



# All My Relatives are included in the Red Cliff Tribal Census



## THE RED CLIFF CENSUS HAS BEGUN. WE NEED YOUR INPUT AND PARTICIPATION!

Community members have several options on ways to complete the survey, (1) they will be visited by field staff for one-on-one in home interview, (2) they can complete the survey at the Census Office with Don, (3) they can complete it online (<http://redcliff-Nsn.gov/Census.htm>) with their survey code provided by the Census staff, (4) they can call and set up a prearranged appointment at a location of their choosing or they can fill out a paper survey and have it picked up or return it to the Census Office. Every household that participates will receive \$30.00 in gift cards from Buffalo Bay Store or Peterson's Food Store. Each Adult house hold member will also be given a ticket for a chance for 100 prizes valued at \$100.00 each. This drawing will be held after the Census is complete in late spring or early summer as a Circle of Cares community wide event to let everyone know the results of the Red Cliff Census.

**It is important that every household is counted and we are sure there are many questions that people want answered, below are some basic questions people might have:**

**Q: Why is Red Cliff doing a Census, doesn't the U.S. Census give you what is needed?**

A: We believe that Red Cliff has been historically undercounted in the U.S. Census and the demographic data does not reflect the reality of Red Cliff. An example of this is; according to the U.S. Census data, the average household income on the Red Cliff Reservation is \$45,117.00. We believe this data maybe skewed, due to the close proximity of more-affluent households in the area, thus resulting in reports on economic data that is less than accurate for the Red Cliff Tribe.

**Q: What will the information be used for?**

A: Accurate data and demographic information can make a difference in funding for many programs. This information will be used when applying for grants, writing reports, and planning for the Band. Also, it will give leadership feedback from the community to prioritize and update their Strategic Plan.

**Q: Will our name or information be shared with other agencies, like housing, state or federal agencies?**

A: No, the information collected will be shared in terms of aggregated numbers only; no personal or identifying information will be connected to your answers or shared with anyone. We want to assure you that all of your personal information will be kept confidential and all Census Staff will receive training in confidentiality. It is important to know if you have friends or relatives living with you (even if they are not on your lease), this way we can accurately count how many homeless/multi-families homes we have. An accurate picture of the number of multi-family households would show the real need for additional housing in Red Cliff. This is one example why it is important to answer all questions as honestly as possible.

**Q: Is the Red Cliff Census for Tribal Members only?**

A: No, it is for all households within the boundaries of the Red Cliff Reservation; however you will be asked if you are a Red Cliff Tribal Member or other tribal member.



*Thank you to all in advance for help in providing  
this important resource for our community!*

