

# Recreate. Relax. Repeat.

## Burke Vermont



Hello Burke Chamber Members & Friends,

**It's back! The New England Mountain Bike Festival – NEMBAfest... Powered by Pedros!**

**June 16<sup>th</sup> – 18<sup>th</sup>, 2017 at Kingdom Trails in East Burke, VT!**

New England Mountain Bike Association, Kingdom Trails Association, The Wildflower Inn, Pedros and the Burke Area Chamber of Commerce are joining forces once again to bring **thousands of bikers and their families** to the Burke area for a 3 day weekend of riding, camping, bike demos, a huge expo with over 70 vendors, kids' games, group rides, live music, food, beer and more! Vendors include major bike retailers such as Trek and Santa Cruz as well as local, small businesses and other recreational groups. Throughout the weekend, experienced riders will lead group rides & night rides for all levels of ability. NEMBAfest takes place at the Wildflower Inn on Darling Hill Road with direct access to the popular cross country trails and on-site camping adjacent to the expo area.

We want NEMBAfest 2017 to be even bigger and better than ever, not only for attendees, but **for our local businesses**. As you can imagine, a lot of planning, time and money goes into an event of this magnitude. We can't do it alone. You can help by becoming a sponsor of the event. Not only does it help us to cover event costs, but it's a great way to **promote your business alongside the biggest event of the year in the Burke area**. It also shows attendees that true community spirit & support is at the heart of this event. As we hear over and over from them, that's a huge reason why they love it here and why they come back year round. **And that's the real purpose of this event – to bring more people here and more money into local cash registers**. Part of the NEMBAfest proceeds also go right back into our community to help maintain & improve our local trails as well as create new trails for year round recreational use including mountain biking, Nordic sports and fat-biking.

Various sponsorship opportunities are available. Simply choose the one that best suits your business and return the enclosed sponsorship form. Custom made sponsorships are also very possible. Just contact us to work out a deal that best showcases your business and helps the event. Your support is greatly appreciated!

Thank You!  
Laura Malieswski  
Chamber Administrator



## NEMBAFEST 2017 SPONSORSHIP

**YES! I WANT TO BE A SPONSOR AND BE PART OF THE FUN!**

Business \_\_\_\_\_ Contact \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Industry Vendors** - contact Philip Keyes of NEMBA at 800-576-3622 or [pk@nemba.org](mailto:pk@nemba.org) to reserve space.

**Food Vendors** – contact Tim Tierney of Kingdom Trails at 802-626-0737 or [tim@kingdomtrails.org](mailto:tim@kingdomtrails.org)

**To Sponsor major event activities such as the Music, Beer Tent, Group Rides, Camping, Shuttles, or the Skill Zone, contact Philip Keyes at 800-576-3622 or [pk@nemba.org](mailto:pk@nemba.org). Details about these opportunities at [www.nemba.org/nembafest-sponsorship-opportunities](http://www.nemba.org/nembafest-sponsorship-opportunities)**

### SPONSORSHIP LEVELS

#### \$250 Silver Sponsor

- Your brochures at the Burke Area Information booth at NEMBAfest Expo
- Your banners/lawn signs out all weekend at the event (you provide 2 banners/lawn signs)
- Your Logo linking to your website on NEMBAfest event pages on burkevermont.com **and** on the official event website, nembafest.com
- 2 day tickets to the Expo valid either Saturday or Sunday (includes live music shows) \*\*

#### \$500 Gold Sponsor

- Your brochures at the Burke Area Information booth at NEMBAfest Expo
- Your banners/lawn signs out all weekend at the event (you provide 2 banners/ lawn signs)
- Your Logo linking to your website on NEMBAfest event page on burkevermont.com **and** on the official event website, nembafest.com
- Your business named as an event sponsor with a link to your website on the Kingdom Trails NEMBAfest email blast (15,000 subscribers)
- **TWO full weekend, all access passes to NEMBAfest (includes camping, Expo, group rides, trail use, live music – excludes food/alcohol sold at event) \*\***

#### \$750 Platinum Sponsor

Includes all of the above Gold Sponsor benefits **PLUS**

- **FOUR full weekend, all access passes to NEMBAfest (includes camping, Expo, group rides, trail use, live music – excludes food/alcohol sold at event) \*\***
- **TWO Individual Season Passes to Kingdom Trails (valid for 1 year for year round trail use) \*\***

*\*\* (Event Passes/Season Passes can be used as you please – for yourself, to give away free of charge to someone else, to use in a promotional contest or for a raffle/auction to benefit a charity or non-profit cause)*

**Please return this completed form to the Burke Chamber with a check made out to the Burke Area Chamber of Commerce. A representative from the Chamber will contact you to work out sponsorship details.**

***Thank you for your support!***

Burke Area Chamber of Commerce / PO Box 347 / East Burke, VT 05832  
802-626-4124 / [burkechamber@burkevermont.com](mailto:burkechamber@burkevermont.com) / [www.burkevermont.com](http://www.burkevermont.com)