

Register now . . .

2017 Virginia Agritourism Conference

Agritourism in Virginia's New Economy

Tuesday – Thursday April 18– 20, 2017

Three days filled with fresh ideas on a variety of hot topics!

- **Day 1—Tuesday:** Explore multiple agritourism tools including social media, event planning, labor regulations, legal issues, financial resources, marketing strategies, and agritourism's best practices!
- **Day 2—Wednesday:** Visit *three* farms and personally discover agritourism successes and challenges.
- **Day 3—Thursday:** Spend the last day with Jon Schallert an internationally-recognized speaker and business expert specializing in teaching all types of businesses and communities how to turn themselves into highly desired *Consumer Destinations*.



To Register . . .

Review the program and Register on-line by visiting
<https://vafb.swoogo.com/agritourism2017>

You may register for one day (\$105) or all three days (\$150).

Registration fee includes meals as listed on the program.

**Conference registration deadline is Friday, April 7, 2017.
(No refunds after this date)**

Conference Location

**Hilton Richmond Hotel &
Spa/Short Pump**

12042 West Broad Street
Richmond, VA 23233

***Conference lodging is also available at the
Hilton Richmond Hotel & Spa.
Ask for the conference rate.***

***For more information,
contact Martha A. Walker,
walker53@vt.edu or call 434.766.6761***

Sponsored by:

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If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Martha Walker at (434.766.6761/TDD 800.828.1120) during business hours of 8 a.m. and 5 p.m. to discuss accommodations 5 days prior to the event.