



Institute of Food Technologists  
Student Association



**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY

**Food Science**

**Would you like to  
sponsor the**

**North Atlantic Region  
College Bowl  
Competition?**

**Saturday, 3/29, 2025**

**IFNH Rutgers Cook Campus**



## What is IFTSA?

The Institute of Food Technologists Student Association (IFTSA) is a student-governed community of more than 2,000 IFT members spanning 62 Chapters in 60 countries. IFTSA's vision of a global community of inspired and informed students who are prepared for a future in food drives its mission to enrich the academic experience and empower students to thrive individually and together. To prepare the future and celebrate the community, IFTSA provides opportunities beyond the classroom and lab, grows student networks to facilitate meaningful and lasting connections, as well as includes and promotes diverse perspectives and backgrounds to foster a culture of belonging. For more information, visit [ift.org/community/students](http://ift.org/community/students).

## What is College Bowl?

Since 1985, the Institute of Food Technologists Student Association (IFTSA) College Bowl Competition has tested the knowledge of student teams from across the United States in the following areas: food science and technology, the history of foods and food processing, food law, and general IFT/food-related trivia. The College Bowl is designed to facilitate interaction among students from different universities and provides a forum for students to engage in friendly competition.

## The North Atlantic Region

**Cornell University**

**McGill University**

**Rutgers University**

**University of Connecticut**

**University of Maine**

**University of Massachusetts  
Amherst**

Don't miss the chance to showcase your company at this exciting event, where all six schools will come together with over 100 students and audience. This is a unique opportunity to connect directly with talented, driven individuals and increase your brand visibility.

**Build Relationships**

**Enhance Brand Exposure**

**Recruit Talent**

Join us and make a meaningful impact while highlighting your company's commitment to innovation and success!

# What will happen?

## 3/28 Friday

Career & Networking Event  
Dinner  
Welcome Party

## 3/29 Saturday

Breakfast  
Competition  
Lunch  
Career & Networking Event  
Seminar  
Dinner

Detailed plan will be  
posted in February



# You can sponsor by...

Pay for meals  
Donate swag  
Donate snacks and beverages  
Pay for team shirts  
Host the networking events  
Cover attendants' travel fee  
And more...



Contact:  
**Trina Baptista**  
([trinatl@rutgers.edu](mailto:trinatl@rutgers.edu))  
**Renee Procaccini**  
([rmp274@scarletmail.rutgers.edu](mailto:rmp274@scarletmail.rutgers.edu))  
**Charley Wang**  
([change.wang@rutgers.edu](mailto:change.wang@rutgers.edu))  
and NYIFT ([nyiftoffice@nyift.org](mailto:nyiftoffice@nyift.org))

# Your Support Matters!

We deeply value your generosity and commitment to fostering education and innovation. As a sponsor, we will proudly acknowledge your donation through various event materials, including:

**Logo Placement:** Prominent display of your company's logo on event banners, flyers, and programs.

**Public Recognition:** Acknowledgment during event announcements and on our social media platforms.

**Networking Opportunities:** Access to interact with students, faculty, and other sponsors.

Your contribution helps make this event a success, and we look forward to partnering with you to inspire the next generation of leaders!



© [2024] [Rutgers Food Science GSA].  
All rights reserved. No part of this flyer may be reproduced, distributed, or used in any manner without prior written permission from Rutgers Food Science GSA