



WHEN:

25 June 2019

9 am – 5:30 pm

WHERE:

Washington, D.C.

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WHAT: During NASA Harvest's Conference, we will introduce the NASA Harvest Consortium, its high-level goals, and our strategy for attaining them. We will highlight early achievements and impact, presenting both the remote sensing as well as the stakeholder/end user sides of the research-to-operations transition around using satellite data for agricultural monitoring and informing decisions. For those not attending in person, the event will be live-tweeted and recorded for later viewing.

ABOUT NASA HARVEST: Harvest aims to advance the awareness, use, and operational uptake of satellite-based Earth observations to empower decisions that support food security, stable markets, economic progress, and sustainable, resilient crop production. Harvest works both domestically and internationally, on food security and large-scale agriculture, from field to global scales, working at the intersection of Earth observation, land science, social science, and policy.

AGENDA AT A GLANCE

SELECTED SPEAKERS:	TOPICS & PANELS:
Jim Bridenstine , NASA Administrator Lawrence Friedl , NASA Applied Sciences Director Warren Preston , Deputy Chief Economist, USDA Martin Owor , Office of Prime Minister, Uganda Arnaud Petit , Exec Director International Grains Council Seth Meyer , Chairman USDA World Ag Outlook Board Joseph Glauber , Senior Research Fellow, IFPRI Abdolreza Abbassian , AMIS Secretary Sara Menker , Founder & CEO, Gro Intelligence Joe Mascaro , Planet Esteban Copati , Buenos Aires Grain Exchange Stanley Wood , Bill and Melinda Gates Foundation Matt Hansen , Professor, University of Maryland David Lobell , Professor, Stanford University Sylvain Coutu , Head of Innovation, Swiss RE Rogerio Bonifacio , World Food Program William Salas , Applied Geosolutions Kiersten Johnson , USAID Bureau for Food Security Jim Verdin , USAID FEWS NET, Food For Peace Tim McCully , Lutheran World Relief Inbal Becker-Reshef , NASA Harvest Director Jean-Luc Bald , European Commission	Earth Observations & Agricultural Markets Building Synergies between Public and Private Sector in the US and Internationally Food Security and Early Warning Future Directions and Priorities for Linking EO into Agricultural Policy & Food Security

