



Establishing a Political Action Sub-Committee:

For the

Public Affairs Committee of C.A.W.A.

August 1, 2025

Section 1: Introduction — Goals and Purpose

To further elevate the voice and impact of CAWA in California’s policy landscape, the Public Affairs Committee proposes the formation of a Political Action Sub-Committee. This Sub-Committee will be established through targeted engagement with C.A.W.A. members and will serve as a strategic platform to:

- Educate legislative leaders about the priorities of C.A.W.A. members and the broader independent automotive aftermarket.
- Actively engage with policymakers to shape pragmatic and pro-business policy.
- Influence legislation to ensure regulatory balance and industry advancement.
- Support and enhance fundraising efforts among C.A.W.A.’s membership to sustain a strong PAC Fund presence.

Section 2: Mission Statement

“Position C.A.W.A. as an influential policy leader in California on issues that affect C.A.W.A. Members and the automotive aftermarket industry.”

This guiding mission will anchor the Sub-Committee's approach to advocacy, coalition building, and member mobilization.

Section 3: Schedule and Timelines for Implementation

The concept will be discussed with potential participants from now to the 2026 Winter Leadership & Educational Forum and beyond. The initial meeting of the Sub-Committee will be at the Forum. The Sub-Committee participants will contribute to the PAC Fund beginning now and through the end of 2025, and into 2026. Upon recommendation of the Public Affairs Committee and approval by the C.A.W.A. Board of Directors, this concept will become the policy of the Association.



Section 4: Membership Structure and Selection Criteria

It is the intent of the policy to have representation of various segments of the industry on the Sub-Committee including, but not limited to manufacturers, manufacturer representatives, automotive parts jobbers, warehouse distributors, retailers, and program groups.

The Political Action Sub-Committee shall consist of no more than **11 members** – and appropriate staff – appointed as follows:

Contribution Tier	Number of Representatives	PAC Gift Range*
Tier 1		≥ \$10,000 annually
Tier 2		\$5,000 – \$9,999 annually
Tier 3		\$2,500 – \$4,999 annually
Tier 4		\$1,000 – \$2,499 annually

All Sub-Committee members will be nominated and approved by the Public Affairs Committee, with final ratification by C.A.W.A.’s Board of Directors.

Note: *Contributions to the PAC Fund are independent of any other contributions given to the Association by its members and supporters.

Section 5: Short-Term and Annual Goals

- 📅 **Short-Term Goal:** Raise **\$125,000** for the PAC by the **February 2026 Leadership Meeting**.
- 📈 **Annual Goal:** Sustain and grow PAC contributions to maintain a **minimum PAC balance of \$250,000** for future strategic initiatives.

Section 6: Conclusion — Strategic Readiness for a Volatile Climate

In an era of heightened legislative activity and political volatility, preparedness has never been more critical. California’s complex regulatory environment continues to challenge the business community, often overlooking practical considerations essential to industries like ours.

From PAGA reform to Prop 65 enforcement, ERP regulations, packaging mandates, R-134A phase-out policies, Weights & Measures compliance, and hazardous waste oversight – C.A.W.A. must be strategically positioned to respond, shape outcomes, and advocate with unified purpose.

The Political Action Sub-Committee will empower our organization to meet these challenges head-on and build the credibility, access, and influence needed to protect and advance the interests of our members.