



NETWORK FOR EXCELLENCE IN HEALTH INNOVATION

VACCINE SUMMIT SERIES: LOOMING CHALLENGES OF COVID-19 IMMUNIZATION

SUMMIT 1:
COMMUNICATIONS AND MESSAGING
August 27th 1-3pm | [Recording](#)

**SUMMIT 2: PREPARING THE
IMMUNIZATION INFRASTRUCTURE**
September 22nd 1-3pm | [Recording](#)

SUMMIT 3: PROGRESS AND GAPS
November 10th 1-3pm | [Recording](#)

SUMMIT 4: MOVING FORWARD
January 27th 1-3pm | [Register Here](#)

As many have noted, vaccines will only aid in ending the pandemic if people agree to get immunized. NEHI's Vaccine Summit Series comprises four panel discussions that focus on the planning and preparation needed to maximize uptake and lay the foundation for immunization infrastructure improvements that will promote public health in the long term.

Our first Summit brought together physicians, payers, and experts in vaccine policy and communications to discuss how to address the challenges of creating consistent, credible messaging to promote vaccine uptake, reduce hesitancy, and combat misinformation and disinformation. The need to build trust, especially within Black communities, was a consistent theme. There was strong emphasis on amplifying and coordinating credible messages within local communities to overcome growing vaccine hesitancy. Please see [NEHI's opinion piece](#) based on the discussion.

The second Summit charged into the issues involved in immunizing millions of people with multiple vaccines that carry different dosage, storage and equipment needs. Panelists concluded that, despite this complexity, we have a solid foundation on which to build: We have the capacity to deliver a coherent immunization effort if we solidify existing partnerships and networks, and leverage information system capabilities.

The third Summit charged into two key issues in COVID-19 vaccination: building trust in the COVID-19 vaccines that will be available in the months ahead, and assuring they are administered efficiently and equitably.

Our final Summit will explore some of these issues in more detail. Payment and reimbursement policies for both vaccine administrators and patients will be factors in ensuring equitable vaccine access. Moreover, we must take lessons learned during the pandemic to continue a discussion of needed immunization infrastructure improvements.

BENEFITS OVERVIEW

We invite you to support the Network for Excellence in Health Innovation as we host these important discussions. For more information about the Vaccine Summit Series and sponsorship opportunities, please contact Keyton Sheely at ksheely@nehi.net.

INNOVATOR

\$25,000

- Acknowledgment of support in publications written post-summit
- Opportunity to have an infographic or <100 word summary on what your organization is doing to promote uptake and equitable access to the vaccines promoted via social media
- Social media recognition and logo visibility on digital materials

CHAMPION

\$15,000

- Opportunity to have an infographic or <100 word summary on what your organization is doing to promote uptake and equitable access to the vaccines promoted via social media
- Social media recognition and logo visibility on digital materials

SUPPORTER

\$5,000

- Social media recognition and logo visibility on digital materials

THANKS TO OUR SPONSORS

