

# NIFTY NEWS CENTRAL

A Joint Newsletter for New York Institute of Food Technologists and the Central New Jersey Subsection



September / October 2024 Issue

## SAVE the DATE for a Joint NYIFT/CNJIFT meeting on GLP-1 Meds and Food Industry Opportunities!

Plan on joining us for a panel discussion entitled “GLP-1 Weight Loss Medications – Targeted Opportunities for the Food and Supplement Industries”.

The meeting is scheduled to begin at 6:00 PM on Tuesday, November 19, 2024 at the Grain House Restaurant - Olde Mill Inn Basking Ridge, NJ.

The GLP-1 (Glucagon-like peptide-1) medications phenomenon is expected to cover 10% of the global population by 2030 and demand outpaces supply in many countries. The medically supported weight loss market is projected to reach up to \$100 billion by 2030. These weight loss and diabetes control medications should be looked at as an opportunity more than a threat to the Food Industry.

This event will be a panel presentation of 4 speakers and a moderator followed by Q&A with attendees.

### Confirmed Speakers:

**Dr. Colette Knight, MD;** Chair, Inserra Family Diabetes Institute, Division Director of Endocrinology at Hackensack University Medical Center – will speak on how these medications affect satiety and what support GLP-1 patients need from a nutrition and diet perspective. What are the key needs of these patients and how can the Food and Supplement Industries support them.

**Dr. Suketu Patel, MD;** Global Chief Medical Officer at Havas Health Network - a Consultancy firm that is focused on GLP-1 and targeted opportunities around diet and nutrition for those on GLP-1 meds from a marketing insights perspective.

**Linda Zeitzoff, MSN, CRNP CDCES;** Medical Affairs Manager for Metabolic Health at Nestle Health Science – will speak on initiatives at Nestle with protein supplementation and other ingredients as well as discussion on finished consumer products now on the market supporting GLP-1 patients to meet their health goals as well as consumer insights.

**Jing Zhou, Ph.D.;** Senior Manager, Nutrition, Global Scientific and Regulatory Affairs at Ingredion - will speak on ingredient solutions the Food Industry can leverage to support consumers in the era of GLP-1 receptor agonists for those on GLP-1 meds. Dr. Zhou will also discuss alternate options for applications

in finished foods, supplements and diets for satiety and weight loss management for those who can't access or afford these medications.

**Laura Rokosz, Ph.D., RDN;** Principal Owner at EGGLRock Nutrition (Moderator) – will provide the introductions to our other speakers as well as provide insights as a Dietitian + eating recommendations during treatment with GLP-1 mimetics.

This panel presentation and Q&A with the audience will be of interest to those companies and entrepreneurs looking to innovate and participate in this new category for Food, Functional Foods and Dietary Supplements.

Additional details and registration information will be in the October issue of NIFTY News....we encourage you to sign up early, because we are sure this program will sell out like many of the programs in the 2023/2024 NYIFT year.