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Created 08/16/2018 - 09:30

Submitted by kmcnamara on Thu, 08/16/2018 - 09:30

Whether you're a DIYer tackling a simple car repair or a serious gearhead with a difficult project, there are two new ways to shop for parts and accessories on eBay Motors. eBay announces their latest auto feature, Shop by Diagram, which lets shoppers use interactive schematics to determine which parts are necessary, and then quickly making the exact items they need available for purchase.

A newly enhanced My Garage experience also launched, which allows buyers to shop a personalized "virtual garage" of parts and accessories tailored specifically to their vehicle.



Use eBay's latest feature, "Shop by Diagram," which makes it easy to find any auto part -- even if a shopper doesn't know the part's name or part number — by making your car's schematic diagrams interactive.

Buying the wrong part or not having all the right parts to complete a repair is a common headache for both auto enthusiasts and professional mechanics. According to eBay Motors' Automotive DIY study¹, nearly half of consumers (49 percent) have mistakenly purchased a part either online or in store, that was incompatible with their vehicle.

Additionally, more than 70 percent have started a car repair before realizing they didn't have all the right parts to finish the job. To address this, eBay has built algorithms that connect its catalog of over 80 million parts and accessories — one of the largest auto parts inventory in the world - to its unique visual diagrams and fitment data.

"More than half of all U.S. adults have tackled some sort of auto repair by themselves, and not knowing exactly which part they need can be one of the biggest obstacles to online parts shopping," said Jay Hanson, COO and Vice President of eBay Americas. "The new features we're rolling out today eliminate the guesswork by helping people find and buy the specific part they need — even if they don't know exactly what it is."

Shop by Diagram on eBay

eBay's Shop by Diagram makes it easy to find any auto part — even if a shopper doesn't know the part's name or part number — by making your car's schematic diagrams interactive. For the first time, professional and amateur mechanics can use visual diagrams to shop for the exact part needed for a project. eBay's proprietary technology combs through millions of listed parts that match the visual diagram for each vehicle, and eBay's fitment technology

guarantees compatibility with the year, make and model of the vehicle selected by the shopper.

Enhanced My Garage Experience

The updated My Garage experience offers a custom storefront for every auto shopper. By saving the details of their cars, trucks and motorcycles including year, make, model, trim level and engine type to the "My Garage" destination, shoppers get streamlined access to the parts specific to their vehicle. When a shopper searches for any item, eBay will only surface items that fit the vehicles in their virtual garage.

More Powerful Tools for eBay Shoppers

Shoppers aren't passionate about cars, they're passionate about their cars, and eBay is making it easier for them to repair, care for, and upgrade their rides. Shop by Diagram and My Garage join eBay Motors' ecosystem of powerful tools including Online Repair Manuals, Virtual Tech and Tire Installation Services. eBay is focused on personalization with new experiences like Interests, a feature that tailors the eBay experience for each shopper's own passions, hobbies and style.

eBay Motors by The Numbers

- Nearly 80 million live part listings
- Nearly 220k live car and truck listings
- A wheel or tire part is sold every 7 seconds
- An exterior part is sold every 3 seconds
- An engine or engine component is sold every 15 seconds
- 15 motorcycle parts are sold every minute

1 Survey Methodology: eBay Automotive DIY Study, 2018: U.S. national survey, conducted by Research Now in June 2018, with a sample of 1,000 active automotive DIYers.

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