



Power Hour

*12:00-1:00pm

Yankton Community Library

515 Walnut Street

Free Business Education Sessions



Little Things Make a BIG Difference

Tuesday, August 7th

Jodi Hepperle, Project Specialist with Avera St Lukes

Customer service is not a department - it's an attitude....and the responsibility of everyone in the organization. Customers have many choices these days. The little things we do every day can make a difference in whether they choose to do business with us, or go elsewhere.

Mid-Year Business Check Up: Marketing

Tuesday, September 11th

How does your business marketing plan and activities stack up? SCORE members and a marketing expert will cover topics from SCORE's business assessment tool related to marketing as well as answer related questions. Multiple marketing handouts will also be provided. Prior to the session, attendees will be provided a link to SCORE's Business Needs Assessment for their use.

An Introduction to Internships

Wednesday, September 26

Scott Peterson and Britt Lorenz, Northern State University

Is your organization considering creating or expanding a professional internship program? If so, come hear from Scott Peterson and Britt Lorenz, Northern State University, on how to do just that. At this Power Hour you will learn a variety of things such as, the legal guidelines to an internship, academic considerations, internship strategies, program objectives and the two major types of internships. Most of all, you will learn the best practices for implementing a successful internship program for both students and your organization.

Sponsorships Myths and Realities

Tuesday, October 9th

Scott Peterson and Britt Lorenz, Northern State University

Hiring international employees can bring many benefits to your organization and the process is the same (from the employer point of view) as any other internship. Scott Peterson and Britt Lorenz, Northern State University, will discuss internship strategy and program objectives. You will also learn the legal guidelines, this includes: various types of VISA statuses, OPT (Optional Practical Training) and CPT (Curricular Practical Training).

Check out <http://adcsd.com/events/category/power-hours/> for more listings or to register