



CRAFT

Colorado Rural Academy for Tourism
— Founded by the Colorado Tourism Office —

Colorado Rural Academy for Tourism
(CRAFT) Studio 101

Logan County Program 2019

Join us for these trainings:

Learning Lab #1: Community-Based Tourism / Visitor Readiness

Thursday, September 26, 9 am-3:30 pm—CSU Engagement Center, 304 Main St., Sterling

Learning Lab #2: Sustainable Tourism / Outdoor Adventure Tourism

Wednesday, October 9, 9 am-3:30 pm—CSU Engagement Center, 304 Main St., Sterling

Learning Lab #3: Cultural & Heritage Tourism / Marketing & Social Media

Thursday, October 24, 9 am-3:30 pm—CSU Engagement Center, 304 Main St., Sterling

The workshops are offered free of charge and can be taken a la carte or as a complete program. Lunch will be provided.

This program is offered through the Colorado Tourism Office with local support from Logan County Tourist Center and Logan County Economic Development Corporation.

**RSVP for any or all workshops to
johnsonm@logancountyco.gov**

For more information,
call 970-522-0888 Ext 253

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www.exploresterling.com