

MANOS A LA OBRA

**Economic and
Human Development
Project**



Objective

Improve the quality of personal and family life for each participant, generating paid jobs and motivating them to start their businesses to help fight poverty with sustainable solutions.

Short Term Goal

At the end of 2019 it was working in 17 municipalities servicing approximately 2,450 students. The goal is to serve 100 municipalities by the end of 2022 (? Covid-19)

Long Term

Activate the project in all 340 municipalities throughout the whole country.

Process



Select the Municipality

Meet with the Mayor

Coordinate with Technical Instructors

Select Courses and Modules

Media Coverage

Registration

Courses Start

Microfinance Course and Assistance

Graduation

Success Story

Training Courses

Culinary School



- International Cuisine
- Bakery
- Pastry
- Guatemalan Typical Cuisine
- Bartending

Training Courses

Sewing and Dressmaking



- Dressmaking
- Machine Ribbon embroidery
- Hand stitching and embroidery
- Fabric Painting
- Crafts

Equipment needed for each Municipality



Mabe Stove Model 7630fxo
Or Model 7630A Gas



Avantco CO-46 Full Size
Countertop Convection Oven 4.4 CU-Ft.



Brother CS6000i Sewing Machine



Janome 204d Overlock Machine



Avantco AG48MG-48" Countertop Gas
Griddle-120,000 BTU



Avanco EG36N 36" Countertop
Griddle 208/240V 7488W-10080W

This is the ideal equipment needed to start working
in one municipality:

- 4 sewing machines
- 3 overlock machines
- 3 stoves
- 2 ovens

\$ 7,000

Pilot Project Manos a la Obra 2021-2022

ESTIMATED ANNUAL BUDGET FOR 50^{a/} MUNICIPALITIES

Description	1 Municipality U.S \$	50 Municipalities U.S. \$
ESTIMATED COST PER MUNICIPALITY	32,000	496,000
ESTIMATED COST PER PERSON	47.00	15.00
<u>ESTIMATED NUMBER OF PEOPLE BENEFITED</u>	<u>684</u>	<u>34,200</u>

^{a/} Could vary due to conditions derived from COVID19

Meaningful Life Experiences

- <https://fb.watch/37e9OxVJDx/>

What the speaker is saying:

Ivonne Leiva would like to share her story with you. She has a little kiosk on the Aldea San Lorenzo's main road in Cubo of the Municipio of Ciudad Vieja, Sacatepéquez. She takes care of her business starting very early in the morning, so everything is ready for her customers who come and enjoy her pastries.

She comments, I am a single mother with four children. I had the opportunity to participate in the courses that my village's municipality with the Women's Office is offering for free to anyone interested in participating. I have benefited a lot from these courses. They have taught me how to work with raw materials and how to become self-sufficient and increase my self-esteem, learn how to believe in myself, and have the guts to start my new project.

As you can see behind me, I have built my kiosk to sell what I bake every day. I have accomplished this because they taught me how to bake cakes, pies, make candy, decorate cakes professionally, donuts, and many other things.

I would also like to motivate you to participate in the baking and paistry courses that the municipality offers for free to anyone interested in participating. Not only do you learn, but you can also be part of the development and success of your family; you know that you can become a pillar in your community, someone that they can trust and contributes to the progress of your organization.

I would also like for you to know that there are places that you can go and be supported. Our community has them. All you have to do is knock on doors, and I promise you they will open to help you. I had the opportunity to help my town and help my family and friends, and so can you. So go ahead and take advantage of these courses and technicians that are willing to share their knowledge and experiences with you!