



Sponsored by the Harbor Springs Chamber of Commerce

Harbor Springs Business & Restaurant Expo

RESTAURANT REGISTRATION FORM

3 to 7 p.m. Tuesday, May 14

At Holy Childhood Community Hall

(231) 526-7999 * www.harborspringsexpo.com

***We invite you to promote your restaurant/market to a
LARGE crowd of local business people and residents!***

What we provide at no charge:

- Steady stream of potential customers – a great opportunity to distribute coupons, menus, fliers, JOB APPLICATIONS for summer employment. Get sign-ups for your mailings and/or newsletter.
- Volunteers to check off “Taste Cards” as they are presented, so you can serve food and talk to people.
- A 6 x 8-ft. booth with 6-ft. table, linens and two chairs. (Booth price \$125 for others).
- Extra Expo admission passes for your employees, customers, friends, family.
- Business listing and links in our newsletter, website, posters, news releases, newspaper ads and event program.

How you participate:

- Provide 2 to 3-ounce portion-controlled servings (approx.. 400). No meal-sized portions.
- Provide disposable tableware – plastic plates, forks, paper napkins.
- Bring signs, posters, menus, business cards, fliers, sign-up sheets to promote yourself.
- Be sure to have enough staff to set up, serve and clean up – in clean, professional attire.
- Plan to arrive by 2 p.m. or earlier to be ready to serve promptly at 3. Event ends at 7 p.m.
- RECRUIT SUMMER STAFF – Bring job applications or fliers with details on how to apply.

What else is happening:

- 40+ booths from area businesses and non-profit organizations.
- A big crowd of business people and local residents – 500 attended in the past.
- \$5 admission for the general public includes a Taste Card for one taste at each food booth.
- No-host bar with beer, wine and soft drinks.

**DON'T DELAY! Free “Taste” booths are limited
We start promoting you as soon as you return this form or call us.**

**Thanks to our Gold sponsors:
Boyne Highlands * Blue Cross Blue Shield of Michigan * Harbor/Brenn Insurance**

----- **RETURN THIS FORM TO RESERVE YOUR FREE BOOTH** -----

Business _____ Contact person _____
 Address, City, ZIP _____ I need electricity
 Phone _____ Cell phone _____
 Website _____ Email _____

RETURN APPLICATION TO: Harbor Springs Chamber, 368 E. Main St., Harbor Springs MI 49740
QUESTIONS: 231-526-7999 **EMAIL:** molly@harborspringschamber.com