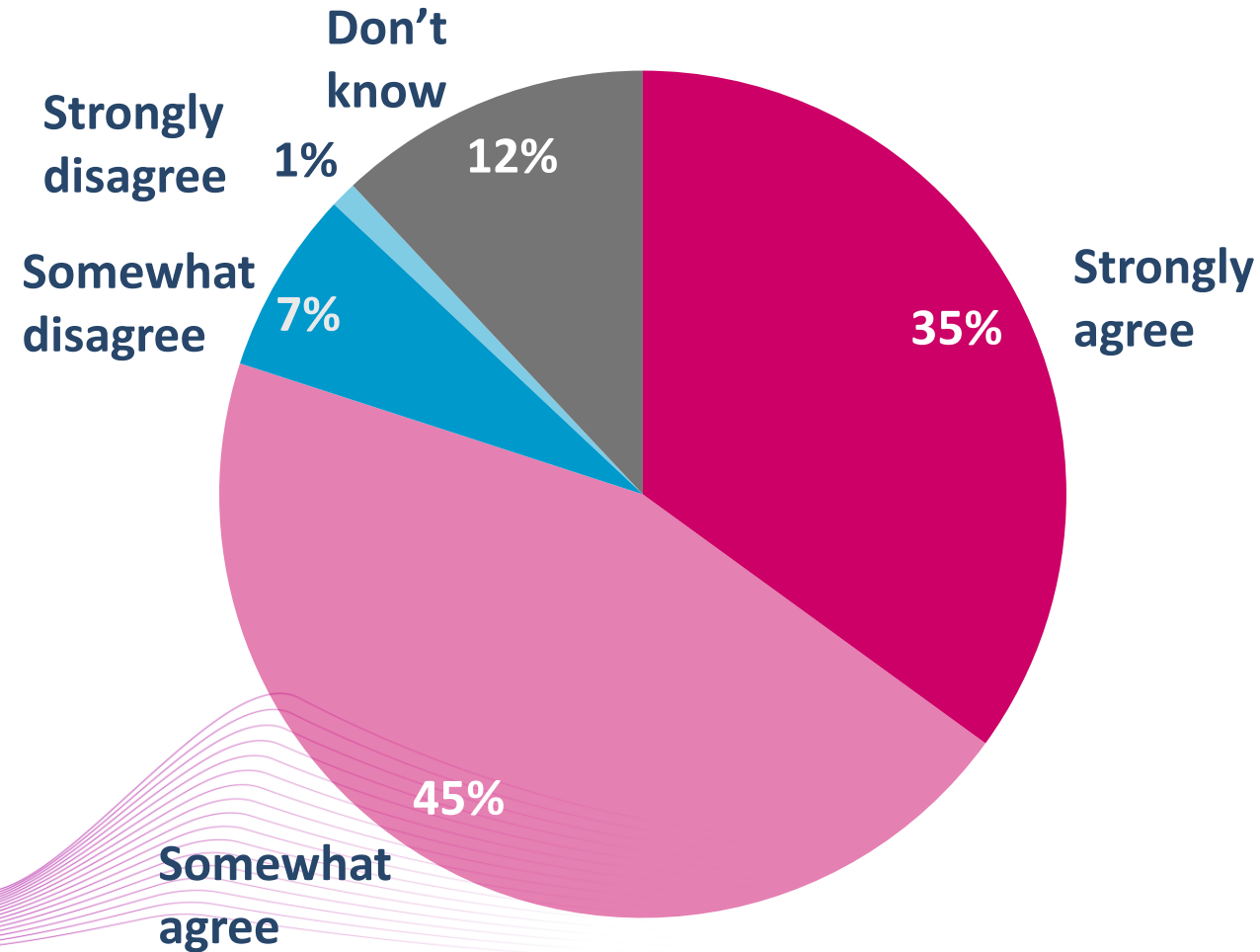
Q: From what you know or have heard, would you say that the opportunities for business in your community have gotten better or worse in the past five years?



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

Q: When thinking about the role the provincial government plays in supporting business, please tell us whether you agree or disagree with the following statements listed below:

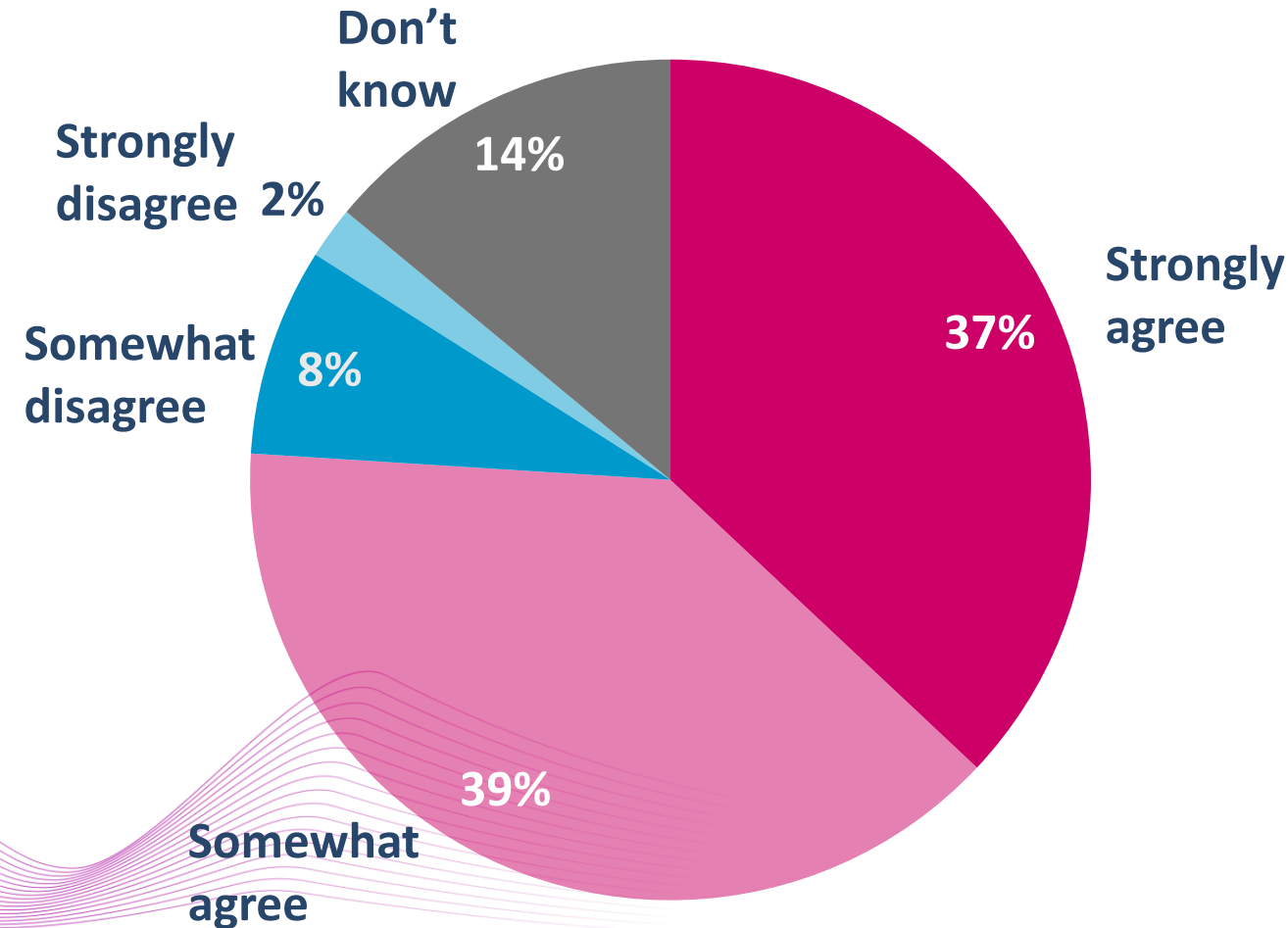
The provincial government needs to ensure that there is increased investment in roads, bridges, ports and other infrastructure



THE ROLE OF GOVERNMENT IN ECONOMIC GROWTH

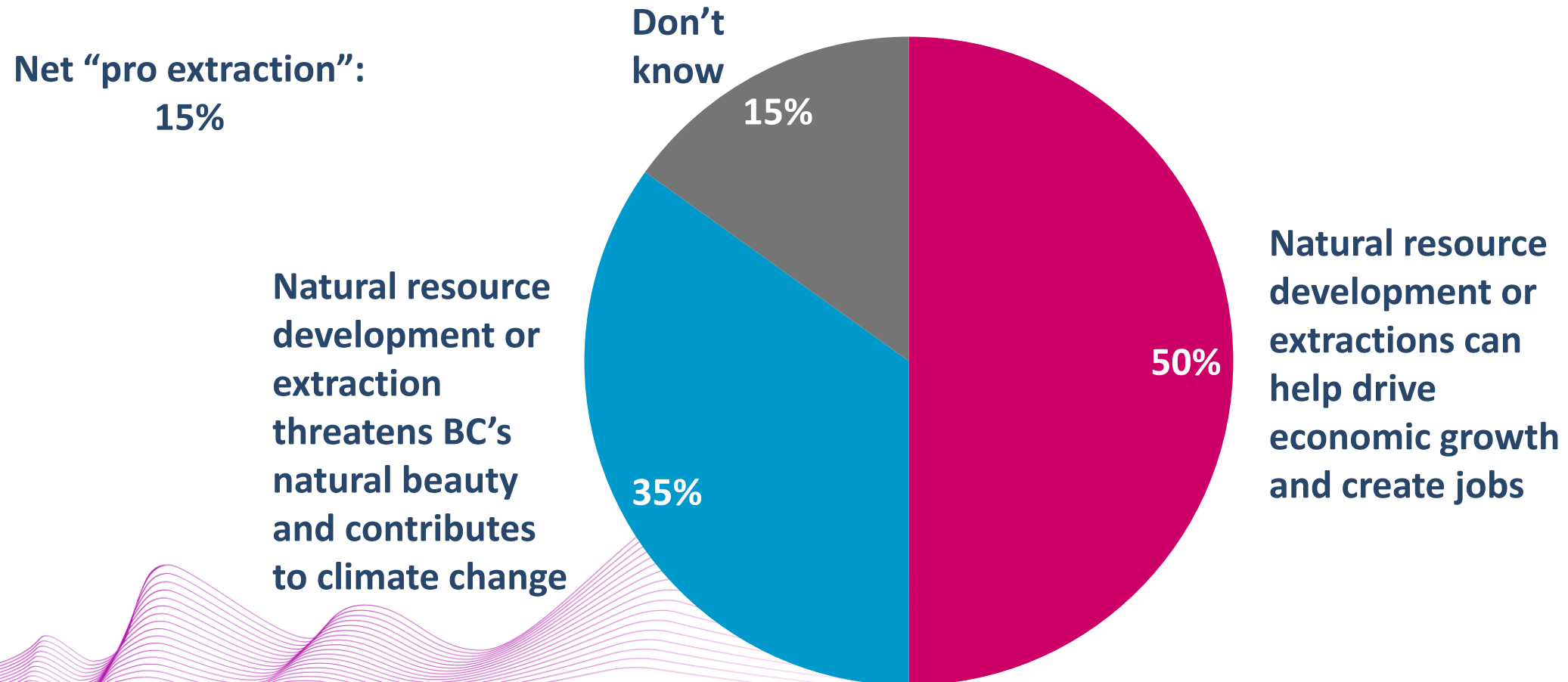
Q: When thinking about the role the provincial government plays in supporting business, please tell us whether you agree or disagree with the following statements listed below:

The provincial government should do more to lower the cost of doing business in BC



NATURAL RESOURCE DEVELOPMENT: OVERALL

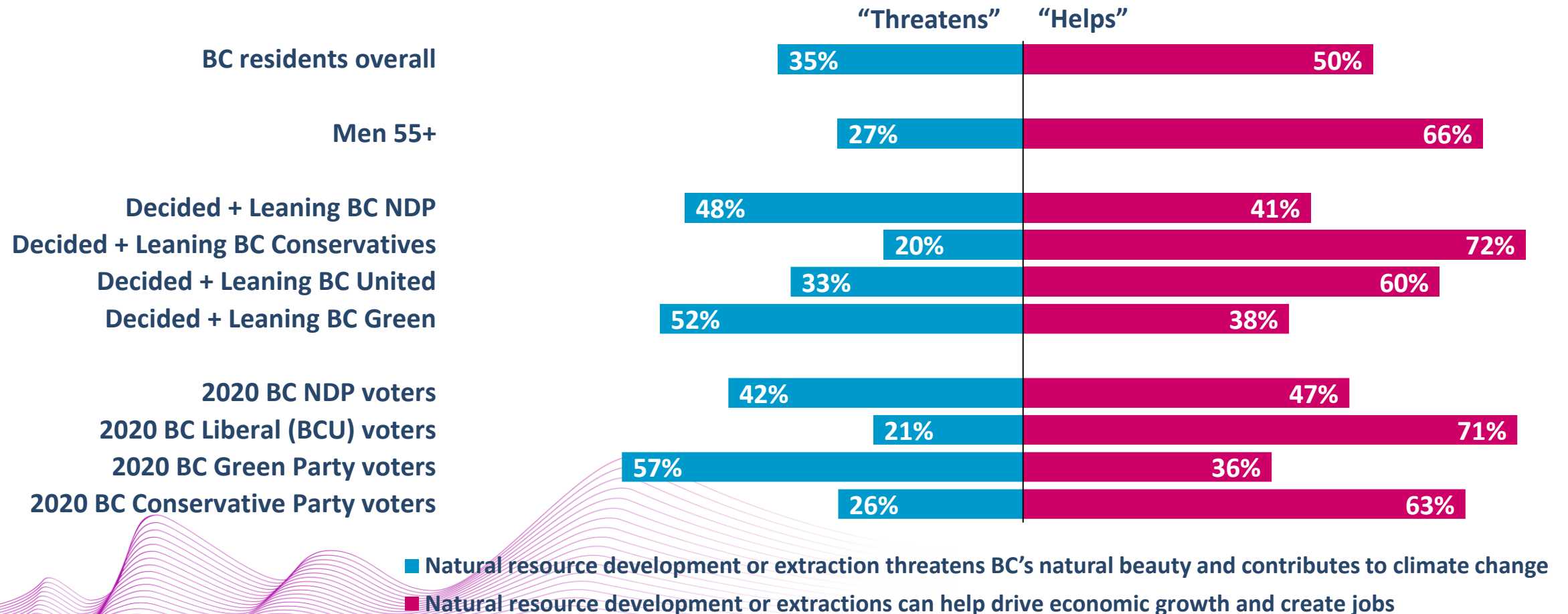
Q: When thinking about the natural resource sector in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:





NATURAL RESOURCE DEVELOPMENT: OVERALL

Q: When thinking about the natural resource sector in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:

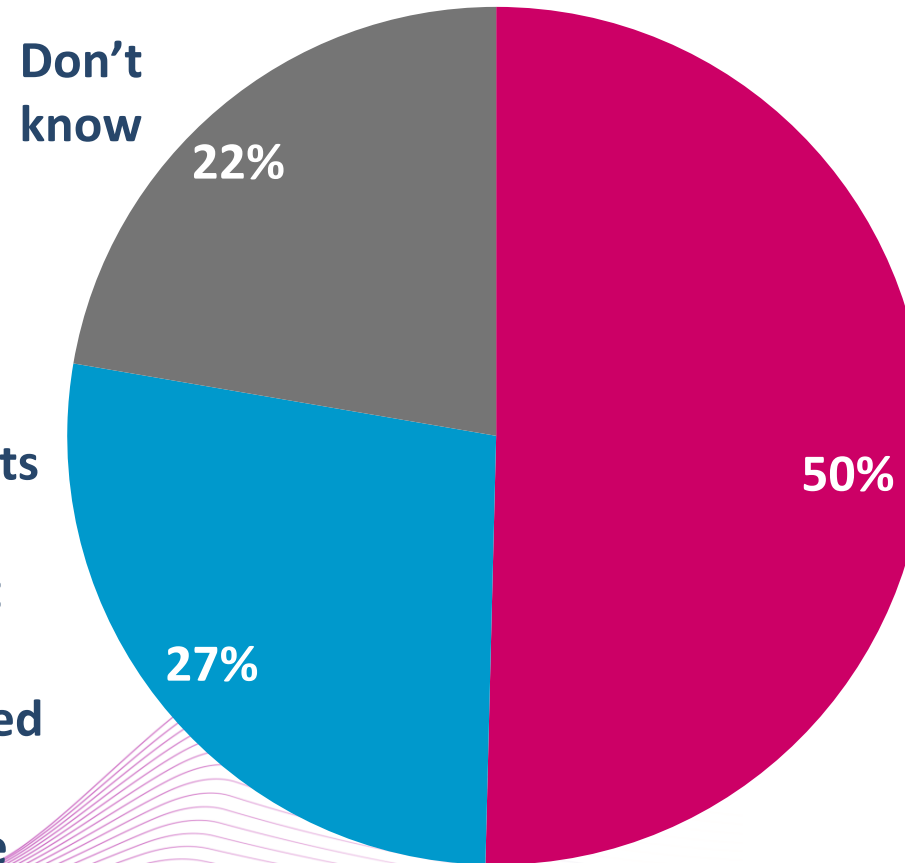


NATURAL RESOURCE DEVELOPMENT: NATURAL GAS

Q: When thinking about natural gas production in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:

Net “expand natural
gas production”:
23%

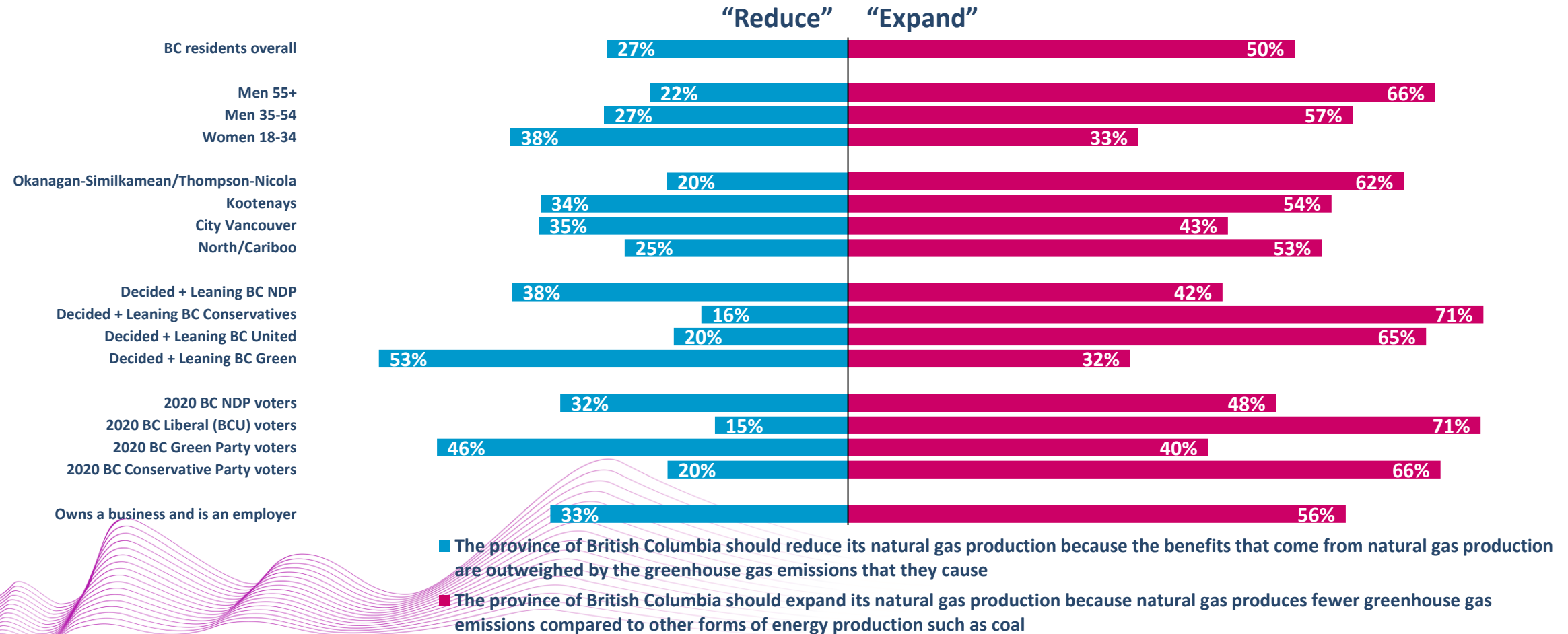
The province of British
Columbia should reduce its
natural gas production
because the benefits that
come from natural gas
production are outweighed
by the greenhouse gas
emissions that they cause



The province of British
Columbia should expand
its natural gas
production because
natural gas produces
fewer greenhouse gas
emissions compared to
other forms of energy
production such as coal

NATURAL RESOURCE DEVELOPMENT: NATURAL GAS

Q: When thinking about natural gas production in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:



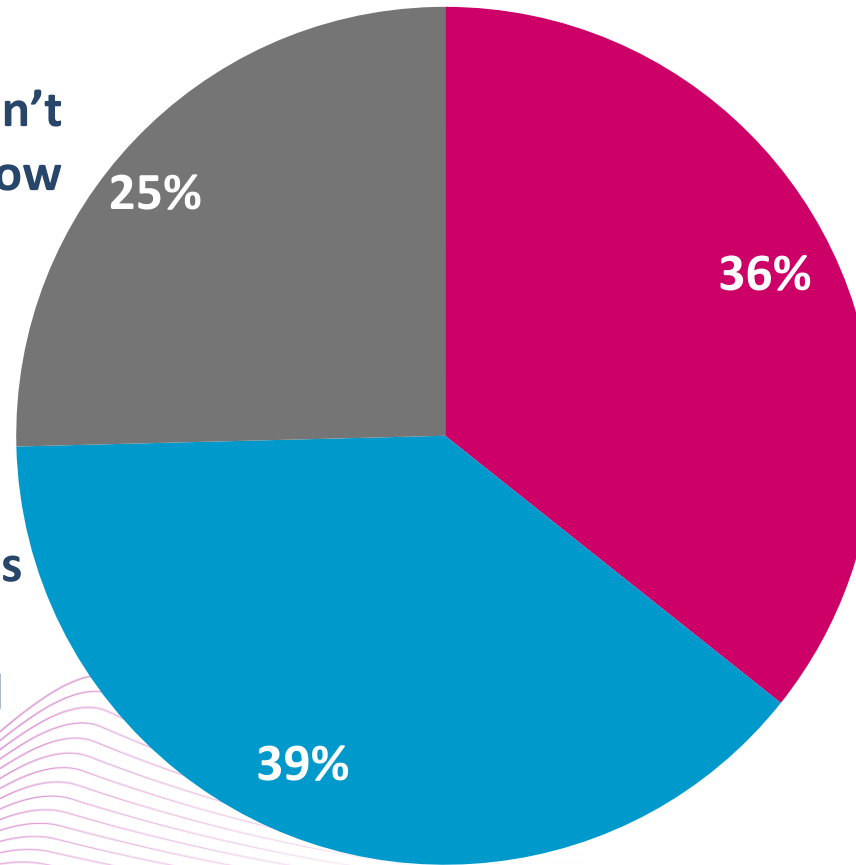
NATURAL RESOURCE DEVELOPMENT: FORESTRY

Q: When thinking about forestry in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:

Net “unsustainable”:
3%

BC’s forestry jobs are unsustainable and the sector does not have enough government oversight, putting our forests and environment at risk

Don’t know

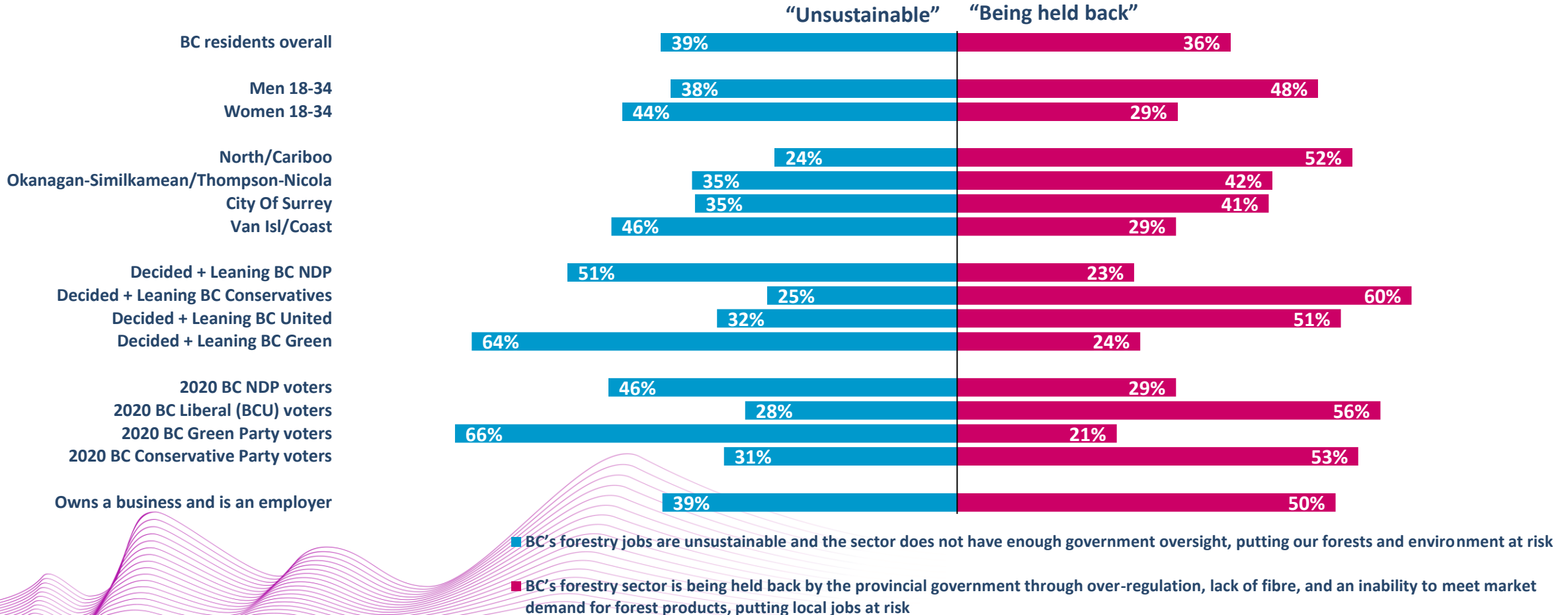


BC’s forestry sector is being held back by the provincial government through over-regulation, lack of fibre, and an inability to meet market demand for forest products, putting local jobs at risk



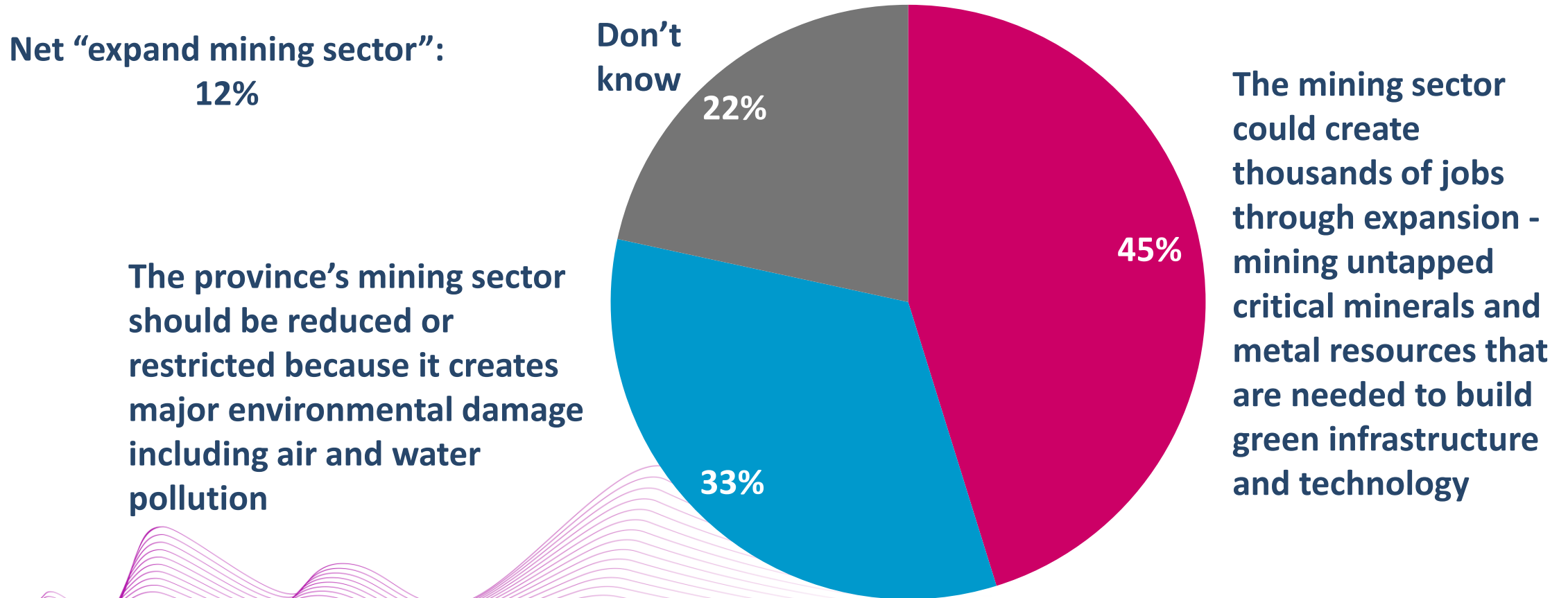
NATURAL RESOURCE DEVELOPMENT: FORESTRY

Q: When thinking about forestry in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:



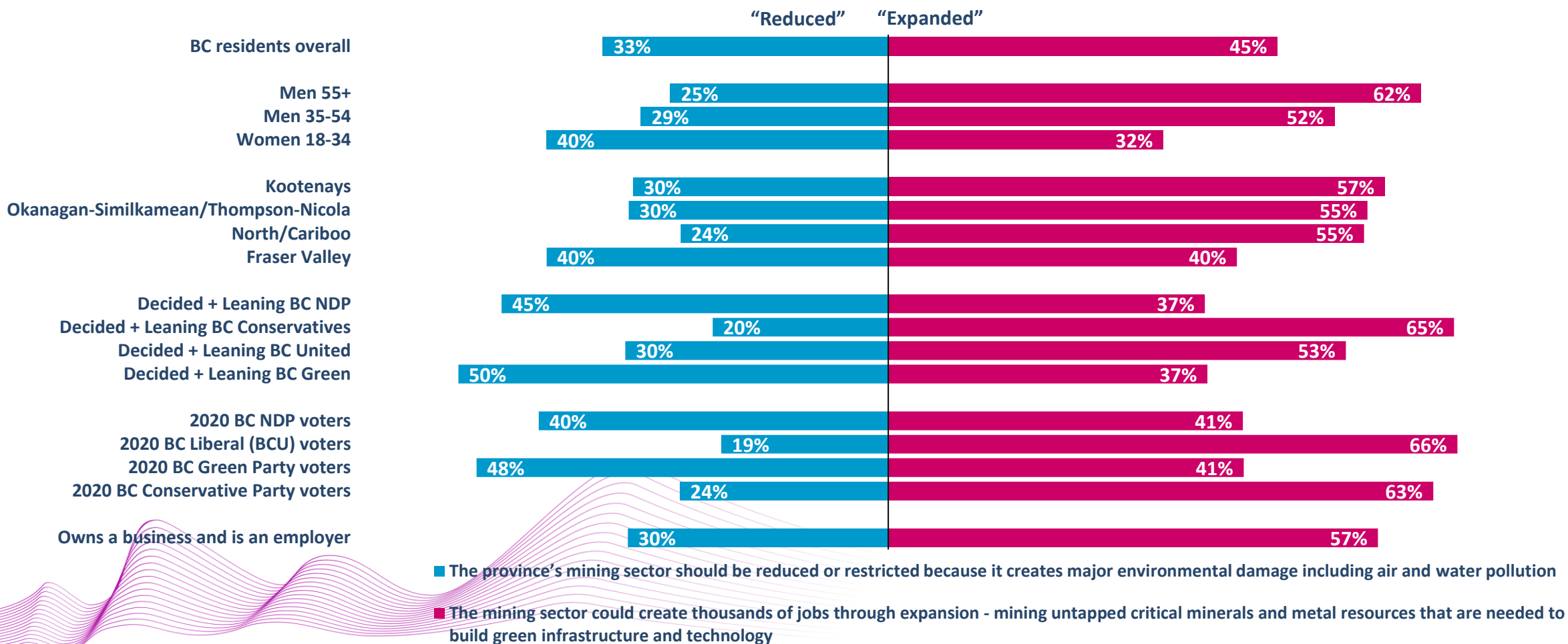
NATURAL RESOURCE DEVELOPMENT: MINING

Q: When thinking about mining and natural resource extraction in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:



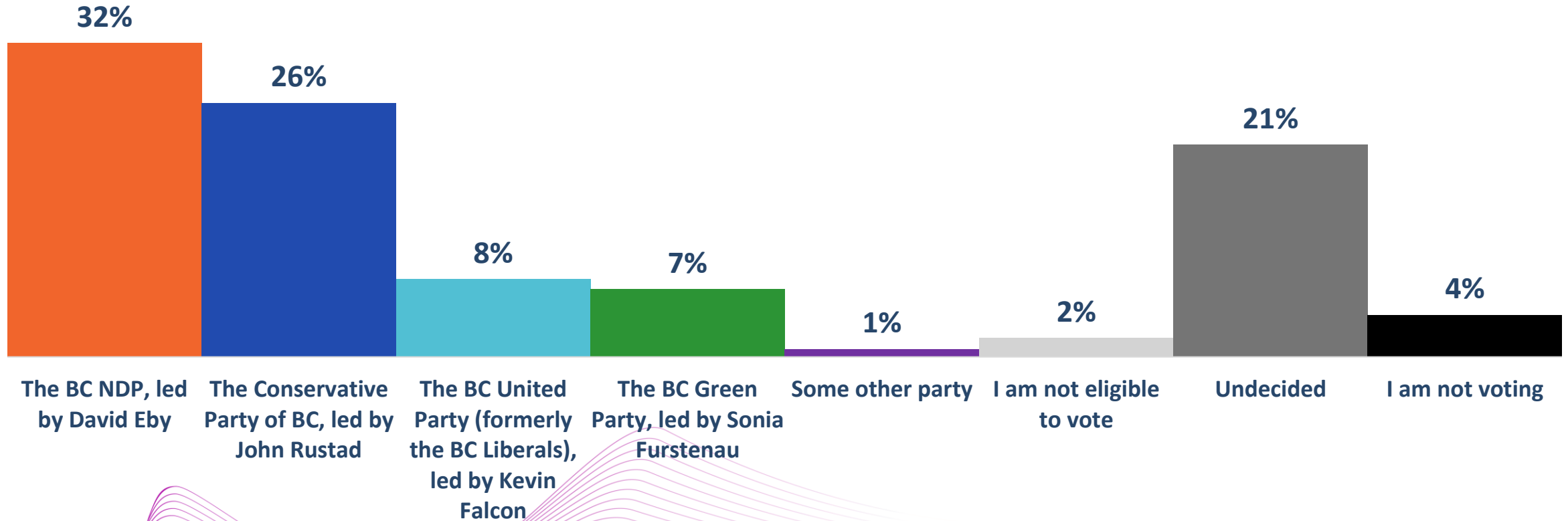
NATURAL RESOURCE DEVELOPMENT: MINING

Q: When thinking about mining and natural resource extraction in the province of British Columbia, please tell us which statement best represents your views, even if neither statement is completely accurate:

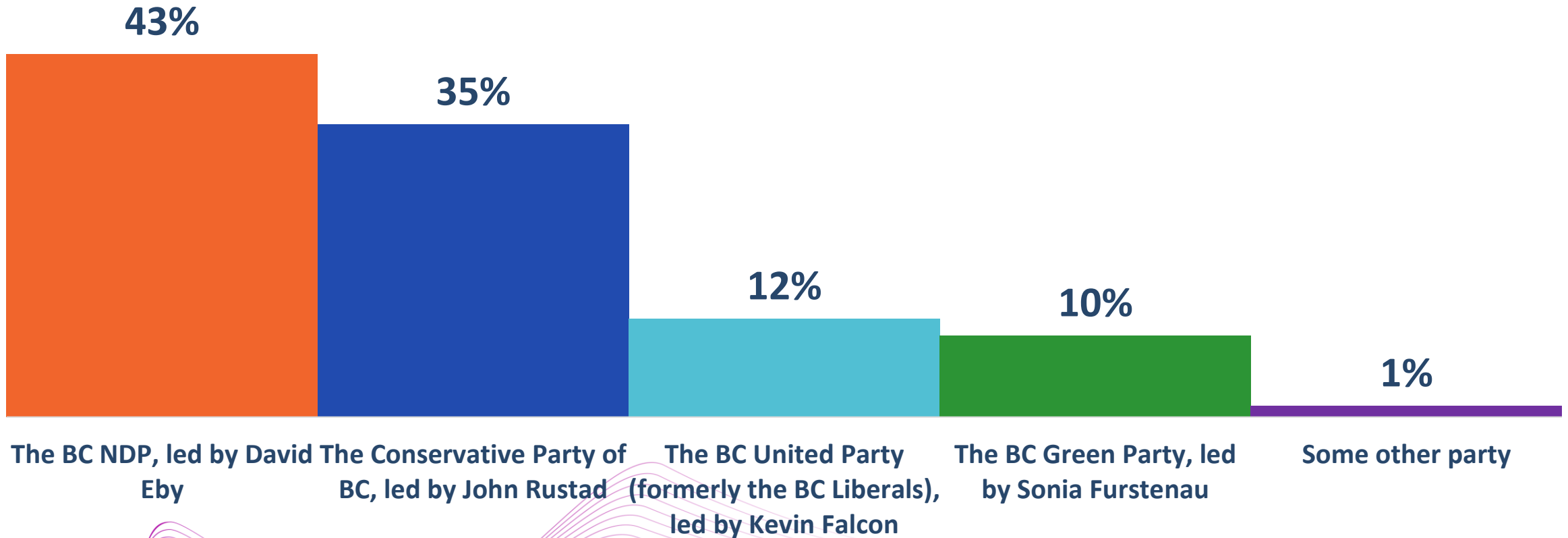


PROVINCIAL VOTING INTENTION – ALL VOTERS

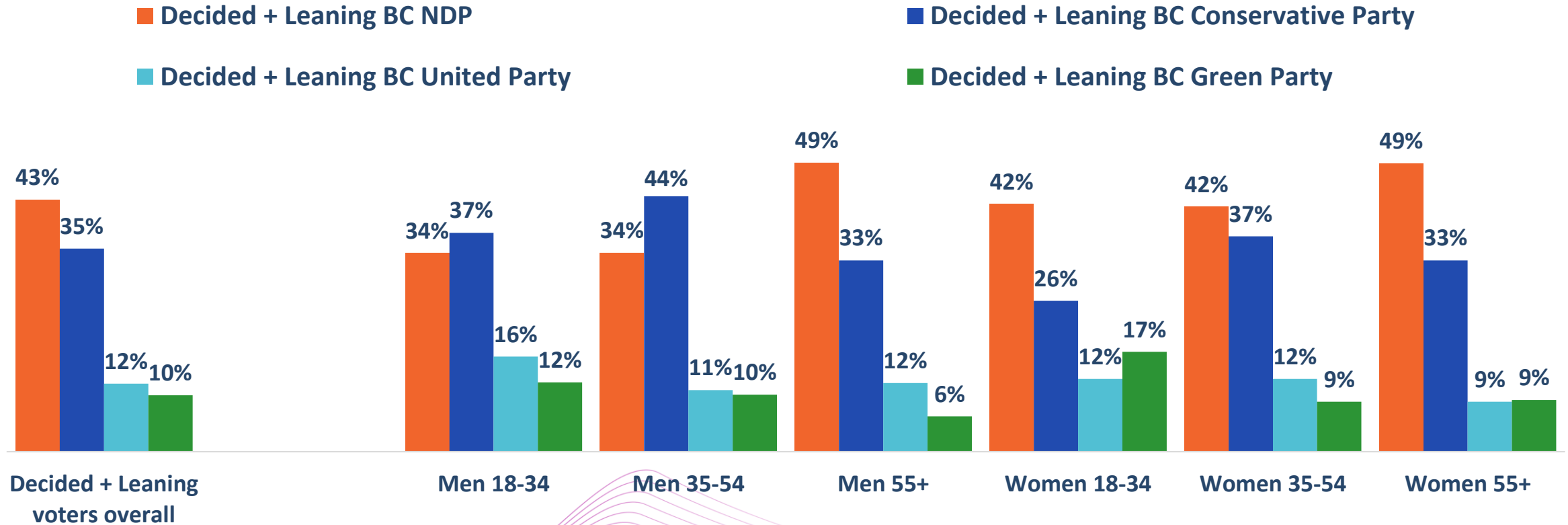
Q: If a PROVINCIAL election were held today, which party would you vote for?



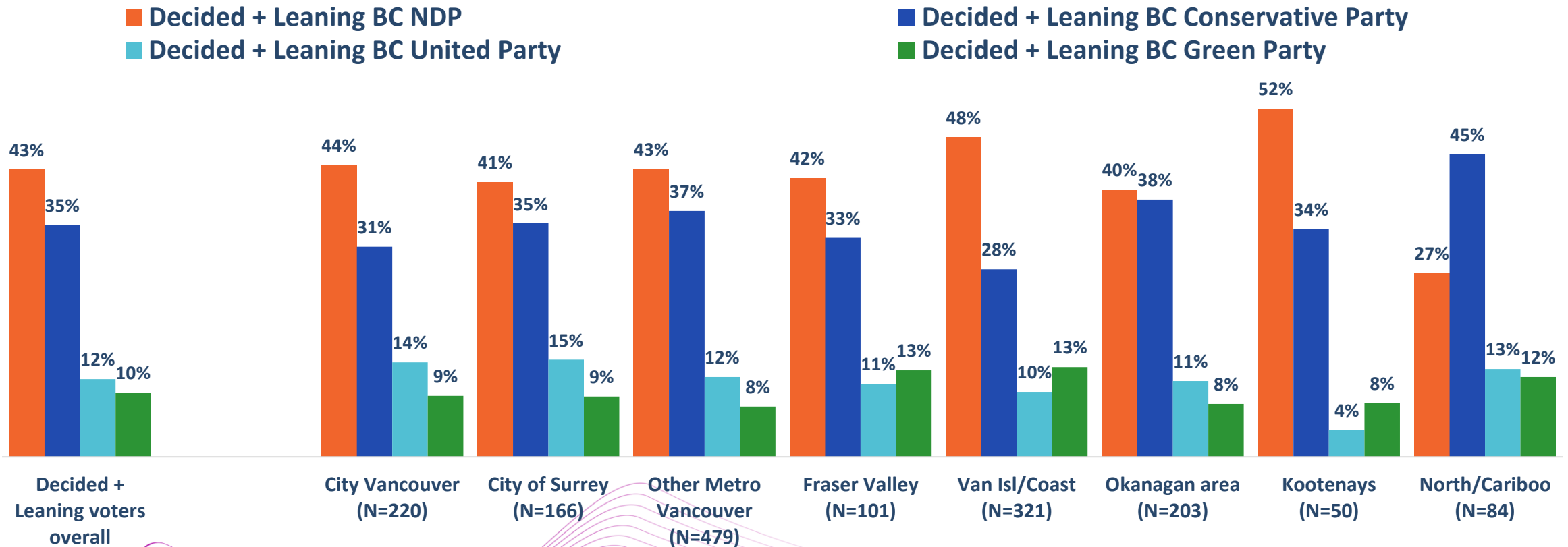
PROVINCIAL VOTING INTENTION – DECIDED+LEANING VOTERS



PROVINCIAL VOTING INTENTION – DECIDED+LEANING VOTERS



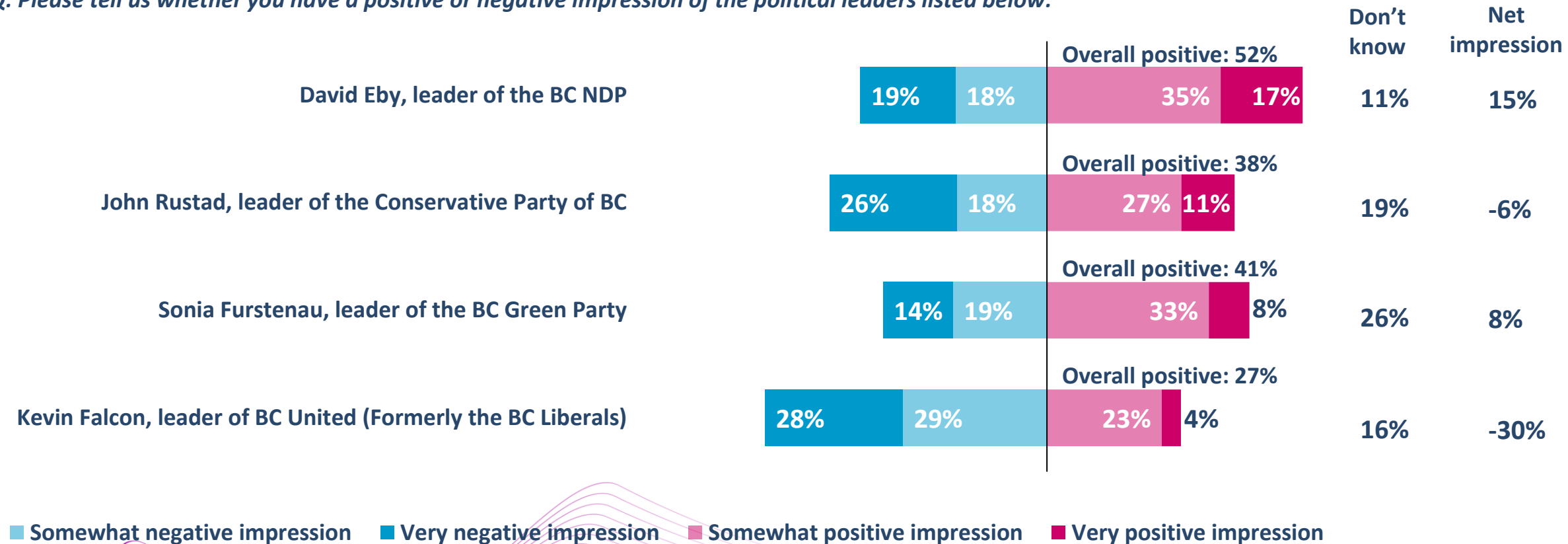
PROVINCIAL VOTING INTENTION – DECIDED+LEANING VOTERS



Note: Okanagan Area = Okanagan-Similkamean/Thompson-Nicola
Note: Sea-to-Sky omitted due to low sample size

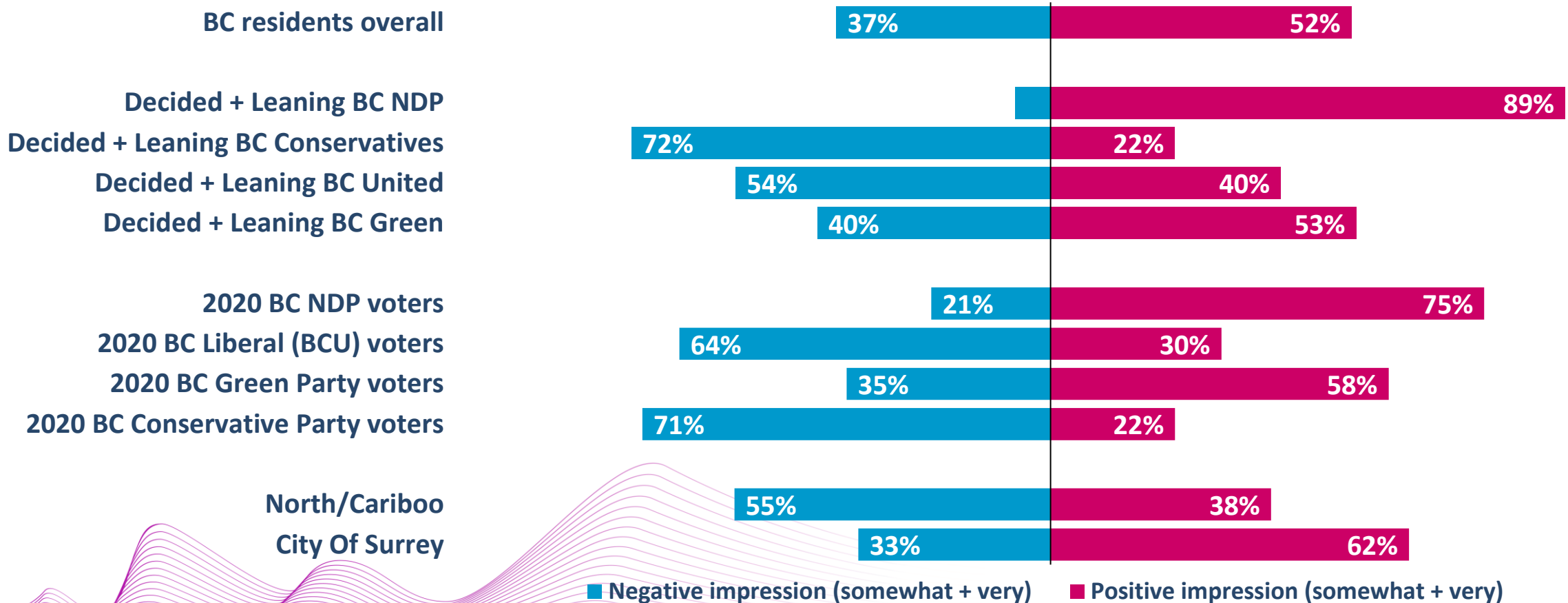
LEADER EVALUATIONS

Q: Please tell us whether you have a positive or negative impression of the political leaders listed below:



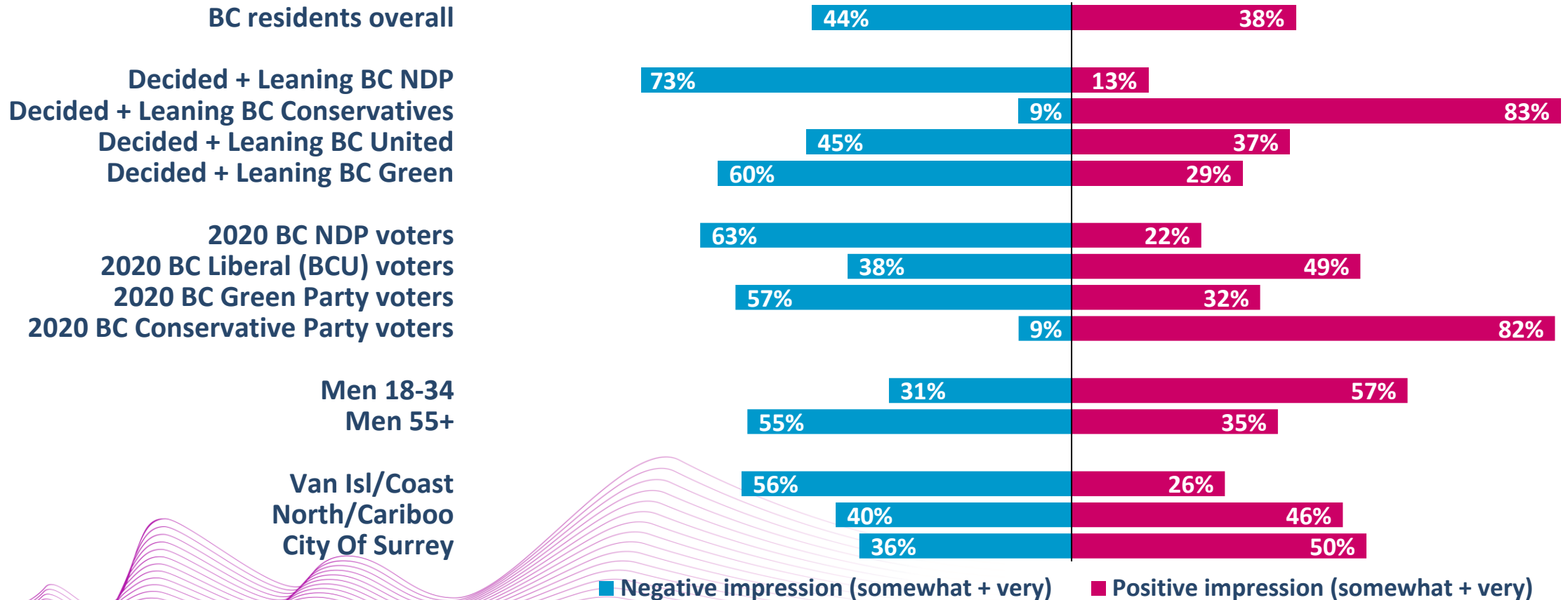
LEADER EVALUATIONS: DAVID EBY

Q: Please tell us whether you have a positive or negative impression of the political leaders listed below:



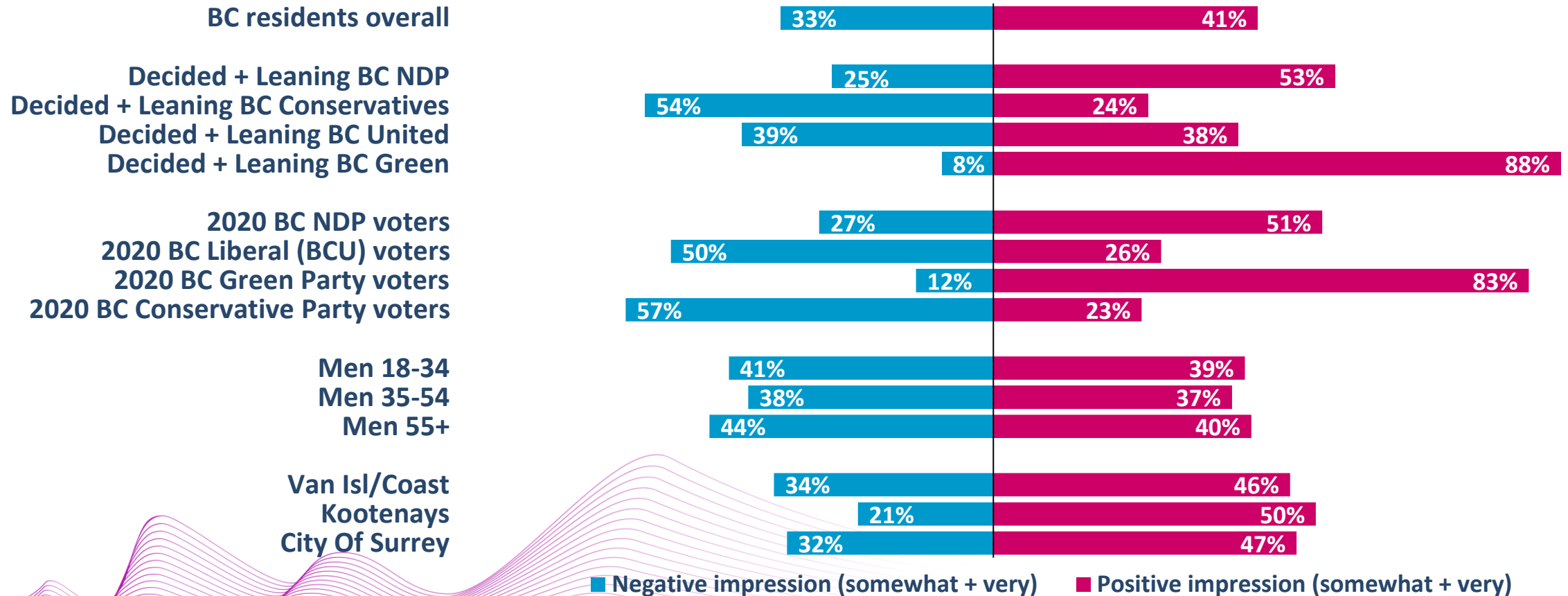
LEADER EVALUATIONS: JOHN RUSTAD

Q: Please tell us whether you have a positive or negative impression of the political leaders listed below:



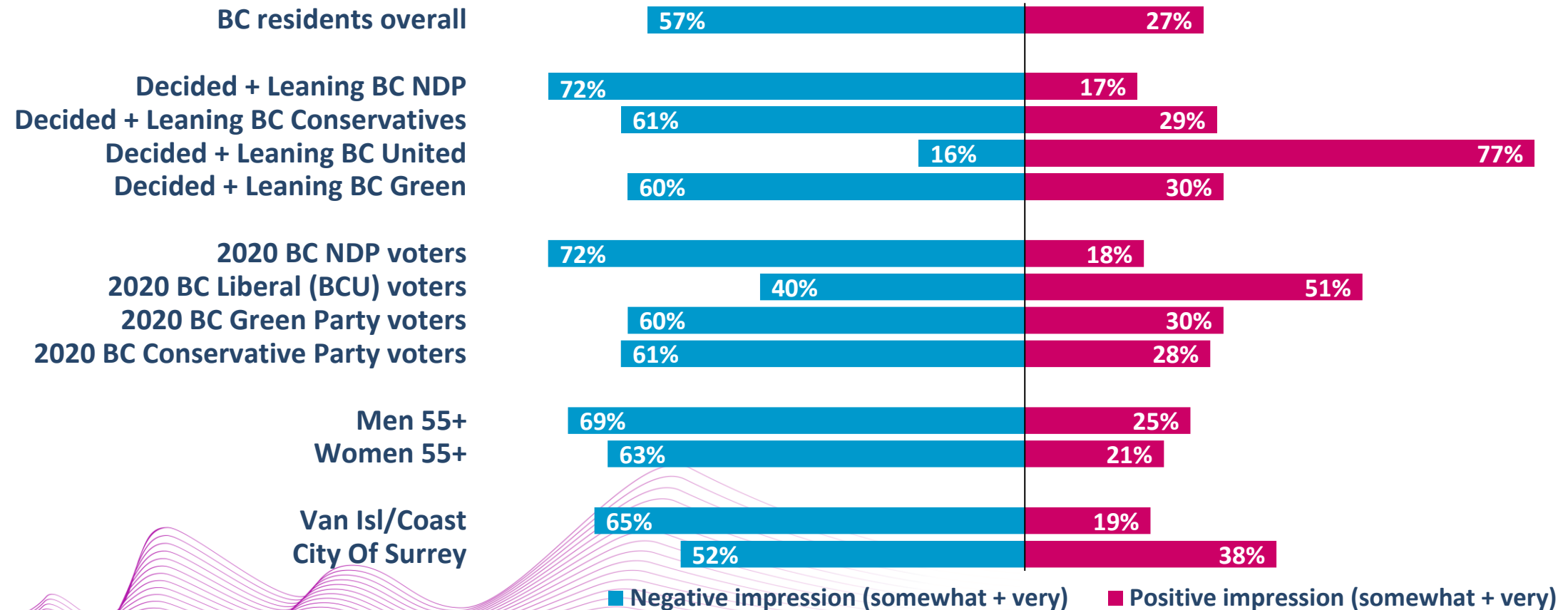
LEADER EVALUATIONS: SONIA FURSTENAU

Q: Please tell us whether you have a positive or negative impression of the political leaders listed below:



LEADER EVALUATIONS: KEVIN FALCON

Q: Please tell us whether you have a positive or negative impression of the political leaders listed below:





BC Chamber of Commerce

Know what's on BC's mind.