

The Deming Center for Entrepreneurship Returns to Sterling, Colorado for Startup to Scaleup

Tuesday, June 1st • By Maddie Light

The Logan County Economic Development Corporation and CU Leeds School of Business are joining together on July 16th and 17th for a business startup workshop called “Startup to Scaleup”. This event is geared towards those interested in launching his or her own business or improving upon an existing one, as well as local government leaders seeking help to innovate within their organizations.

Taught by Professor Hunter Albright and Erick Mueller, executive director of the Deming Center for Entrepreneurship, attendees will learn how to shift out of the startup phase and into “what’s next”. Topics for the Startup to Scaleup workshop include developing growth and marketing strategies, recognizing the process for scaleup finance and funding, and establishing an understanding for a necessary small business infrastructure.

Past attendees have left the workshop with contagious excitement, “The vision for my business is possible! And I learned how to make it happen!”.

[Laurie Jones](#), Sterling local and entrepreneur, attended last summer's Rural Colorado Workshop Series to turn a business concept into reality. At the end of the Workshop, Laurie was able to identify the potential of her skincare company, [Rideau Organics](#), and made the decision to fully pursue the venture.

Scholarships are available. Email Trae@sterling-logan.com for more information about scholarship criteria and how to claim yours today!

Learn more and register at <https://startup2scaleup.eventbrite.com>.