



SOUTHERN CALIFORNIA

RIVERSIDE VIRTUAL WALK ^{to} FIGHT POVERTY

Presented By LSS Southern California Riverside

Join us on Saturday & Sunday, October 17-18, 2020

Are you ready to
go the distance to...

- Fight **POVERTY**
- Impact **HOMELESSNESS**
- Make a **DIFFERENCE** in
YOUR COMMUNITY



DONATE



REGISTER

Visit lssc.org/events for details



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EMPOWER

4162 Rubidoux Avenue / Riverside, CA 92506 / rcinfo@LSSC.org / 951-689-7847



VIRTUAL WALK *to* FIGHT POVERTY *FAQ*

Presented By LSS Southern California Riverside

Saturday, October 17, 2020 – Sunday, October 18, 2020

When is the Virtual Walk to Fight Poverty? You can decide exactly when your walk will take place, but we encourage you to walk on either Saturday or Sunday, October 17 or 18, 2020.

Where is the Virtual Walk to Fight Poverty? You can get active however you want – go for a walk, run, cycle, or play! Do you have a favorite walking trail or would you like to get active with your family taking part? This is a great opportunity to explore your neighborhood with your family and pets!

How do I register? Visit <https://lssriverside-walk-to-fight-poverty.everydayhero.do/> to register as a participant. When you register, you can choose your fundraising goal and invite others to join you in supporting Lutheran Social Services. If you are part of a group, you can create a team or add your name to an existing team.

Can't walk but still want to help? Consider sponsoring another participant with a donation!

How do I show that I'm participating? Share your photos and videos on social media. Use the hashtag #WalktoFightPoverty and follow us @LSSSouthernCalifornia on Facebook, Instagram and Twitter.

Let's get active! Just because our walk is taking place virtually, doesn't mean you can't get your steps in! In previous years, our walk route totaled 4 miles, but this year you can set your own distance. We encourage all participants to walk a total of at least 2 miles. Start whenever you're ready!

How do you make a donation? The easiest way is to donate online at: <https://lssriverside-walk-to-fight-poverty.everydayhero.do/> – donations can be made securely to a participant's personal fundraising page with a credit card. Cash and checks may also be collected. Any donations by cash or check should be delivered to the LSS Riverside office between 10 am and 2 pm Monday-Friday. That office is located at 4162 Rubidoux Avenue, Riverside CA 92506. All checks should be made payable to "Lutheran Social Services of Southern California" or "LSSSC".

Is there a fundraising minimum? No, and there's no maximum either! We encourage every participant to make a difference by asking friends and family for donations and making a personal donation. Share the link to your personal donation page on Facebook and other social media.

What happens after I walk? Join us online for a celebration of our fundraising efforts on Sunday, October 18, at 1:00 pm. The information on how to participate in that Zoom meeting will be sent to all registered walk participants.

Can I fundraise after the walk day? Of course! Who are we to stop you from achieving fundraising fame? Your fundraising page will stay open until October 31. You can also continue to submit cash donations and checks to the LSS Riverside office.

Help us be there for others today and tomorrow. We need you to help us continue to play a critical role in the COVID-19 relief efforts. Every dollar counts! Let's get walking! You can learn more about our efforts at lssc.org/covid-19-urgent-needs/

RIVERSIDE

VIRTUAL WALK *to* FIGHT POVERTY

Presented By LSS Southern California Riverside

Dear Friends of Lutheran Social Services...

For more than 30 years, Lutherans and other people of faith have come together to support the work of Lutheran Social Services of Southern California through the annual Walk to Fight Poverty. Because of the coronavirus pandemic, this year's walk will be different from previous years, but I encourage you to join with me and many others in supporting LSSSC programs in Riverside by participating in a "virtual walk" on the weekend of **October 17-18**.

Since we cannot gather in a large group and walk our usual route this year, you can decide what form your walk will take. You may simply ask for donations without actually walking, or you may pick a time and a place for your walk, either alone or with several others. If you decide to walk with others, please wear a mask and maintain physical distancing. Whatever you decide, we encourage you to complete your

walk in time to join an online Zoom meeting to celebrate our fundraising efforts on **Sunday, October 18th at 1:00 pm**. Information on how to join that meeting will be shared with all registered participants.

As a local pastor and a member of the advisory circle for Lutheran Social Service programs in Riverside, I have witnessed the many ways Lutheran Social Services helps us fulfill our Lord's command to love our neighbor and care for the poor. I have personally enjoyed participating in the annual Walk Against Poverty for the past 11 years, and look forward to doing so again this year. I hope you will join me!

In Christ's service,

Rev. Kent Tuohino, Pastor
Trinity Lutheran Church
Riverside, CA 92506

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