



Business Advertising Contract

Karen Johnson, Clipper Adviser

johnsonk@ksdr1.net

Kearney High School

Office Phone: 816-628-4585

715 E. 19th Street

Fax: 816-628-3383

Kearney, MO 64060

www.ksdr1.net

Please keep receipt as your proof of purchase.

NEW OPTION!!!

Place your business ad order online!

<http://bit.ly/KHSYBAds2020>

The Kearney High School Clipper yearbook staff is excited to offer a variety of advertising options.

Please reference the list below and choose the best option for you.

Business Ad: A business ad in your choice of size along with other great benefits:

- This ad offers your business a place in KHS history, because yearbooks are a record of the school year.
- A chance to promote your business to KHS students, parents and community members.
- An opportunity to show your business' support of the Clipper yearbook and Kearney Schools.

Please CLEARLY mark the ad size selected.

☐ 1/12 pg.

\$30

☐ 1/4 pg.

\$90

☐ 1/2 pg.

\$180

☐ 1/6 pg. (Bus. Card)

\$60

☐ 1/3 pg.

\$120

☐ Full pg.

\$360

☐ 2019-20 Clipper Yearbook: \$60 (Delivered Aug. 2020)

☐ No Thank You (Please sign & attach bus. card, which impacts the staffer's grade.)

Total Purchase Amount: _____

Contact Information: Please fill out all boxes below as the info is REQUIRED for the order to be completed.

Business Name

Mailing Address

City

Zip Code

Email Address

Phone Number

Manager Name

Signatures:

Clipper Staff Sales Rep. Signature

Date

Business Manager/Owner Signature

Date

Payment:

☐ Check (Chk. # _____)

☐ Cash

Please make check payable to "Kearney High School" and include ad size in the memo line. Order is not complete until payment is received.

Please do not write below this line.



Business Advertising Receipt

Ad Details/Design:

- ☐ Same as last year
- ☐ Need yearbook staff to design
- ☐ Submitting ad via email

Proof Request: If you do not check this box, you will not receive a proof of your ad prior to publication.

- ☐ Send an email proof

Special Instructions: Please add any special instructions or sketches of ad design in the space below.

2019-20 Clipper Yearbook Business Ad Receipt: Please fill in completely and give to the customer.

Business Name: _____

Date: _____

Amount: _____

Yearbook Staff Member Name: _____

☐ Check (Chk. # _____)

☐ Cash

Please make check payable to “Kearney High School” and include ad size in the memo line. Order is not complete until payment is received.

Contact Karen Johnson, Clipper yearbook adviser, at johnsonk@ksdr1.net or 628.4585 ext. 31316 with ad info/questions.

Kearney High School

CLIPPER
yearbook



Business Advertising Samples & Pricing

1/12 pg.

\$30

2.73 x 2.67 in.

1/6 pg.

**(Business
card)**

Can be vertical
or horizontal

5.61 x 2.67 in.

or

2.67 x 5.61 in.

1/4 pg.

Can be vertical
or horizontal

2.73 x 8.33 in.

or

8.33 x 2.73 in.

4 Blocks

\$120

5.61 x 5.5 in.

1/2 pg.

\$180

8.5 x 5.5 in.

Full pg.

\$360

8.5 x 11.16 in.

All sizes are subject to change based on the size of margins determined each year.



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la gente

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Sun.-Thurs. 11 a.m.-9 p.m. Fri.-Sat. 11 a.m.-10