

EXPLORE NJ

Select USA (New Jersey Spin-Off Event)

Agenda

Wednesday, June 12 th – Check into Hotel, Residence Inn, Jersey City	
7:00 pm- 9:00 pm	Welcome Reception <i>(light fare and drinks)</i>
Thursday, June 13 th – “Finance and Commerce”	
7:30 am	<p>Networking Breakfast <i>New Jersey City University (NJCU)’s School of Business (Skyline Room), Exchange Place, Jersey City</i></p>
8:30 am	<p>Welcome Remarks</p> <ul style="list-style-type: none"> ▪ Dr. Susan Henderson, President, NJCU ▪ Dr. David Weiss, Founder & Director, Institute of Dispute Resolution, NJCU ▪ Dr. Bernard McSherry, Founding Dean, School of Business, NJCU ▪ The Honorable Thomas Kean, Jr., State Senator, District 21 ▪ Jose Lozano, President & CEO, Choose New Jersey ▪ Anthony Russo, President, CIANJ ▪ Sandra Cunningham, State Senator, District 31 <p>Signing of CIANJ/American-Hungarian Chamber of Commerce Memorandum of Understanding</p>
9:30 am	<p>Why I Chose New Jersey: <i>Company representatives will share their experiences on selecting NJ for business</i></p> <p>Moderator: Annisia Cialone, Director, Housing, Economic Development, and Commerce (HEDC), Jersey City</p> <ul style="list-style-type: none"> • <i>Companies TBD</i>
10:00 am	<p>Panel Discussions –Experts will present on the following topics: <i>Speakers TBD</i></p> <ul style="list-style-type: none"> ▪ Real Estate: <i>Choosing the right location</i> <ul style="list-style-type: none"> - James Costanzo, President, Charity Realty International LLC - William Hanson, President, NAI James E. Hanson - Charles Sarlo, Partner, VP and General Counsel, DMR Architects ▪ Workforce Development: <i>Securing approvals and work documents</i> <ul style="list-style-type: none"> - Hany Brollesy, Attorney, Herbert Law Group, LLC

	<ul style="list-style-type: none"> ▪ Protecting Your Intellectual Property: Decoding US intellectual property laws <ul style="list-style-type: none"> - Randy Friedberg, Partner, White and Williams - James Kosch, Partner, McCarter & English, LLP ▪ Tax and Accounting: Understanding New Jersey/ US tax codes and how they will affect your business <ul style="list-style-type: none"> - Kathleen Alexander, Partner, SAX LLP - Stephen Ehrenberg, Partner, SAX LLP - Jason Pourakis, Partner, Mazars USA
11:00 am	One-on-One Meetings <ul style="list-style-type: none"> ▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.
12:00 pm	Lunch @ Liberty Prime Steakhouse, Serving classic American dishes just blocks from Exchange Place and the Residence Inn
2:00 pm	Tours/Family Activities (Optional) <ul style="list-style-type: none"> ▪ Suburbs of Northern NJ Tour: A hop-off bus tour showcasing the diversity and lifestyle of New Jersey residents, followed by afternoon tea at The Castle at Felician University ▪ Liberty Science Center: An immersive and hands-on learning center that aims to inspire the next generation of scientists and engineers. ▪ Ferry Ride to New York City with Walking Tour, Explore New York City
5:00 pm	Back to Hotel (Free Time)
7:00 pm	CIANJ's Spring Networking Reception Liberty House, Jersey City Enjoy drinks, light fare, and a view of New York City, and network with more than 100 of New Jersey's leading business professionals

Friday, June 14th – “Innovation/Technology/Entrepreneurship”	
7:30 am	Bus Leaves Hotel
9:00 am	Networking Breakfast/Welcome Remarks New Jersey Institute of Technology (NJIT)'s Innovation Institute, Newark <ul style="list-style-type: none"> ▪ Dr. Joel Bloom, President, NJIT ▪ Aisha Glover, President, Newark Alliance ▪ The Honorable Bob Menendez, U.S. Senator, New Jersey (invited)
10:00 am	Panel Discussions –Experts will present on the following topics: <ul style="list-style-type: none"> ▪ New Jersey Innovation Institute (NJII)/Incubators: NJII is an NJIT corporation that fosters collaboration between private industry and top researchers, to bolster New Jersey as the top destination for innovation and entrepreneurship <ul style="list-style-type: none"> - Don Sebastian, President, NJII

	<ul style="list-style-type: none"> ▪ Higher Education & Business – Developing Tomorrow’s Workforce: <i>Taking advantage of New Jersey’s 31 public and 28 independent institutions of higher learning.</i> <ul style="list-style-type: none"> - Dr. Anne Prisco, <i>President, Felician University</i> ▪ Technology/Automation: <i>How developments in technology and automation can improve production and efficiency.</i> <ul style="list-style-type: none"> - Carl Van Dusen, <i>COO, Safari Solutions</i> - David McCall, <i>VP of Innovation, QTS Data Centers</i>
11:00 am	<p>One-on-One Meetings</p> <ul style="list-style-type: none"> ▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.
12:00 pm	Lunch @ Fornos of Spain, <i>a staple in the renowned Ironbound section of Newark, known for its rich Portuguese culture.</i>
2:00 pm	<p>Tours/Family Activities (Optional)</p> <ul style="list-style-type: none"> ▪ Newark Museum/Newark Public Library, a self-guided tour ▪ Others To Be Determined
5:00 pm	Adjournment