

THE MERC

Placitas is a beautiful place to call home. It's individual neighborhoods have tight knit friends; and as a whole we are a bustling small town of 7,000 residents supporting several restaurants, an art gallery, a winery, our grocery store, a coffee shop, a library, and a post office. As fellow Placitans, we all were used to having the Merc around to get our groceries, grab coffees, meet neighbors and stay connected.

When it closed, we mourned the loss with the community.

The four of us banded together (Tony Micklos, Katherine Aeby and Joe and Shery Welch) and considered the impact. When one piece of a whole puzzle is missing, everyone is impacted.

How hard could it be, we mused?

With perseverance, determination and grit, we undertook the task of bringing The Merc into the limelight again with our creative ownership.

Our favorite piece of owning this grocery market is YOU, our community! We appreciate hearing from you on how to make this a better fit for all. We enjoy seeing you come in and grab a few things while you run into friends and neighbors. We have lots of vision for this store—our offerings, selections and events. Eventually our goal is to have all Placitans spend \$5/week here, strengthening bonds, connecting and supporting local.

This endeavor will remain strong as long as it is supported by the community. We cannot do this without YOU!