



**Virtual Diversity & Inclusion Conference**  
**September – November 2020**  
*Sponsorship Information*

In lieu of its day-long annual D&I conference which was postponed in March 2020, CFA Society Philadelphia (CFAP) and its Women's Leadership Initiative will host a virtual "Diversity Journey" this autumn. Beginning in late September, this journey will run for eleven weeks with hour-long lunch time session each week. The conference will include a variety of panelists and fireside chats addressing various elements of diversity, including racial and gender diversity, among other components. Some topics will be focused on D&I in the investment industry, while others will focus more broadly on D&I issues.

The sessions will utilize Zoom technology, using breakout rooms and polling questions within each session to encourage dialogue. Sessions will be held over the lunch hour to allow for hosting attendees from across the country.

CFAP formed the Women's Leadership Initiative in January 2016 in an effort to lead and maintain a community among financial industry women professionals in the Philadelphia region. CFAP is a founding society of the CFA Institute and was established in 1943 as a forum for the exchange of information for the investment community. CFAP has over 2,300 members with a reach that includes eastern Pennsylvania, southern New Jersey and Delaware. Visit us on the web at [www.cfaphil.org](http://www.cfaphil.org).

Quality sponsorship has always been a key component to the success of our events. Through your participation, we are certain that your firm will share in this success. The sponsorship offerings are designed to enhance your firm's exposure to this elite and targeted audience of investment managers, advisors, consultants and non-profits, while also increasing your name recognition within our region's investment community.

See the attached sponsor grid for a list of sponsor opportunities and their benefits.

To secure your sponsorship, please contact:

Pete Conners, Executive Director  
CFA Society of Philadelphia  
Phone : (215) 320-4980  
E-mail : [pconners@cfaphil.org](mailto:pconners@cfaphil.org)

**CFAP Virtual Diversity & Inclusion Conference**

**September – November 2020**  
**Philadelphia, PA**  
**Sponsorship Opportunities**

Level (Availability)	Investment	Benefits
<b>GOLD (1 of 3 available)</b>  <b>Vanguard</b> <b>Northern Trust</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Opportunity to play a thirty-second commercial or other message before each session;</li> <li>• Conference day branding (company name/logo displayed in conference sessions);</li> <li>• Recognition during opening remarks;</li> <li>• Branding in all conference electronic promotions;</li> <li>• Ten complimentary passes for associates and/or guests to attend the conference;</li> <li>• Mailing list of registered attendees</li> </ul>
<b>SILVER (2 of 4 available)</b>  <b>Abbott Downing</b> <b>Bryn Mawr Trust</b>	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Conference day branding (company name/logo displayed in conference sessions);</li> <li>• Recognition during opening remarks;</li> <li>• Branding in all conference electronic promotions;</li> <li>• Five complimentary passes for associates and/or guests to attend the conference.</li> </ul>
<b>BRONZE (3)</b>	<b>\$750</b>	<ul style="list-style-type: none"> <li>• Conference day branding (company name/logo displayed in conference sessions);</li> <li>• Recognition during opening remarks;</li> <li>• Branding in all conference electronic promotions;</li> <li>• Two complimentary passes for associates and/or guests to attend the conference.</li> </ul>

**Contact:**

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*\*\*\* Sponsorship payable by check or credit card. Customized sponsorships are also available.*