

Summary of Voter Service Surveys
November 5, 2024 through June 30, 2025
and
November 8, 2023 through June 24, 2024

Submitted by Carla Michalak September 2025

Summary:

Thank you to all the Leagues who completed the survey! We appreciate that you had less time to complete the survey and yet you got it done! We accomplished quite a bit across the state and we are proud of everyone's dedication to the League. While the survey's window of time started after the general election, local Leagues were still quite busy! They worked in their communities by conducting 269 voter registration drives registering an impressive 4,194 voters. Local Leagues also worked with a total of 99 high schools and colleges, interacted with students and fostered civic engagement amongst the students.

Leagues participated in 107 Naturalization ceremonies, registering 3,331 new citizens! Leagues held monthly meetings, dinners, and other events for members including meeting with elected officials and speakers on topics of interest. Additionally, there were 67 candidate events either in person, hybrid or virtual. There were 2,281 participants who attended in person and 2,789 who viewed the events.

Statewide, there are 40 Leagues including 3 MALS and 2 ILOs. The ILOs did not get the survey so 38 Leagues received the survey. 33 of the 38 Leagues submitted completed surveys. **TABLE 1**, below, summarizes those results. Following the Table is a brief summary of the responses to the questions that required text answers.

New! TABLE 2

Following Table 1 with current Survey results, we have created a second table that includes data from a previous VS Survey for the same period one year ago – in this instance, data collected from the General Election in November 2023 to Primary Day in June 2024. We added this data this not only to establish a historical record of League activities but also to provide perspective and comparisons of your accomplishments during comparable time periods. Some of the questions from the previous Survey were changed subsequently and, therefore, we do not have corresponding data for all the questions that were asked in the most recent survey.

TABLE 1

VOTER REGISTRATION	11/6/2024 – 6/24/25
1. How many in person voter registration drives did you conduct?	
a. Number of drives: b. Number of voters registered: c. Number of forms taken: d. How many volunteers participated in voter registration drives? e. How many drives were in or targeted under-resourced communities?	269 4194 3574 527 81
2. How many high school voter registration drives did you do?	64
a. How many schools? b. Number of voters registered: c. Number of forms distributed:	2571 1235
3. How many college voter registration drives did you do?	35
a. How many schools? b. Number of voters registered: c. Number of forms distributed:	23 281 207
4. How many naturalization ceremony registration drives did you do?	107
a. Number of voters registered: b. Number of forms distributed:	3331 3546
5. How many voter registration training sessions for League members did you have?	35
6. How many voter registration training sessions for other organizations or groups did you have?	35

<p>7. Organizations that Leagues collaborated with:</p> <ul style="list-style-type: none"> ● Canton Sustainability Committee and the Canton Chamber of Commerce ● Unite NY ● Juneteenth Committee, American Democracy Project, Jackson Center in Jamestown, NY ● Brunswick/Brittonkill HS, Columbia HS, NAACP, Troy Youth Alliance, Troy Drug Free Community Coalition, Troy HS ● SUNY Farmingdale. SUNY Old Westbury LI Families, Post University, LI Cares ● LSH, Glen Cove, BID, Nosh Food Pantry, Port Washington Chamber of Commerce, Glen Cove Senior Center, Port Washington Resource Center ● BLM, Saratoga Pride ● NAACP ● League of Women Voters of Brookhaven ● Vassar Votes from Vassar College, Student Government/Government Office at Dutchess Community College ● Service Employees International Union ● Clinton County Courts, DAR, US District Court, USCIS ● USCIS, YMCA, Albany County Women's Legislative Caucus, Ohav Senior Citizen Housing, Trinity Alliance ● Syracuse City School District ● Rockland County BOE ● Local library ● LWV New Rochelle; local Black fraternity and sorority organizations ● LWV of Scarsdale 	
--	--

CANDIDATE EVENTS	11/6/2024 – 6/24/25
1. How many in-person candidate forums did you organize? For what races?	39
2. How many virtual candidate forums did you organize? For what races? (For example, State Assembly or Senate, Congressional, County, Local, or other)	14
3. How many hybrid candidate forums did you organize? For what races?	14
4. What is the number of attendees who attended the in-person component of all in-person and hybrid candidate	2281

forums?	
5. What is the total # of views during all hybrid/ virtual candidate forums?	2789
6. How many volunteers participated in candidate events?	292
7. What is the total number views for all videos posted after the events concluded? Please include views across all types of candidate forums.	12126
8. How many forums did you have to cancel due to the Empty Chair Policy?	10
9. How many candidate forums did you co-sponsor with other Leagues or other organizations?	26
GET OUT THE VOTE	
1. What activities/materials did you use to Get Out the Vote? Please indicate the number distributed in the space provided.	
QR Codes	4934
Flyers	1279
Workshops	3
Postcards	1216
Doorhangers	3020
PSAs	0
Posters	38
Videos	73
Digital Signs	10
Lawn Signs	64

<ul style="list-style-type: none"> • Voter Guide I Data in English and Spanish <ul style="list-style-type: none"> ○ English ○ Spanish • Palm Cards • Other - see below <p>Hundreds of the following were distributed: They Represent You brochures for Erie and Niagara Counties; 5 Things You Need to Know on Election Day cards; The Citizen Lobbyist; First Vote; Your Right to Vote: Individuals with Criminal Convictions or Detained in Prison, Individuals with Disabilities, College Students, Homeless Persons</p>	2576 312 3386
<p>2. Usage of social media/digital engagement in GOTV efforts?</p> <ol style="list-style-type: none"> Did you use your website for GOTV? How many Instagram posts? <ol style="list-style-type: none"> How many likes did your posts get? How many Facebook posts? <ol style="list-style-type: none"> How many likes did your posts get? How many shares did your posts get? How many X posts? <ol style="list-style-type: none"> How many likes did your posts get? How many shares did your posts get? How many videos did you post on YouTube? <ol style="list-style-type: none"> How many views did your videos get? 	Yes: 15 No: 16 N/A: 2 150 1429 388 1496 886 2 15 5 6 774
3. How many volunteers participated in GOTV?	454
VOTE411	
<ol style="list-style-type: none"> How many races did you post to Vote 411 this year? How many races did you not post to Vote 411 this year? Why not? <ol style="list-style-type: none"> Lack of volunteers to support this initiative No primaries during this period of time Waited until after the primaries, working on it now Candidate non-participation 	108 9

Text Responses:

Questions 1-4: Candidate forums/events: Most Leagues did not offer candidate forums either due to lack of races or due to the Empty Chair policy. A few forums were held (or planned for) and the local Leagues partnered with either PTAs, or schools or community organizations.

Questions 5-7: Community and youth engagement: Leagues distributed Voter Guides to public spaces such as libraries and to residences. Conducted voter registration drives in their communities, at high schools and at food drives and pantries. Information was also shared via Leagues' websites.

Many Leagues participated in their local Juneteenth celebrations, pride events and community festivals. Not only are these events significant for what they commemorate and honor, they too are important for Leagues in interacting and developing relationships with underrepresented groups. A few Leagues also worked with local food pantries conducting voter registration and sharing information.

Youth engagement included working with local high schools and colleges, conducting voter registration drives in conjunction with the students. Leagues enjoyed collaborating with young people and exchanging ideas of how best to connect with their peers. Also, some Leagues worked with student interns to promote their local Leagues via PSAs and other materials.

Questions 8-9: Usage of VAN

The responding Leagues did not use VAN this election cycle. Reasons included limited people resources to take on VAN, no training, just started training, not needed for this election cycle.

Question 10: Meet with local Boards of Election

Many Leagues meet with their local BOE regularly, when dropping off completed registration forms or picking up more supplies or meeting formally. A few Leagues find it difficult to contact their commissioners to schedule a meeting.

Question 11: Impactful activities:

Impactful activities ranged from increasing voter registration activities, hosting elected officials and speakers to league events, participating in local rallies, planning a Run for Office program, collaborating with local high schools and colleges, providing the Library Champs program, hosting a National Women's history event, and writing a bi-weekly column in a local newspaper and advocating to keep the Ithaca BOE in the city.

Question 12: Positive impacts/stories:

Leagues are receiving positive feedback when they are out in the community. Citizens are thanking them for their work. A few Leagues held candidate forums and received positive feedback that the forums were conducted in a professional, non-partisan, even handed manner. Many Leagues also shared positive experiences from their work at Naturalization ceremonies. Some Leagues are conducting voter registration at their local jails. Detainees were very appreciative and thought that they had lost their right to vote prior to the Leagues' visits.

TABLE 2 – VS Survey Comparison Data

Table 2 includes a second column with data from a spring Survey conducted one year earlier from November to June, starting after General Election Day in November to Primary Day in June.

Of Interest:

Comparing data from the recent period ending in June, 2025 Column I, to the data in Column II:

- * The number of voter registration drives and voters registered rose, but drives in under resourced communities declined.
- * Registration drives at Naturalization ceremonies doubled, and registrations tripled.
- * The total number of Candidate events – in person, virtual, hybrid - increased more than 2 ½ fold from 26 to 67.
- * There was an increase in events cancelled due to EC policy reasons: from 1 to a total of 10 in the recent Survey with 2 Leagues reporting canceling 4 and 5 events respectively.
- * Palm cards remain a popular way to GOTV.

Column	I	II
VOTER REGISTRATION	11/6/2024 – 6/24/25	11/8/2023 - 6/24/24
1. How many in person voter registration drives did you conduct?		
a. Number of drives:	269	225
b. Number of voters registered:	4194	3658
c. Number of forms taken:	3574	2041
d. How many volunteers participated in voter registration drives?	527	619
e. How many drives were in or targeted under-resourced communities?	81	141
2. How many high school voter registration drives did you do?	64	71

a. How many schools?	40	59
b. Number of voters registered:	2571	1827
c. Number of forms distributed:	1235	623
3. How many college voter registration drives did you do?	35	29
a. How many schools?	23	22
b. Number of voters registered:	281	205
c. Number of forms distributed:	207	117
4. How many naturalization ceremony registration drives did you do?	107	58
a. Number of voters registered:	3331	1178
b. Number of forms distributed:	3546	1953
5. How many voter registration training sessions for League members did you have?	35	30
6. How many voter registration training sessions for other organizations or groups did you have?	35	13
7. Organizations that Leagues collaborated with:		
<ul style="list-style-type: none"> ● Canton Sustainability Committee and the Canton Chamber of Commerce ● Unite NY ● Juneteenth Committee, American Democracy Project, Jackson Center in Jamestown, NY ● Brunswick/Brittonkill HS, Columbia HS, NAACP, Troy Youth Alliance, Troy Drug Free Community Coalition, Troy HS ● SUNY Farmingdale. SUNY Old Westbury LI Families, Post University, LI Cares ● LSH, Glen Cove, BID, Nosh Food Pantry, Port Washington Chamber of Commerce, Glen Cove Senior Center, Port Washington Resource Center ● BLM, Saratoga Pride ● NAACP ● League of Women Voters of Brookhaven ● Vassar Votes from Vassar College, Student Government/Government Office at Dutchess Community College ● Service Employees International Union ● Clinton County Courts, DAR, US District Court, USCIS ● USCIS, YMCA, Albany County Women's Legislative Caucus, Ohav Senior Citizen Housing, Trinity Alliance ● Syracuse City School District ● Rockland County BOE ● Local library ● LWV New Rochelle; local Black fraternity and sorority organizations 		

● LWV of Scarsdale		
--------------------	--	--

CANDIDATE EVENTS	11/6/2024 – 6/24/25	11/8/2023 - 6/24/24
1. How many in-person candidate forums did you organize? For what races?	39	15
2. How many virtual candidate forums did you organize? For what races? (For example, State Assembly or Senate, Congressional, County, Local, or other)	14	7
3. How many hybrid candidate forums did you organize? For what races?	14	4
4. What is the number of attendees who attended the in-person component of all in-person and hybrid candidate forums?	2281	712
5. What is the total # of views during all hybrid/ virtual candidate forums?	2789	1970
6. How many volunteers participated in candidate events?	292	58
7. What is the total number views for all videos posted after the events concluded? Please include views across all types of candidate forums.	12126	1154
8. How many forums did you have to cancel due to the Empty Chair Policy?	10	1
9. How many candidate forums did you co-sponsor with other Leagues or other organizations?	26	13
GET OUT THE VOTE		
1. What activities/materials did you use to Get Out the Vote? Please indicate the number distributed in the space provided.	11/6/2024 – 6/24/25	11/8/2023 - 6/24/24

• QR Codes	4934	6602
• Flyers	1279	3098
• Workshops	3	4
• Postcards	1216	5021
• Doorhangers	3020	2800
• PSAs	0	7
• Posters	38	173
• Videos	73	1
• Digital Signs	10	5
• Lawn Signs	64	12

• Voter Guide I Data in English and Spanish <ul style="list-style-type: none"> ◦ English ◦ Spanish • Palm Cards • Other - see below Hundreds of the following were distributed: They Represent You brochures for Erie and Niagara Counties; 5 Things You Need to Know on Election Day cards; The Citizen Lobbyist; First Vote; Your Right to Vote: Individuals with Criminal Convictions or Detained in Prison, Individuals with Disabilities, College Students, Homeless Persons	2576 312 3386	1975 797 3301
2. Usage of social media/digital engagement in GOTV efforts? <ol style="list-style-type: none"> a. Did you use your website for GOTV? b. How many Instagram posts? <ol style="list-style-type: none"> i. How many likes did your posts get? c. How many Facebook posts? <ol style="list-style-type: none"> i. How many likes did your posts get? ii. How many shares did your posts get? d. How many X posts? 	Yes: 15 No: 16 N/A: 2 150 1429 388 1496 886 2 15	Yes:12, No: 8 98 662 207 432 185 8

<ul style="list-style-type: none"> i. How many likes did your posts get? ii. How many shares did your posts get? e. How many videos did you post on YouTube? i. How many views did your videos get? 	5 6 774	0 0 0
3. How many volunteers participated in GOTV?	454	341
VOTE411		
1. How many races did you post to Vote 411 this year? 2. How many races did you not post to Vote 411 this year? 3. Why not? <ul style="list-style-type: none"> e. Lack of volunteers to support this initiative f. No primaries during this period of time g. Waited until after the primaries, working on it now h. Candidate non-participation 	108 9	163 2