SUPPLIERS

spotlight

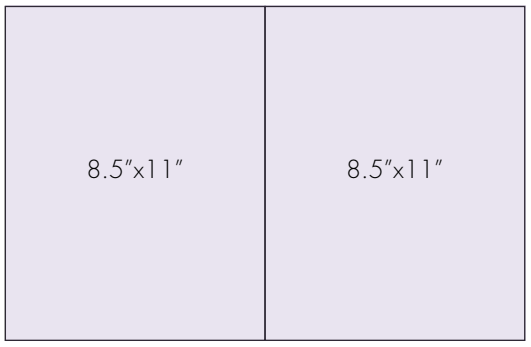
DEADLINES
- Ad reservation by Monday, February 8th
- 2-page spread ad files by Friday, February 12th

SPRING 2021 IJO Online Ad-book

This special online edition of the IJO Spotlight features only 2-page spread ads, no releases. It will be posted as a flipbook on the IJO website and the link to it will be emailed to all IJO Jewelers giving your line additional exposure.

There is no cost to you to participate. To take advantage of this opportunity **reserve your space by Monday, February 8th and send in your 2-page spread ad files by Friday, February 12th.**

Ads should be set up as 17"x11" at 300dpi. **Email the files to Spotlight@abkohler.com**



2 Page spread is 17" wide X 11" high.
(Two 8.5"x11" ads side-by-side)
(All images CMYK and 300dpi at final size)

ADVERTISING SPECIFICATIONS

Complete flatten files only in JPEG or PDF/X- 4

- Fonts and images must be embedded
(All images RGB and 300dpi at final size)

IJO INDEPENDENT JEWELERS ORGANIZATION
BRILLIANCE YOU DESERVE™

Suggested uses for your 2-page spread



Two full page ads.



2-page spread ad



Full page ad on the right and special offers or supporting text on the left