

LeadingAge®

New York Services Inc.

SOLUTIONS

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Celebrating New Solutions!

Monthly tips, tools, information, & special offers!

Solutions is meant to be a resource for you to solve identified problems and to stimulate strategic thinking about opportunities given the challenges you may face in unprecedentedly difficult financial times. Find helpful education, training opportunities, options for improving quality care, saving money or gaining efficiencies, product discounts, and much more. Let LeadingAge New York Solutions help you find your way.

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Save the Date!

**2026 Affordable Housing Conference, May 6-7, DoubleTree
by Hilton Syracuse, Syracuse**

**2026 Annual Conference & Exposition, May 18-20, The
Saratoga Hilton & Saratoga Springs City Center, Saratoga
Springs**

**2026 Fall Operational Conference, Aug. 31-Sept. 2, The
Saratoga Hilton & Saratoga Springs City Center, Saratoga
Springs**

Articles Below

FROM THE SOURCE

Social Media and Your Residents: Is Your Facility in Compliance?

Cona Elder Law PLLC

Over the past several years, nursing homes, along with most other businesses, have learned to embrace social media. When used appropriately, websites and apps like Facebook, Instagram, and Snapchat can serve as powerful marketing tools while also creating a sense of community. Many facilities specifically request consent from residents and their families upon admission to use photographs and videos of the resident for media and social media purposes. However, in many cases, it can be all too easy for social media to cross the line into exploitation.



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FROM THE SOURCE

Get Ready for the New CMS-2540-24: How SNFs Can Prepare for Medicare Cost Report Changes

THE BONADIO GROUP

The Department of Health and Human Services (DHHS) Centers for Medicare and Medicaid Services (CMS) announced in their Medicare Provider Reimbursement Manual an upcoming overhaul of the historical CMS 2540-10 Medicare cost report type for skilled nursing facilities (SNFs).



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THE BONADIO GROUP
CPAs, Consultants & More

FROM THE **SOURCE**

Staffing Agency Best Practices for Senior Living

Gallagher

Senior living communities often face staffing challenges that can affect the quality of resident care. Strategic partnerships with reputable staffing agencies are essential for bridging workforce gaps, enhancing operational efficiency and minimizing liability. By adopting best practices in agency engagement, communities can ensure consistent, high-quality care and regulatory compliance.

“

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Gallagher

Insurance | Risk Management | Consulting

FROM THE SOURCE

Chef Gabe Kennedy and Sodexo Seniors Team up to Launch Joyous

Sodexo

A first-of-its-kind branded offer for independent senior living built on deep market research, Joyous reimagines connected spaces and eating well for those 65 and over.

Mealtime is better shared, with nearly 80 percent of senior residents in independent living environments seeking more connection over a meal —yet 68 percent of seniors eat alone. Enter Joyous, a transformed dining experience for independent living environments, built on deep insights from Sodexo Seniors, a leading provider in senior living dining and facilities management solutions.

“

READ MORE

The Sodexo logo is displayed in a blue, lowercase, sans-serif font. A red swoosh underlines the 'o' and 'd', ending in a blue star above the 'o'.



Group Rebate Commercial Card Program

First American Equipment Finance, and its parent, City National Bank, are pleased to extend a Group Rebate Program to members of LeadingAge New York. This program will allow each enrolled member to benefit from higher rebates based on the enrolled Group's collective annual spend.

[CLICK HERE](#) for more information.

FROM THE **SOURCE**

The CCS/DIRECTV Community Channel

Value 1st

The CSS/DIRECTV Community Channel is a built-in feature that allows senior living & skilled communities to share important updates, daily schedules, event announcements, and fun in-house content directly on residents' TVs.

Because it is part of the existing DIRECTV system, not a separate platform, staff can easily update messages and create a more engaging environment without extra tools or complicated steps.

“



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New Solutions Center Website

Help with issues evolving from Covid-19 and other challenges facing your organization

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Covid-19 Supplier Resources

[ADDITIONAL RESOURCES](#)

