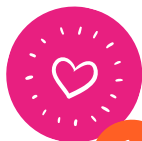


FUNDRAISING 101



#BETTERTOGETHER

Together, the Annual Fund Campaign and PTO Fundraisers provide for the betterment of our classrooms and campus. Without one or the other, we face shortages in our operating expenses and our ability to invest in capital improvements. Most importantly, these 2 fundraising entities support one another when revenue goals fall short - the PTO includes a budget line item for School Improvements, and the Annual Fund steps up to assist in areas the PTO traditionally funds.



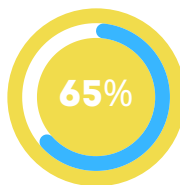
**THERE IS NO
RIGHT OR WRONG
WAY TO GIVE TO
ST. LOUIS SCHOOL.**

St. Louis School families have the choice to give their time, talent and treasure to the PTO fundraisers OR the Annual Fund OR both!



#FUN!RAISERS

PTO fundraisers are vital community builders and are an expression of the enthusiasm and investment St. Louis families have in our school. Sponsorships, ticket sales and registrations help offset the costs of these events, but naturally there are expenses incurred.



PTO FUNDRAISERS

On average, the PTO receives 65% of all money raised through its events such as the Hawks 5K, Silent Auction, Spirit Dinners, Used Uniform and Bake Sales and more!



ANNUAL FUND

St. Louis School receives the full amount of every donation to the Annual Fund which in turn allows donors to enjoy a 100% tax deduction for their gift.

You can support both!
If you choose to direct your financial donations toward the PTO's fundraisers, give the gift of prayer to the Annual Fund. If you choose to give to the Annual Fund, give your time to the PTO.



**WITH GIVING, NOT
ONLY CAN YOU OFFER
MONETARY SUPPORT,
BUT YOU CAN ALSO
DONATE YOUR TIME
AND PRAYERS, WHICH
ARE PRICELESS.**



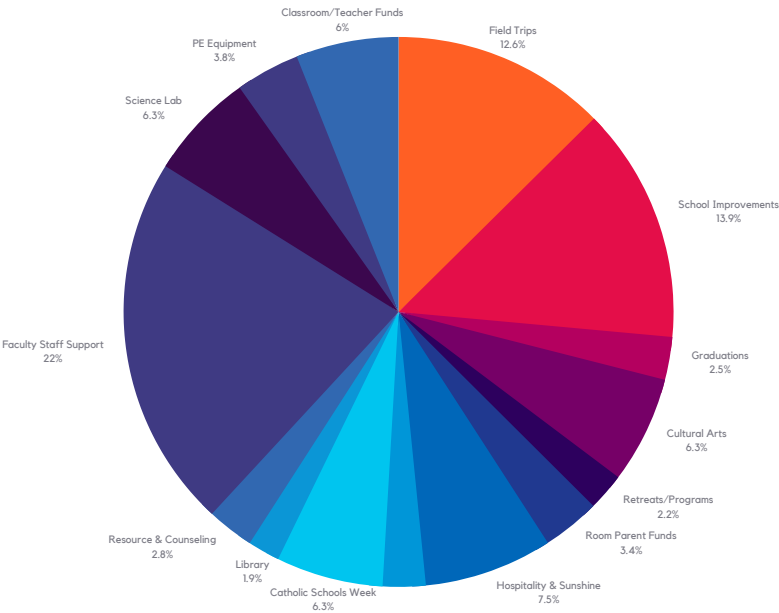
WHERE DOES YOUR MONEY GO?

PTO FUNDRAISERS

When you participate in a PTO fundraiser your donations serve to enhance and improve the daily classroom experience of your child and our teachers. The PTO works tirelessly to provide nearly \$80,000 each year to fund the following and more:



- Art Supplies
- Catholic Schools Week
- Classroom/Teacher Funds
- Cultural Arts
- Faculty Staff Support
- Field Trips
- Graduations
- Hospitality & Sunshine
- Library
- PE Equipment
- Resource & Counseling
- Retreats/Programs
- Room Parent Funds
- School Improvements
- Science Lab



ANNUAL FUND

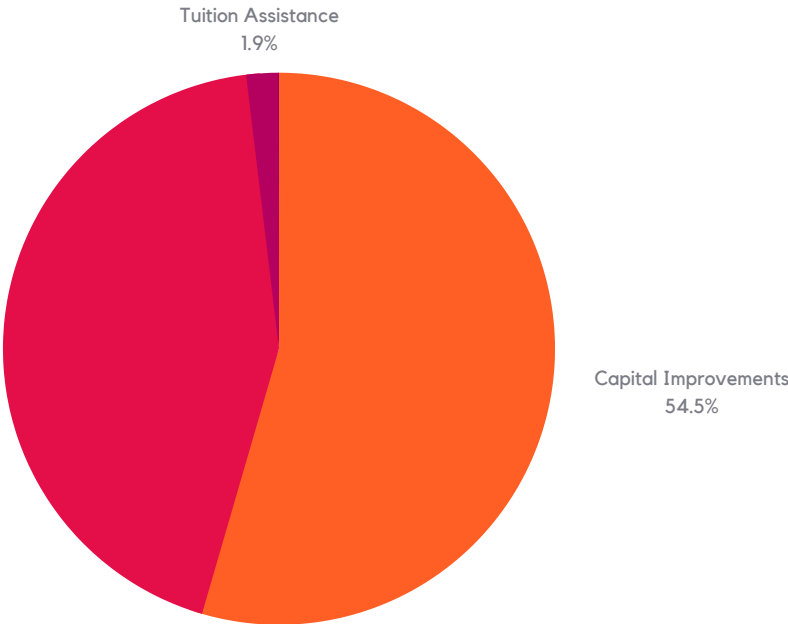
When you participate in the Annual Fund, you are investing in the long-term mission of the school and praying for its continued success. While school tuition income and PTO fundraisers cover the immediate needs of our students and staffing, it is limited in areas of growth and renovation. The Annual Fund aims to raise a minimum of \$75,000 each year for specified capital improvements, technology and tuition assistance.



Past initiatives have included:

- Campus Security System
- WiFi Installation
- Track Removal
- Exterior Security Doors
- Cafeteria Tables
- Media Center Renovation
- Chromebooks w/ Mobile Carts
- Teacher Computers
- Interior Classroom Doors
- Keyless Locking System
- Playground Upgrades
- COVID Assistance

Technology
43.6%



WHAT ARE OUR INCOME SOURCES?



The Annual Fund Campaign and PTO Fundraisers provide just a fraction of St. Louis Catholic School's operating income. Tuition and fees, student services (such as EDC and the cafeteria), grants, and St. Louis Parish's investment in the school all contribute annually to insure a safe, secure and faith-based learning environment for 500+ students in Preschool - 8th Grade.

FISCAL YEAR 22

