

FCHEA Industry Communications Update - Q1 2025

FCHEA and our members have been active on several advocacy fronts over the early months of the Trump Administration, with primary focus on defending the hydrogen tax credits and elevating the importance of the Hydrogen Hubs.

Our actions have been coordinated with other industry stakeholders to ensure there is a unified message, including regular calls among association advocates based in Washington, as well as global, state and regional hydrogen organizations, and leaders of the Hydrogen Hubs.

Direct Advocacy

- Initiated and coordinated the **Defend 45V letter signed on by over 110** participants and Issued on February 18. [Link](#)
- Coordinated and participated in **over 40 meetings** with Congressional offices both in-person and virtually. The efforts have been directed to Republican leaders in the House and Senate, key committees and caucuses, and members with hydrogen and fuel cell interests.
- Developed, and continue to expand, messaging materials to support the advocacy efforts, including factsheets on the Section 45V Tax Credit, [Hydrogen and Energy Leadership](#), and the [Regional Clean Hydrogen Hub Program](#).

Briefings and Events

FCHEA participated in a wide-range of events and briefings in D.C. and around the country taking advantage of any opportunity to expand messages.

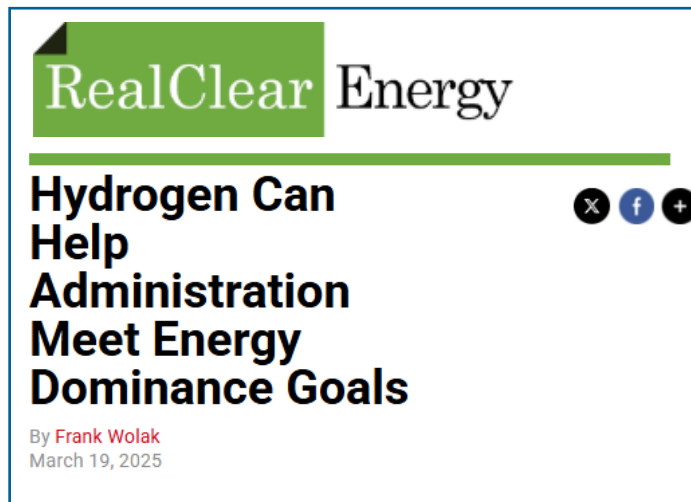
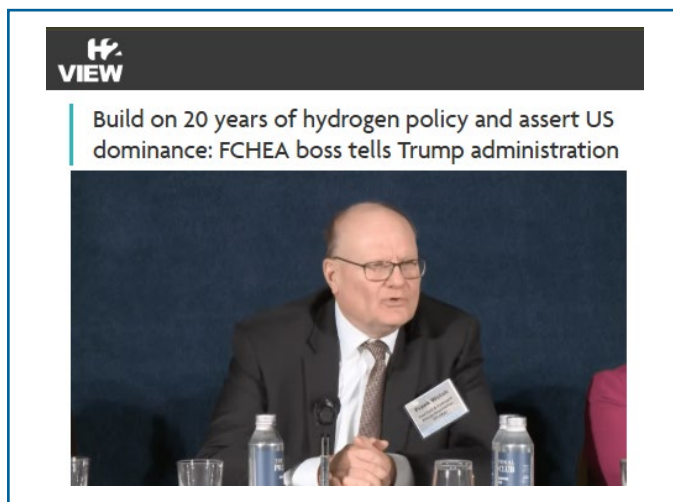
An FCHEA signature event for this quarter was the US Hydrogen & Fuel Cell Industry Forum hosted by the Senate Hydrogen and Fuel Cell Caucus. Speakers included Frank Wolak, CEO of FCHEA, Mark Menezes, CEO of the United States Energy Association (USEA), as well as representatives from the US Chamber of Commerce, Air Products, Air Liquide, Honda, and Cummins.



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Strategic Messaging

FCHEA has raised awareness of the industry issues through media interviews and op-eds. We have had **30+ media interviews** this quarter including with Associated Press, Axios, Bloomberg, CNBC, E&E, Fox Business, New York Times, Politico, Reuters, Washington Post, and Washington Examiner.



We will continue this work to include editorials and op-eds with regional outlets and on relevant supportive topics. A sample of articles and quotes is below:

- 3/27 - [US Mulls Cutting Funds to H2 Hubs Outside of GOP States](#) - **Argus Media**
- 3/27 - [Trump Admin Considers Killing Big Energy Projects in Dem States](#) - **Politico**
- 3/21 - [Q&A: Hydrogen CEO on Branding, Tax Credits and Natural Gas](#) - **E&E News by Politico**
- 3/19 - [Hydrogen Can Help Administration Meet Energy Dominance Goals](#) - **Real Clear Politics**
- 3/17 - [Support for 45V Solidifies Ahead of US Budget Tussle](#) - **Argus Media**
- 3/16 - [Carbon Capture Industry Tweaks Message for the Trump Era](#) - **France24**
- 2/21 - [Fossil-Fuel Companies Lobbying Trump to Save Green-Fuel Program](#) - **Wall Street Journal**
- 2/19 - [Hydrogen Hubs in Limbo as Developers Navigate Funding Obstacles](#) - **Bloomberg Law**
- 2/19 - [Industry Unites to Defend IRA Tax Credit](#) - **E&E Daily**
- 2/19 - [Industry Coalition Seeks To Preserve IRA's Low-Carbon Hydrogen Credit](#) - **Inside EPA**
- 2/18 - [An Emergency Trump-Coded Appeal to Save the Hydrogen Tax Credit](#) - **Heatmap**
- 2/14 - [‘Clean’ Hydrogen Hubs in Limbo as Trump Eyes DOE Overhaul](#) - **Politico**
- 1/13 - [Build on 20 Years of Hydrogen Policy and Assert US Dominance](#) - **H2View**