

Des Moines Brands

Allrecipes Magazine

Allrecipes, the world's #1 food brand, helps home cooks around the globe discover and share the joy of cooking. We do this through community-driven content, products, and services that energize home cooks and fuel Allrecipes.com. Combining our digital insights and editorial expertise, Allrecipes magazine sifts through and serves up the best of our site to share recipes from the people, for your people. It's guaranteed that when you cook what they cook, you'll get your own 5-star reviews.

Better Homes and Gardens

In a world of endless images and infinite choices, we sharpen her vision of the life she wants to live. BHG stimulates creativity, delivers know-how, and surprises her with fresh ideas she can make her own. We power her passion to live a more colorful life.

Better Homes and Gardens Special Interest Media

Better Homes and Gardens Special Interest Media is the most dynamic business in targeted home, garden and epicurean consumer magazines. We reach top-prospect, in-market and engaged readers via unparalleled distribution across 100+ issues annually. Our highly targeted publications and relevant content allow marketers to customize messages against an audience of key prospects, and enable consumers to access the specific information they want exactly when they need it.

Country Gardens

Country Gardens celebrates the spirit and romance of gardening as a lifestyle. Whether you have 40 acres or live 40 stories high, we know that country style is more than just a trend, it's part of our united gardening experience. Country Gardens embodies what today's gardening enthusiasts are looking for—pretty, straightforward garden advice, casual decorating, old-fashioned garden favorites and tough-as-nails natives, the latest tools and gadgets, garden-fresh recipes, and personal stories that inspire readers to take action.

Diabetic Living

Diabetic Living is the largest and most active media brand for people living with diabetes. We offer inspirational stories, heartfelt communications, encouraging information, and extraordinary advice. Food is at the heart of Diabetic Living because 'what to eat?' is the #1 question asked by people with diabetes. That's why all recipes are tested in the Better Homes and Gardens Test Kitchen and feature complete nutritional information. Guided by our independent Advisory Board of national health professionals, Diabetic Living is dedicated to providing action-oriented information to help consumers improve their quality of life.

Midwest Living

Midwest Living is the leading lifestyle media brand that celebrates the good life in the Midwest through the pillars of home, food and travel. Nearly 4 million readers look to every issue of Midwest Living for the very best of the Midwest. We are the only magazine that showcases the people and the places that make the Midwest region unique.

Successful Farming

The Meredith Agrimedia brand builds on a 114-year heritage of serving the information needs of rural and farm families. It serves as the umbrella brand for multiple properties, including Successful Farming, Living the Country Life, Agriculture.com, and Ageless Iron. Meredith Agrimedia provides marketing solutions by engaging those living on farms and acreages.

Traditional Home

Traditional Home inspires 4.6 million design lovers to reinterpret classic elegance in a thoroughly modern, personal way. From home, garden and green living to fashion, beauty, entertaining and travel, Traditional Home is a celebration of quality, craftsmanship, authenticity and family — a trusted resource that respects the past, lives in the present and embraces products designed for the future.

Wood

WOOD magazine provides reliably accurate, shop-proven project plans, techniques, and product reviews to inspire and inform woodworkers via multiple media platforms and educational events. Plans and techniques are unique, useful and attainable for woodworkers of all skill levels, and are presented in a friendly, practical, step-by-step manner using the right tools for the job.