



Kickin' It for the Kids

This advancement effort responds to the community's need for an expanded faith-based early childhood education program. The initiative, titled "*Kickin' It for the Kids*," aims to foster a sense of community while raising funds for the capital of the Child Enrichment Center (CEC) and Parents Day Out (PDO). These weekday programs are part of Union Baptist Church's Christian ministry, which operates as a 501(c)(3) nonprofit organization.

While our members regularly support these weekday ministries, we are seeking future partnerships within Knox County and the broader community to support continued growth and expansion. Currently, we are the only faith-based childcare/daycare provider in Knox County's Washington Pike growth area. As the area continues to grow, enhanced community services—such as quality childcare—will be essential. Parents need a safe and nurturing environment for their children, and the CEC and PDO are committed to teaching both foundational skills and Christian values to prepare children for school and life.

Please join us in providing this much-needed faith-based service to our area of Knox County!

Craig Cummings,
Senior Pastor

Harry Brooks,
Advancement Leader



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UNION BAPTIST CHURCH
6701 WASHINGTON PIKE
KNOXVILLE, TN 37918
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Kickin' It for the Kids Kickoff Events

October 4th, 2025:

Join us for a fundraising meal and Christian concert. This event, along with a silent auction, is expected to raise several thousand dollars in support of our efforts.

October 25th, 2025:

LittleLearners Fun Day will include inflatables, food vendors, and a silent auction. This family-friendly event also aims to raise several thousand dollars.

Financial Assistance Opportunities for Kickoff Events:

1. Major Event Sponsors: \$500– \$10,000
2. Meal Purchase (October 4th):
 - \$250 per table
 - \$30 per individual meal ticket
3. Concert Tickets (October 4th): \$30 per ticket
4. Silent Auction Donations (October 4th & 25th): \$50 and up

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2025-2026 Advancement Plan & Goals

1. Pay off the existing loan – \$450,000:

The first priority is to eliminate the remaining debt on our Child Enrichment Center (CEC) facility. Our church has already retired over \$600,000 of the original \$1.2 million in construction costs. This was our church's most recent property investment.

2. Establish a capital maintenance fund – \$100,000:

While CEC and PDO operations include maintenance budgets, they are not sufficient to cover major facility needs. This fund will ensure long-term sustainability and readiness for larger maintenance expenses.

3. Plan for a new CEC addition – \$450,000:

Our current CEC serves approximately 50 children and has a waiting list of about 50 more. The PDO currently serves approximately 35 children. Expanding both programs will allow us to meet the growing needs of our community and provide faith-based care for more families.



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