



Member benefits and programs

An investment in the Harbor Springs Area Chamber of Commerce is an efficient, cost-effective way for every business to increase their local visibility, enhance marketing and develop business relationships that result in new opportunities and sales.

- **Referrals** - From hundreds of phone calls and visitors to the Chamber office and the Chamber Gazebo on the waterfront.
- **Hiring Help** - Looking for employees? We can post your listing on our Jobs page and in our e-newsletter. Email info@harborspringschamber.com.
- **Brochure Displays** – Free exposure in the Chamber office and the Gazebo on the Waterfront.
- **Low-cost Advertising** in the Harbor Happenings weekly email newsletter. Reach nearly 600 people with your ad and a link for \$50.
- **Mailing List** – Our members on address labels or an excel file – free - and for members only.
- **Leadership Little Traverse** – Grooming future leaders for our community
- **Business Networking** – Make connections at our Business Roundtables, Business After Hours, Business Expo (May 2019) and other Chamber events.
- **Special Events** - We support and sponsor events that attract thousands of visitors - 4th of July, Street Musique, Taste of Harbor Springs, Harbor Stars.
- **Event Listings** for your business are free on our website.
- **Business Advocacy** - local, regional and state. We are associate members of the Northern Michigan Chamber Alliance.
- **Ribbon Cuttings**, grand openings, groundbreakings and open houses - we'll help you organize and promote.
- **Visitors Guide** – You are featured in 3,000 copies of Little Traverse Living, distributed throughout our area.
- **Online Directory** – Includes your business listing, description, logo, pictures, map, website and email links. (Check your listing and keep us updated!)
- **E-Newsletter** – Business and community news, weekly. Send us your news!
- **Sense of Community.** Stay connected and be a part of developing our local economy and future by participating in a variety of Chamber programs like Harbor Stars, Business Roundtables, Leadership Little Traverse and more. A strong business community means a strong overall community.

www.harborspringschamber.com

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