

# Register now . . .

## 2017 Virginia Agritourism Conference

### *Agritourism in Virginia's New Economy*

**Tuesday – Thursday April 18– 20, 2017**

***Three days filled with fresh ideas on a variety of hot topics!***

- **Day 1—Tuesday:** Explore multiple agritourism tools including social media, event planning, labor regulations, legal issues, financial resources, marketing strategies, and agritourism's best practices!
- **Day 2—Wednesday:** Visit **three** farms and personally discover agritourism successes and challenges.
- **Day 3—Thursday:** Spend the last day with Jon Schallert an internationally-recognized speaker and business expert specializing in teaching all types of businesses and communities how to turn themselves into highly desired *Consumer Destinations*.



#### **To Register . . .**

Review the program and Register on-line by visiting  
<https://vafb.swoogo.com/agritourism2017>

**You may register for one day (\$105) or all three days (\$150).**

***Registration fee includes meals as listed on the program.***

**Conference registration deadline is Friday, April 7, 2017.  
(No refunds after this date)**

#### **Conference Location**

**Hilton Richmond Hotel & Spa/Short Pump**  
12042 West Broad Street  
Richmond, VA 23233

**Conference lodging is also available at the  
Hilton Richmond Hotel & Spa.  
Ask for the conference rate.**

**For more information,  
contact Martha A. Walker,  
[walker53@vt.edu](mailto:walker53@vt.edu) or call 434.766.6761**

#### **Sponsored by:**

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If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Martha Walker at (434.766.6761/TDD 800.828.1120) during business hours of 8 a.m. and 5 p.m. to discuss accommodations 5 days prior to the event.