

PLAY BALL!

NEW BUSINESS CAMPAIGN



PRIZES AND CAMPAIGN RULES

Great prizes are available August 1, 2022 - November 30, 2022. Keep scoring "runs" for new written business, Other States Coverage, and Association/Affinity Group Programs. For the monthly prizes, agencies will be eligible to be randomly selected to win a prize if at least one point is scored in a category listed in the Score Board below. The rule for winning the Grand Slam Prize is different.



August 1, 2022 – November 30, 2022 Prizes:

Be entered to win a \$2,000 Amazon gift card. One gift card will be awarded each month for August - November. Agencies will be eligible to be randomly selected to win a prize if at least one point is scored for the month. The more runs earned for that month, the better your chance of winning. One run equals one entry into each month's random drawing.

- *All policies must be issued by 11:59 P.M., by the last day of the month for that month's prize.*



GRAND SLAM Prize:

Win a \$5,000 travel voucher for a destination of your choice. The agency with the most runs at the end of the "Play Ball Campaign" will be the winner.

- *All policies must be issued by 11:59 P.M., November 30, 2022.*

Score Board

Runs Earned (Points)	Types of Business
1	New written policy
2	New written policy with Other States Coverage
2	New written policy in an Associated/Affinity Group Program
3	New written policy in Associated/Affinity Group Programs with Other State Coverage

ELIGIBILITY

Partner agencies in good standing with Chesapeake Employers' Insurance Company.

KEEPING SCORE

Each month during the campaign, you will receive the official Play Ball scoreboard that tallies your accumulated runs (points). Winners for monthly prizes August 1, 2022 - November 30, 2022 will be randomly selected from the total runs earned in all "Type of Business" categories combined for each month. One run equals one entry into each month's random drawing. The Grand Slam prize will be awarded to the agency with the most runs at the end of the "Play Ball Campaign." In the event of a tie, the agency who writes the most new written premium during the campaign determines the Grand Slam winner.