



2020 Annual Forecast Dinner *Sponsorship Information*

On Thursday, January 16, 2020, CFA Society Philadelphia (“CFAP”) will host its Annual Forecast Dinner at the Philadelphia 201 Hotel from 5:00PM to 8:00PM.

CFAP, a founding Society of the CFA Institute, was established in 1943 as a forum for the exchange of information for the investment community. CFAP has over 2,100 members with a reach that includes eastern Pennsylvania, New Jersey and Delaware.

We expect approximately 400 individuals to attend the event to hear our panelists offer their thoughts on the financial markets and the economy for the year ahead. The panel has been confirmed and consists of the following high profile members within the financial industry:

Lori Calvasina
Managing Director, Head of U.S. Equity Strategy
RBC Capital Markets

Dr. David Kelly, CFA
Chief Global Strategist and Head of the Global Market Insights Strategy Team
J.P. Morgan Asset Management

Gregory Davis, CFA
Chief Investment Officer
Vanguard Group Inc

Bob Pisani, CNBC "On-Air Stocks" Editor, will return as the moderator of the panel.

Quality sponsorship has always been a key component in the success of the Annual Forecast Dinner and we appreciate your consideration for this event.

Below please find the 2020 Annual Forecast Dinner sponsorship levels and benefits:

Level	Amount	Benefits
Prime Sponsor	\$5,000	<ul style="list-style-type: none"> • 6' x 30" skirted table to exhibit products and/or services during event reception • 3' x 4' sign on easel with firm name/logo at event reception and dinner • List of registered attendees names, company names, and email addresses • Placement of firm name/logo, firm description (40-50 words) and contact information in event program • Link to firm website on CFAP website (www.cfaphil.org) • Recognition as a sponsor on communications promoting the event • Ten complimentary passes for associates and/or guests to attend the dinner • Name recognition during opening remarks
Key Sponsor	\$2,500	<ul style="list-style-type: none"> • Placement of firm name/logo in event program • Link to firm website on CFAP website (www.cfaphil.org) • Recognition as a sponsor on communications promoting the event • Ten complimentary passes for associates and/or guests to attend the dinner • Name recognition during opening remarks
Table Sponsor	\$1,250	<ul style="list-style-type: none"> • Ten complimentary passes for associates and/or guests to attend the dinner • Name recognition in the brochure • Name recognition at the table

For more information, please contact Peter Conners, CFAP Executive Director, at pconners@cfaphil.org.