

BASIC WEBSITE PACKAGE

Our most essential features to get
your business online.

THE SMALL BUSINESS STARTER KIT!

WHAT'S INCLUDED?

WEBSITE SOLUTION

- Responsive website template (*choose from 5 designs*)
- Tire and service catalogs (*no videos or illustrations*)
- Up to 3 custom content pages
- Rate our Service form
- Contact Us form
- Tire and service quoting (*single location only*)
- Coupons and automated promotions (*no custom coupons*)
- Website blog

INTERNET MARKETING

- Search engine optimization
- Social media page integration with your website

CONSULTING & SUPPORT

- Dedicated Account Manager
- Unlimited customer support
- Website hosting
- Quarterly calls with your Account Manager
- Monthly and quarterly reporting
- Training on website best practices

*Add-on products cannot be applied to the Basic package. Supports single location businesses only.

ELITE WEBSITE PACKAGE

Everything you need to help your unique
tire or service business thrive online.

OUR MOST POPULAR PACKAGE!

WHAT'S INCLUDED?

WEBSITE SOLUTION

- Responsive custom website design
- Tire catalog or Drivecast service videos (choose 1 - tire catalog has over 200 videos)
- Service catalog with in-depth illustrations
- Up to 5 custom content pages
- Contact Us form
- Lead Manager
- Tire and service quoting and appointment scheduling
- Testimonials (customer reviews)
- Coupons and automated promotions
- Online job application
- Up to 10 FREE domain based emails
- Website blog

INTERNET MARKETING

- Search engine optimization
- Drive Local (submission to top web directories)
- Social media page setup and integration with your website

CONSULTING & SUPPORT

- Dedicated Account Manager
- Unlimited customer support
- Website hosting
- Quarterly calls with your Account Manager
- Monthly and quarterly reporting
- Training on website best practices

NET DRIVEN[®] DIAGNOSTIC CENTER

ENGAGE MORE CUSTOMERS ON YOUR WEBSITE

- FACT: Auto repair and maintenance searches have grown over **8%** faster than searches for new cars and trucks.¹
- Many people are choosing to maintain their vehicles rather than purchase a new one. As a result, more people are in need of service and repairs than ever before. If you get these consumers to spend time engaging with auto service content on your website with a clear call to action, you will have educated customers that are better able to communicate their vehicle needs to your shop. More resources, more customer engagement.
- With the Net Driven[®] Diagnostic Center, a customer who browses your site in need of service or repairs can answer a series of easy-to-follow questions that will help them diagnose their vehicle troubles right on your website, which will result in more ways to engage your customers about the automotive services you provide.



WHY SHOULD I HAVE THIS NET DRIVEN[®] PRODUCT ON MY WEBSITE?



The Diagnostic Center uses language that all users can understand. Cut down on frustration and build their trust.



Seamless transition from diagnosis to scheduling call to action makes scheduling with your business a no-brainer!



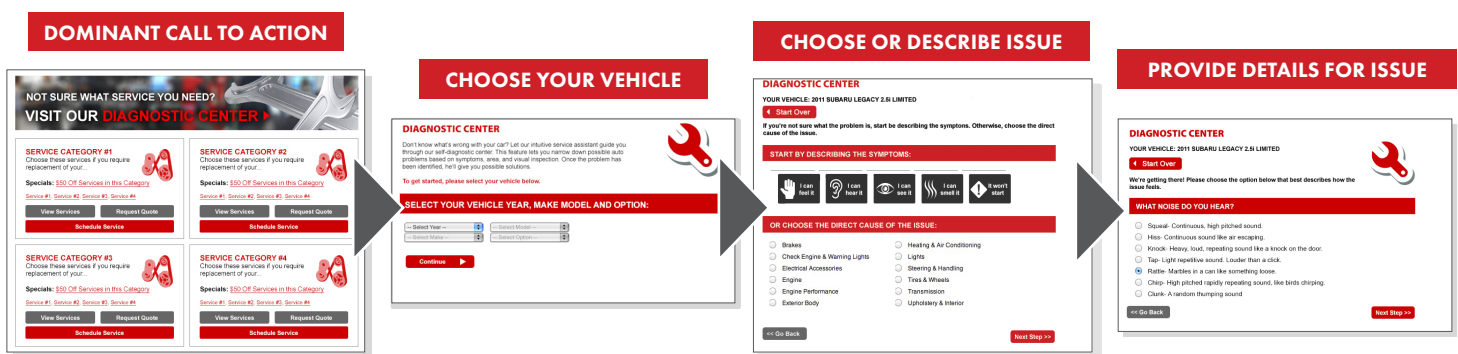
Vehicle information is collected and sent right to you. Eliminate time spent collecting information over the phone.



Branded for your website so users will associate this friendly and easy-to-use process with your business.



Net Driven's Diagnostic Center even supports multi-location service providers: once users diagnose their problem, they can choose to schedule at any of your locations that is most convenient for them.



877-860-2005 | www.netdriven.com | sales@netdriven.com

Source: ¹hedgescompany.com

Net Driven Service Center

Educate your customers while driving more sales!

The Net Driven Service Center is the ultimate solution to educate potential customers on what they need and how you can help. It offers thousands of automotive illustrations, hundreds of service descriptions customizable to the services you offer, easy-to-use intuitive navigation, enhanced service scheduling and more.

The Net Driven Service Center comes standard on both Elite and Premium website packages and there are no additional fees associated with this module. Elite websites will include the service illustrations and online scheduling functionality. Premium websites will not include these two features.

Enhanced Customer Experience:



Expanded Service Descriptions

EDUCATE CUSTOMERS AND ENHANCE SEO



Thousands of Illustrations & Icons

CUSTOM COLORS TO MATCH YOUR BRAND



Specials/Coupons Integration

LINK CUSTOM SPECIALS TO EACH SERVICE



Mobile Ready

OPTIMIZED FOR YOUR MOBILE WEBSITE

Online Scheduling & Quote Requests:



User-Friendly Scheduling

SCHEDULE SERVICE FROM ANY PAGE



GPS-Enabled Locations

SCHEDULE SERVICE AT THE CLOSEST LOCATION



Mobile Scheduling & Quotes

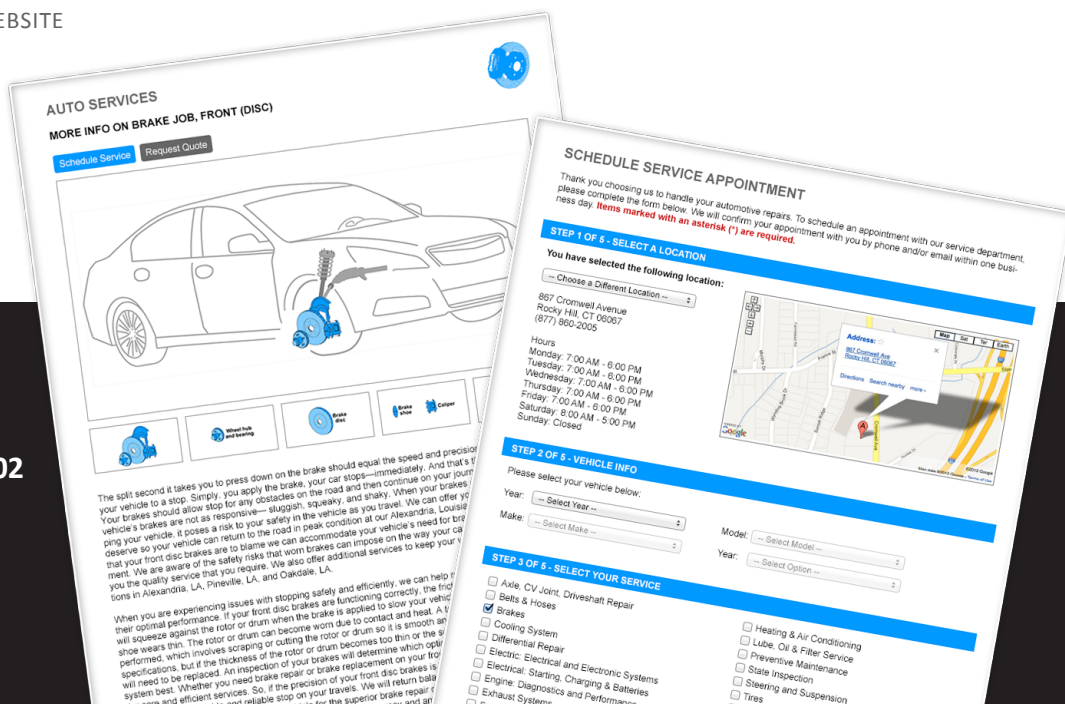
FROM BOTH SMARTPHONES AND TABLETS

NET DRIVEN®

201 Lackawanna Avenue, Suite 302
Scranton, Pennsylvania 18503

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Net Driven Service Center

Online Scheduling
USER-FRIENDLY SERVICE FORM

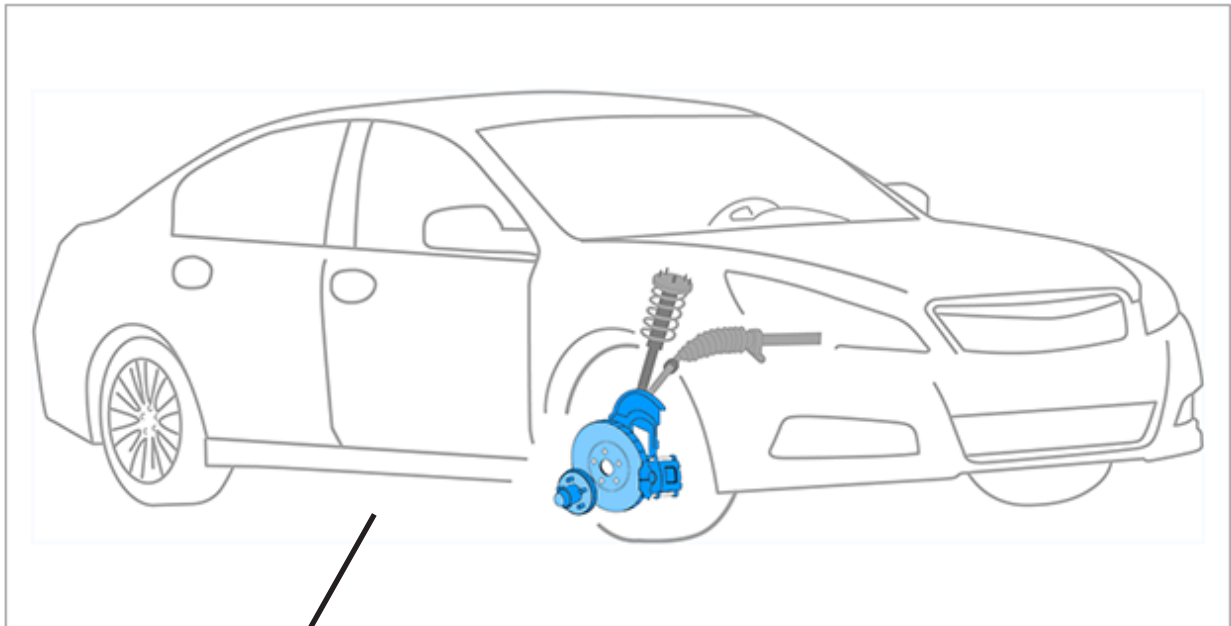
AUTO SERVICES

MORE INFO ON BRAKE JOB, FRONT (DISC)

Schedule Service

Request Quote

New Service Icons
CUSTOM COLORS



Wheel hub
and bearing



Brake disc

Brake shoe

Caliper



Splash guard

The split second it takes you to press down on the brake should equal the speed and precision of your brake to force your vehicle to a stop. Simply, you apply the brake, your car stops—immediately. And that's the way it should be. Your brakes should allow stop for any obstacles on the road and then continue on your journey. But sometimes your vehicle's brakes are not as responsive—sluggish, squeaky, and shaky. When your brakes are having difficulty stopping your vehicle, it poses a risk to your safety in the vehicle as you travel. We can offer your brakes the care they need to keep them in peak condition at our Alexandria, Louisiana location. In the case of a brake job, we can accommodate your vehicle's need for brake repair or brake replacement. That worn brake can impose on the way your car handles, and we can provide you the quality service that you require. We also offer additional services to keep your vehicle in top working conditions in Alexandria, LA, Pineville, LA, and Oakdale, LA.

Over 1,000 Auto Illustrations
CUSTOM COLORS TO MATCH EACH SITE

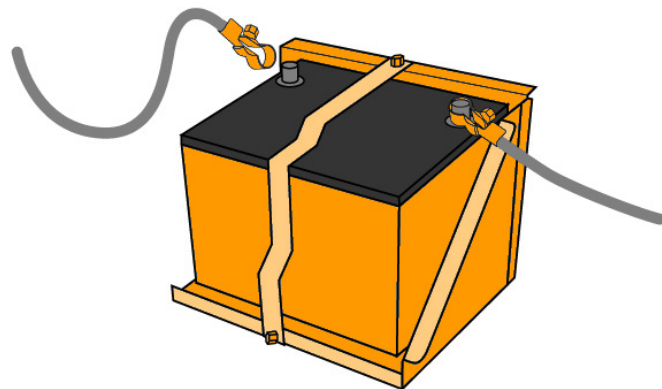
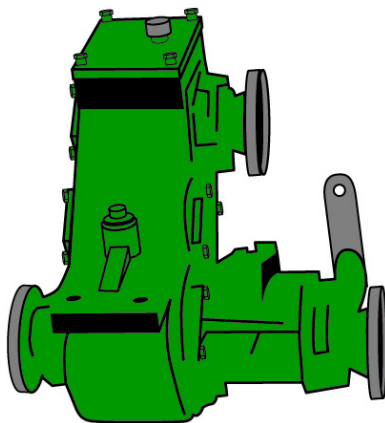
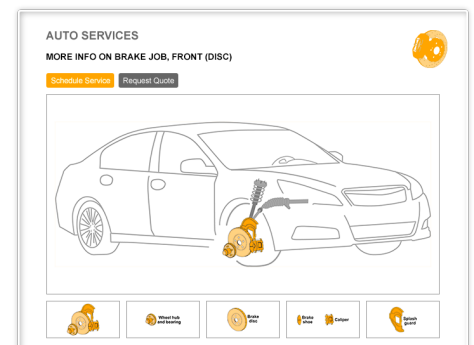
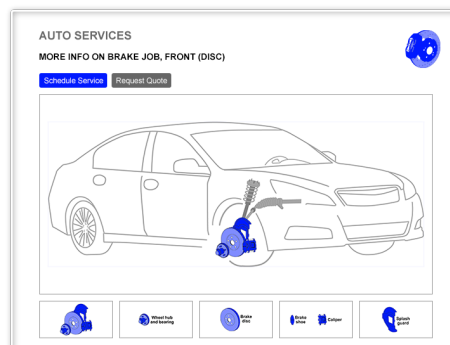
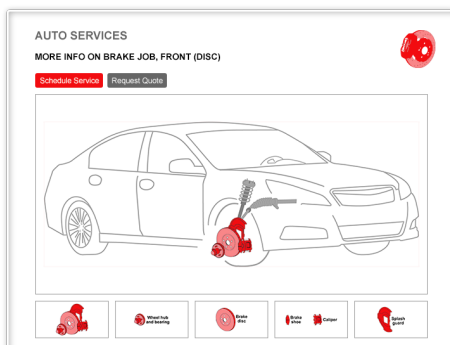
When you are experiencing issues with stopping safely and efficiently, we can help restore your front disc brakes to their optimal performance. If your front disc brakes are functioning correctly, the brake shoe will squeeze against the rotor or drum when the brake is applied to slow your vehicle. As the brake shoe wears thin, the rotor or drum can become worn due to contact and heat. A brake job is performed, which involves scraping or cutting the rotor or drum so it is smooth and true. This can be done within specifications, but if the thickness of the rotor or drum becomes too thin or the surface is too scored or warped, they will need to be replaced. An inspection of your brakes will determine which option will service your front disc brake system best. Whether you need brake repair or brake replacement on your front disc brakes, we can offer you superior care and efficient services. So, if the precision of your front disc brakes is in question, our location at Alexandria, LA will be a dependable and reliable stop on your travels. We will return balance to your worn brake system with our

Expanded Service Content
FOR BETTER SEO RESULTS

Net Driven Service Center

CUSTOM COLORS

The Net Driven Service Center will be designed to match the color palette of each website. The service illustrations, service icons and call-to-action buttons will change color. See below for examples.



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