



## **Harbor Springs Business & Restaurant Expo Expo Sponsor Benefits**

**3 to 7 p.m. Tuesday, May 14, 2019**  
Holy Childhood Community Hall

**Hosted by the Harbor Springs Chamber**  
**(231) 526-7999 \* [www.harborspringsexpo.com](http://www.harborspringsexpo.com)**

## **You can be a part of the Harbor Springs Chamber's largest business event of the year!**

### **Benefits of being a \$600 Gold Sponsor**

- Prime location for your 6 x 8 or 8 x 10 ft. booth. Optional larger booth and you choose your booth location ahead of Bronze Sponsors and other exhibitors.
- 30 free admission passes (\$150 value) for your employees, clients, and friends.
- Inclusion in extensive newspaper, radio, and possible television advertising campaign.
- Publicity in the Harbor Happenings e-newsletter, including name, logo and website links. Continuous mentions and links in newsletters before and after the event.
- Name, web link and contact information on the Expo Website, [www.harborspringsexpo.com](http://www.harborspringsexpo.com). This will stay online until next year's Expo: "Thank you to our 2019 sponsors."
- Name or logo on fliers, applications, event programs, press releases, ads.
- Opportunity to display company banner at the event (in addition to your booth)
- Demonstrate what you do - meet business people and residents; hand out literature, product samples, and promotional items; donate a door prize, get sign-ups for your newsletters, etc.
- Be creative! We can customize your sponsorship (reasonably) to suit your needs.

### **Benefits of being a \$300 Bronze Sponsor**

- Prime location for your 6 x 8 ft. booth. Choose your booth location ahead of non-sponsor exhibitors.
- 20 free admission passes (\$100 value) for your employees, clients, and friends.
- Inclusion in extensive newspaper, radio, and possible television advertising campaign.
- Publicity in the Harbor Happenings e-newsletter, including name and website links. Continuous mentions and links in newsletters before and after the event.
- Name and web link on the Expo Website, [www.harborspringsexpo.com](http://www.harborspringsexpo.com). This will stay online until next year's Expo: "Thank you to our 2019 sponsors."
- Name on fliers, applications, event programs, press releases, ads.
- Demonstrate what you do - meet business people and residents; hand out literature, product samples, and promotional items; donate a door prize, get sign-ups for your newsletters, etc.
- Be creative! We can customize your sponsorship (reasonably) to suit your needs.

### **Business & Restaurant Expo – what it's all about?**

- 500+ people visit 40+ booths from businesses and organizations.
- \$5 admission price, food booths and many free tickets from exhibitors insure large crowd.
- Booths are 6 by 8 ft. or 8 x 10 ft. including table, chairs and matching linens.
- Restaurant/market food booths giving out tastes to everyone attending.
- Cash bar with beer, wine and soft drinks, upbeat music and dozens of door prizes.

**For further information, contact Molly Baker Veling or Jim Baumann at 231-526-7999**  
**[jim@harborspringschamber.com](mailto:jim@harborspringschamber.com) or [molly@harborspringschamber.com](mailto:molly@harborspringschamber.com)**