

For Immediate Release

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## Registration Open for AAPEX 2017 in Las Vegas

**LAS VEGAS, Nev. – April 6, 2017 –** [Online attendee registration](#) for AAPEX 2017 is now open on [www.aapexshow.com/news](http://www.aapexshow.com/news). AAPEX represents the \$740 billion global automotive aftermarket industry and will take place Tuesday, Oct. 31 through Thursday, Nov. 2, at the Sands Expo in Las Vegas.

AAPEX online registration is only \$40 (US) through Friday, Oct. 13. Registration includes the expo with more than 2,200 exhibitors displaying new products and technologies to diagnose, service and maintain the nearly 1.2 billion vehicles on the road today. Registration also includes New Product and New Packaging Showcases and awards, a General Session keynote address, Let's Tech presentations, and AAPEXedu sessions, including a Service Professionals Program and a REMANedu Conference. With an AAPEX badge, buyers have the opportunity to network with 44,000 targeted buyers and visit the SEMA Show, a separate event taking place in Las Vegas the same week as AAPEX.

The fee for registering via fax or mail, instead of online, is \$65 (US) through Oct. 13. After Oct. 13, online and onsite registration will be \$90 (US), and \$115 (US) for fax or mail registrations.

[Registration for approved and credentialed media](#) is free and can be completed at [www.aapexshow.com/media](http://www.aapexshow.com/media).

In addition to registering early for AAPEX, attendees also should [reserve their hotel rooms now](#) for discounted rates at [www.aapexshow.com/rooms](http://www.aapexshow.com/rooms). Attendees are encouraged to use only onPeak, the official hotel partner of AAPEX, to ensure the lowest rates at conveniently located hotels in Las Vegas.

Approximately 158,000 automotive aftermarket professionals from more than 140 countries are projected to be in Las Vegas during AAPEX and the SEMA Show.

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit [www.aapexshow.com](http://www.aapexshow.com) or e-mail: [info@aapexshow.com](mailto:info@aapexshow.com). On social media, follow AAPEX at #AAPEX17.