



## June 1 Dues Increase Communication

W W W . B N I . C O M

### **How has BNI® made a difference in the lives of professionals just like you?**

“When I arrived at my first meeting and met the other business owners, I realized that although I knew a lot about social media and digital marketing, I didn’t know a lot about how to be a business owner. I hadn’t done a lot of networking and I really didn’t know how to talk about the business in a way that people easily understood what we do. Over the past six years in BNI®, those are the things I have learned.”

**Katie Wagner,  
Katie Wagner Social Media  
BNI Platinum Coast, Southern California**

“I started my own law firm less than a year after graduating from law school and I can honestly say that my firm would not have survived had it not been for business generated through BNI®. Two years later, my business has grown exponentially, I’ve hired support staff, and 50% of my business is generated through BNI®.”

**Victoria Leigh,  
Leigh Law, LLC  
BNI Show Me the Referrals, Sherwood, Arkansas**

“BNI® has taught me more about business and how to be more of a professional on the outside. I was already good at my craft, but BNI® has helped to grow my business. It’s made me a better person all around.”

**Tyson Rutter  
Sunset View Farm Landscaping  
BNI Southwest Ohio & Northern Kentucky**

“Not only has BNI® helped me grow my practice, but it has helped me meet and get to know hundreds of people from all walks of life that are outside my normal sphere of influence. I have come to know and trust people whom I never would have met if I were not a member of BNI®. It has been a fabulous use of my time.”

**Raymond Hansen,  
Attorney  
BNI Minnesota & Northern Wisconsin**



The world, and how we relate and interact, is changing almost daily. It seems that there is always some 'new thing' that people claim will make everything we've done in the past obsolete.

When it comes to technology, this is often true. Who would have imagined that texting clients would be an acceptable, and often the preferable, way to communicate?

BNI® is committed to being on the cutting edge for our members so they have the tools necessary to build their visibility, credibility, and profitability at their fingertips. It starts locally through word-of-mouth referrals but can easily expand as we master the tools we have available to us as BNI® members.

There is a cost to all of the upgrades and infrastructure and from time to time, these changes are necessary to keep us on track with our goals for the future. You've probably noticed this with your own business, right?

We are dedicated to being on the cutting edge and continuing to offer our members more opportunities to expand their businesses locally, regionally, nationally, and globally.

This is why there is a small increase in membership dues every 2 years. Effective June 1st, nominal dues increase of \$50 (less than a dollar a week) will go into effect. Therefore annuals dues will be \$495. Two year dues will be \$849 which represents a **30% discount on year 2** of one's dues. Should you wish to apply for **EARLY** renewal (prior to June 1) at the current dues rates you are welcome to do so by interfacing with your chapters Secretary Treasurer and Membership Committee. Additionally, new member registration fees, will increase \$25 to \$175 and the late fee for renewal will be \$50.

Our goal today, and every day, is to invest in YOU, our members, and provide YOU with the absolute most value. And, we promise to do so continually and not squander your hard-earned money on things that don't matter.

Thank you for choosing BNI®. We are immensely committed to supporting you and helping you get the maximum return on your investment as you grow and improve your business. We are thankful for every member and every partner in believing that together, we can build business and change lives.