



SAVE THE DATE!

Thursday, May 9, 2019

Time & Location TBD

Second Annual Yankton FAM Day

WHAT IS IT?

To kick off the start of the Peak Tourism Season, Yankton Convention and Visitors Bureau will host a familiarization day for the Yankton area tourism industry.

WHAT'S THE POINT?

The purpose of this event is to create a one-stop shop for local tourism industry partners to gain a knowledgeable & comprehensive overview of the local attractions, businesses, amenities and events that are available in and around the greater Yankton area.

**DO YOU HAVE
SOMETHING TO
OFFER VISITORS?**

Great! Talk to Kasi about
reserving a table or being
involved somehow!

**DO YOU HAVE
INTERACTION
WITH VISITORS?**

Come learn how to answer
that common question:
"What's there to do
in Yankton?"

Contact Kasi Haberman, CVB Director, for more information.
visityankton@yanktonsd.com | 605.665.3636

In 2017, Yankton County's visitor spending
EXCEEDED \$71 MILLION.

That's amazing and we can do EVEN BETTER if we all know the
unique attractions and amenities our area has to offer!

#WEARETOURISM