



PRESS RELEASE

Dive In Yankton Begins Pledge Campaign

YANKTON, SD – (December 1, 2017): The citizen-led organization, Dive In Yankton, is working to make the dream of a new aquatic facility for the community of Yankton become a reality. The master plan concept has been selected based on feedback collected from community members earlier in the year.

Based on citizen feedback a rendition of the proposed facility has been created with the help of experts from Water Technologies and Stockwell Engineers. The concept provides a striking visual for community members as well as potential stakeholders to get excited about.

“The first thing we want people to know about this project is that it is simply a matter of time before our current facility is inoperable, similar to the situation in Pierre. Fantle Memorial Pool is seventy years old, it has served our community well and the city staff members have done a fantastic job keeping it afloat, but it is time to provide our citizens with an attractive, functional and competitive facility.” says DIY Committee Chair, Josh Svatos.

Work for the DIY team has now shifted from information gathering and practical application to fundraising and awareness.

“We have gathered the thoughts from our neighbors and peers and worked very closely with Water Technologies and Stockwell to ensure that the proposed facility will offer exactly what our community is looking for. Now we are looking to ease the burden on our taxpayers, to fund the project, by looking for private donations from stakeholders and citizens who support the project and are looking to make our community a more attractive place to live.”

The private funding campaign is currently seeking pledges, both large and small to help make the proposed facility a reality. Pledges with naming rights are available upon discussion and small donations are welcomed and encouraged as well.

“There is definitely interest in the project from our major employers. This is a quality of life project which will make it easier to help attract the workforce. DIY will be contacting larger businesses in town for their assistance during the fundraising process. We will also be working with our friends and neighbors who are excited to invest in this project as well.”

DIY is looking for help to spread the word about the project. Promotional break room posters and pamphlets with pledge cards have been created, committee members have created a Facebook page for

the project to keep the community informed and private presentations are being offered to local groups and organizations.

“Our group is committed to being completely transparent and inclusive. We want community members to walk arm and arm with us through this project and make sure the dream of a new pool becomes a reality.”

For more information visit www.facebook.com/diveinyankton or contact Josh Svatos, Dive In Yankton Committee Chair at jsvatos@rtecedu.org or (605) 660-0034.

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