



MACON-BIBB HISPANIC
FESTIVAL

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MACON-BIBB

Hispanic Festival



What we are...

The Macon-Bibb Hispanic Festival is a celebration of the history, culture, and contributions of the Hispanic and Latinx communities in the Macon-Bibb County area of Georgia. The festival, which is held in Hispanic Heritage Month, is an opportunity for the local community to come together and showcase the diversity of the Hispanic and Latinx cultures through food, music, dance, art, and other activities while also honoring and celebrating the contributions of Hispanic and Latinx communities in the country.



Our Mission

Our mission is to honor and celebrate the cultural, economic, and social contributions of Hispanic and Latinx communities in the Macon-Bibb County area. By bridging communities, we create opportunities for people of diverse backgrounds to come together, learn about each other's cultures, and build relationships. We strive to provide an educational opportunity for all to learn about the diversity of Hispanic and Latinx cultures, including their unique traditions, customs, and histories from various Latin American countries.

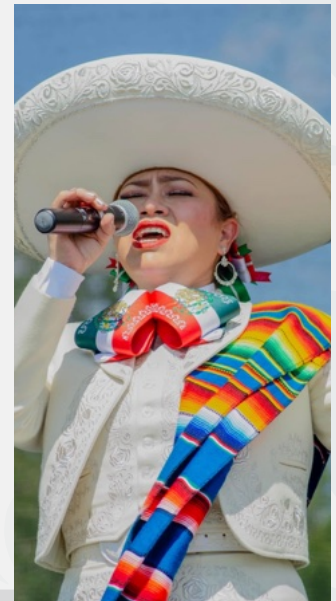
Celebrating Hispanic Heritage Month

Hispanic Heritage Month is celebrated in the United States from September 15th to October 15th to honor the histories, cultures, and contributions of Hispanic and Latinx communities in the country. The celebration was first established as a week-long event in 1968 by President Lyndon B. Johnson and was expanded to a month-long celebration in 1988 under President Ronald Reagan.

What to expect...

Live music and dance performances

Our festival often feature live performances of traditional music and dance styles from various Latin American countries, such as salsa, cumbia, merengue, and bachata. These performances are lively and energetic, and they offer attendees a chance to experience the rich cultural heritage of the Hispanic and Latinx communities.



Photos from the 2024 Macon-Bibb Hispanic Festival performances.

Food and drinks

Food is an important part of Hispanic and Latinx culture, and our festival features a variety of traditional dishes from different Latin American countries. Attendees can sample everything from empanadas to ceviche, and enjoy refreshing drinks from different food truck vendors.



Vendors

Macon-Bibb Hispanic Festival often feature a variety of vendors, from Middle Georgia, showcasing everything from handcrafted jewelry to colorful textiles. These small business provide an opportunity for attendees to purchase gifts and support local Hispanic and minority owned business.



Family-friendly activities

Macon- Bibb Hispanic Festival have offered activities and entertainment for children, such as face painting, arts and crafts workshops, games and special guest performances from beloved animated characters. These activities help create a fun, safe and inclusive atmosphere for families to enjoy together.



Festival Information



Date: October 18, 2025

Time: 1:00PM - 7:00PM



*Cherry Street Plaza
Macon, GA 31201*

Festival Organizers & Founders

Elizabeth Almena

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Why Sponsor?

By sponsoring the Macon-Bibb Hispanic Festival, companies gain valuable brand exposure, public recognition, and opportunities for community engagement and networking. Your support also helps provide free participation for local small businesses and nonprofit organizations, making it possible for more community members to be part of the event. This is a meaningful way to connect with the public, support local economic growth, and celebrate the rich cultural heritage of Hispanic and Latinx communities in Middle Georgia and beyond.



20 Sponsorship 25 Opportunities

Community Champion

\$3000

- Prominent exposure in all Macon-Bibb Hispanic Festival print and digital advertisements.
- Featured mentions across social media
- Visible presence on the main stage banner.
- Sponsor name/logo displayed in the program (subject to logo submission deadline).
- Acknowledgment as the Official Community Champion sponsor on-stage throughout the day.
- Reserved 10x10 booth space, equipped with a table and 2 chairs (tent NOT included).
- Inclusion of sponsor name/logo in press announcements, email promotions, and newsletters.
- Exclusive chance to present your company on stage.
- Opportunity to participate in the opening parade.
- Two Free tickets to the "Tequila & Mariachi Night" Pre-festival celebration at Fall line

Festival Friend Sponsor

\$1800

- Prominent exposure in all Macon-Bibb Hispanic Festival print advertisements.
- Featured mentions across social media and web page.
- Visible presence on the main stage banner.
- Acknowledgment as the Official Festival Friend sponsor on-stage throughout the day.
- Reserved 10x10 booth space, equipped with a table and 2 chairs (tent NOT included).





2025 Sponsorship Application

Final Submission Date: September 1, 2025

Company Name: _____

Contact Name: _____

Phone Number: _____ Cell: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level: **Community Champion** **Festival Friend**
(Circle One)

Publication & Media Advertisement

Preferred Name: _____

Preferred Phone: _____

Preferred Website: _____

Any Restrictions: _____

Please scan below to upload completed sponsorship application and all logos to be used for media and sponsorship advertisement or email us at info.maconhispanicfest@gmail.com





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In Partnership with:

