



Dear CAWA Member and Friends,

Once again it is time to start looking forward to industry week in Vegas. Planning has already begun, and it is that time of year where CAWA is asking each of our leaders for your help & support towards the future of the Aftermarket Industry. It is time to start rounding up support for the 2018 CAWA Scholarship Auction!

As experienced industry leaders it's our responsibility to continue making the Autocare Industry a "great place to work". Encouraging today's generation of young men & women to join the Automotive Aftermarket, is crucial to our future. Training and educating the next generation of auto care professionals is an expensive cost to bear for these students. In the past nine years, CAWA and its members have awarded over \$100,000 in scholarships to dozens of talented and eager young adults who are the future Design Engineers, Lead Technicians, Warehouse Supervisors, Jobber Countermen, Sales Representatives, Entrepreneurs, and CEOs of our industry.

We need your help! Donations are needed to help support the scholarship fund and to continue the rich tradition of quality individuals within the autocare industry. This is our chance in 2018, to continue to "leave our mark" on our industry and continue to position CAWA as the premier trade association in the aftermarket.

We have begun gathering items to auction off at the CAWA annual dinner meeting held at Caesar's Palace in Las Vegas on October 28, 2018. Keep in mind... **100% of the proceeds from this auction go directly to the students!** We are looking for items that we can get the room excited about and raise some serious funds to award these students! Some examples are: *sports/concert tickets, airline tickets/frequent flyer miles, hotel/vacation home stays, wine baskets, gift cards, ski trips, electronic gadgets, etc.* Anything that can create a buzz and get the room bidding!

CAWA and all the potential winners... would be incredibly grateful if you or your company could please show your support by making a contribution for the auction. Please take a moment to complete the attached form, and we will be sure to give you or your company recognition for the generous donation.

Feel free to contact us with any questions. We look forward to hearing from you and hope to see you at the annual dinner!

Thank you for your support,

Ron Aparicio, National Sales Director; Mevotech

Chair, CAWA Fundraising Committee