## Where Excellence, Value, and Trust Meet

## **Business Continuity Planning**

The need for life insurance is one of the most overlooked protections for business owners. From funding buy sell agreements to covering your losses in the event you lose a key employee, life insurance is key to protecting your business. Coverage is affordable, often surprisingly less expensive than you might think!











## **Buy Sell Agreements**

When was the last time you reviewed your business succession plan? If it wasn't in recent memory, it has probably been too long.

Funding a buy sell agreement with life insurance ensures that the necessary funds are available to execute the agreement in the event something happens to you or one of your business partners. This provides stability for the company after your death and financial support to your family.

## **Key Person Coverage**

Do you have an employee that is crucial to your operations? Most small businesses do, and they may be crippled by the cost required to replace them if something were to happen.

Key person life insurance offers a death benefit that can help cover financial losses that occur at the death of a key employee. This helps assure continuity of the business for employees, customers and creditors.

<u>Click here</u> to request a review of your Business Continuity Plan with one of our experts.

