

**2019 Beautification Awards**  
**California Landscape Contractors Association, Inc.**  
***Kern County Chapter***

January 6, 2019

Dear Contractor,

The Kern County Chapter of CLCA invites you to participate in our annual Landscape Beautification Awards Program. Now is the time to prepare your projects for entry into any one of the many categories including installation, renovation, maintenance, lighting and water features.

Projects will be judged by landscaping experts from outside of our chapter and they'll be looking at the skill and quality that goes into the projects entered.

Awards will be presented at a gala banquet on Tuesday evening, April 23, 2019. We will begin the evening with a cocktail reception and a sumptuous dinner. The evening will culminate with an exciting multi-media presentation of all entries, and of course, the presentation of the landscape beautification awards.

Entry fees are \$75.00 per entry if your entry is received on or before March 1, 2019. Fee for entries received after March 1 is \$100.00 per entry. **No entries will be accepted after Saturday, March 23, 2019. All entries must be accompanied with a form of payment.**

Judging will take place on Friday March 29 and 30, 2019. Please be sure that you do not have signage or vehicles with your name or logo on site during those days. To be fair, judging must be completely anonymous. And please advise your clients not to discuss the project with the judges in an attempt to influence their decisions.

To enter, please use the enclosed forms. **Note that there are three forms per entry.** Make copies of these forms for multiple entries. Follow directions completely and review the enclosed categories page to determine the appropriate category. Incomplete forms may cause the project to be disqualified. If an entry is entered in the incorrect category, the judges reserve the right to move it to the correct or more appropriate category.

Once completed, send all entries to:

CLCA Awards  
2309 Nantes Way  
Bakersfield, CA 93311

Sincerely,

*Javier Lesaca*

Javier Lesaca,  
Chairman – 2019 Beautification Awards Committee

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**Award Categories**

**Top Overall Awards,** These awards will be chosen by the judges from all projects entered in the 2019 Beautification Awards Program.

- Sweepstakes Award – Best entry in the contest.
- Presidents Award – Best entry in any landscape installation category.
- Judges Award – Best entry in any landscape maintenance category.
- Chapter Award – Best use of color in the contest.
- Special Effect Award – Best special element in a landscape.

**Landscape Installation Award Categories – Category Code and Description**

L1 – Residential: Landscape installation of a residence.

L2 – Commercial: Landscape installation of a commercial, industrial, multi-unit residential dwelling or model home.

R1 - Residential Renovation: Landscape renovation of any existing landscape of residence. **Before photos required.**

R2 - Commercial Renovation: Landscape renovation of a commercial, industrial, multi-unit residential dwelling or model home. **Before photos required.**

W1 - Water Feature: Landscape water feature in a residential or commercial site.

LL – Landscape Lighting: landscape lighting of a residence or commercial site. **A CD of night time pictures must be submitted with entry form.**

XS – Xeriscape Residential or Commercial: A landscape that incorporates quality landscaping that conserves water and protects the environment.

**Landscape Maintenance Award Categories – Category Code and Description**

M1 - Small Residential: Landscape maintenance of a residence with a contract amount of up to \$300.00 per month.

M2 - Large Residential: Landscape maintenance of a residence with a contract amount over \$300.00 per month.

M3 - Small Commercial: Landscape maintenance of a commercial, industrial, multi-unit residential dwelling or model home with a contract amount of up to \$300.00 per month.

M4 - Large Commercial: Landscape maintenance of a commercial, industrial, multi-unit residential dwelling or model home with a contract amount over \$300.00 per month.

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**Beautification Award Rules**

1. Only Regular and Life Members in good standing are eligible. Only one CLCA member company can submit a project for awards consideration.
2. No sharing of entries! A separate, completed entry form must be submitted for each project in each category.
3. The major portion (51%) of each project (not property) submitted must have been completed by the entrant.
4. A member's residence or place of business or a family member's residence or place of business may not be entered.
5. Category cost limitations must be adhered to and written verification may be required.
6. A contractor can win a Regular or a Special Award for a project but cannot win both awards for the same project. The higher of the two awards will be granted.
7. Installation projects must have been completed after March 1, 2016. A project entered last year may be reentered in the same category this year if it did not win. There is a two-year limit on entries, based on the completion date of the project.
8. Once you have won a local chapter award, the winning project cannot be entered again, except in maintenance categories, which can be entered every third year after a win.
9. The entrant must have maintained maintenance projects from January 1, 2016.
10. Judges must be allowed access to the project.
11. Include ONLY seven (7) high-resolution, digital jpg images. Additional photos are only required for the entry categories requiring "before" photos of the project.
12. Please limit each CD or thumb drive (or email) you submit to one award entry. DO NOT SEND multiple entries on the same disc, drive or email.
13. Three "before" photos MUST be submitted for Landscape Renovation projects.
14. Lighting categories: Night photos MUST be submitted.
15. Plans are required for entries submitted in Category 7: Design/Build.
16. Notice of judging is reserved for security purposes only.
17. Except for Water Features and Lighting, all subcontracted work IS considered work done by the contractor.
18. Renovations must have 40% of the square footage in its original state.
19. Violation of rules may result in disqualification and forfeiture of entry fees

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## **Judges, Dates and Entry Fees**

### **Judges**

Judges are selected based on their knowledge and experience in various specialties of the landscape industry. Judges shall have integrity, objectivity and independence. Judges will be selected from outside the Kern County CLCA chapter. Entry forms will be coded to conceal the identity of the entrant. All entries will be judged based on the quality of workmanship and materials utilized, as well as the adherence to industry standards and execution of detail.

### **Dates**

March 25, 2019 – Dead line for entries

March 29 and 30, 2019 – Judging begins. Notify property owners of judging dates.

April 16, 2019 - RSVP for awards banquet

April 23, 2019 – Awards banquet

### **Entry Fees**

Before or on March 1, 2019 \$75.00 per entry

After March 1, 2019 \$100.00 per entry

Entry fee payable to CLCA-KC

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**ENTRY No:** \_\_\_\_\_  
(for office use only)

**2019 BEAUTIFICATION AWARDS ENTRY FORM**

**INSTRUCTIONS:** Entry forms and judges' information sheets (pages 2 & 3) must be typed or printed in ink. Complete all information requested in detail. Each entry requires a separate application and entry fee. You must be a current dues-paid Regular, Sustaining or Satellite member to enter.

**Entry Fee:** \$ 75.00 per entry if received on or before March 1, 2019

**Late Fee:** \$ 100.00 per entry if received between March 2 and March 25, 2019  
*No entries will be accepted after March 25, 2019*

*If you choose to enter the same property in multiple categories, a separate entry fee and forms are due for each category.*

Return entry forms with check to:      KC-CLCA  
    2309 Nantes Way  
    Bakersfield, CA 93311

**All entries must be accompanied with payment. No faxed entries will be accepted. Judging will take place on Friday and Saturday, March 29 and 30. Be sure there is no signage or vehicles on site during those days that identifies your company. Please also ask your clients not to divulge your identity or discuss the project with the judges.**

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**Entry Category:** \_\_\_\_\_                                      **Category Number:** \_\_\_\_\_

**Name of Firm:** \_\_\_\_\_                                      **Phone #:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Name of Project:** \_\_\_\_\_

**Address of Project:** \_\_\_\_\_

**Project Owner:** \_\_\_\_\_

**Thomas Guide Information: Year:** \_\_\_\_\_ **County:** \_\_\_\_\_ **Page:** \_\_\_\_\_ **Coordinates:** \_\_\_\_\_

**OWNER'S CONSENT**

I/we hereby grant permission to enter our property or premises for the purpose of judging, photographing and publicizing the landscape project in this competition to the accredited representatives of the California Landscape Contractors Association. It is understood that no fees or charges of any kind are required of the property owner. Judging will occur sometime on March 29 and 30. Entries with locked gates or unattended dogs will not be judged unless prior arrangements have been made by the contractor. Owner agrees not to discuss project with judges, nor divulge the name of contractor or in any other way to influence the decision of the judging team.

\_\_\_\_\_  
Date  
Rev 3/08

\_\_\_\_\_  
Owner or Authorized Agent's Signature

\_\_\_\_\_  
Telephone Number

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ENTRY No: \_\_\_\_\_  
(for office use only)

Category Name: \_\_\_\_\_

**INFORMATION FOR JUDGES**

**INSTRUCTIONS:** So that the judges can properly evaluate your work, please draw a simplified map showing the area where the landscaping was carried out. Try to identify buildings, cross streets and other points of reference. Also attach a street map to the back of this page and indicate the exact location of the jobsite. **THIS IS IMPORTANT!** It will allow the judging team to locate your project. Attaching a copy of the appropriate Thomas Guide Page with the location circled is most helpful. If judges cannot locate your property or gain access, it will not be judged.

Thomas Guide Information: Year: \_\_\_\_\_ County: \_\_\_\_\_ Page: \_\_\_\_\_ Coordinates: \_\_\_\_\_

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**LANDSCAPE AREA- ROUGH SKETCH (USE INK)**

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**Please answer the following questions about your entry. (estimates are acceptable)**

- 1) What is the overall size of the owner's property? \_\_\_\_\_ sq. ft.
- 2) What is the size of the landscaped area? \_\_\_\_\_ sq. ft.
- 3) What was the contract price for this project? \$ \_\_\_\_\_
- 4) Date project was started? \_\_\_\_\_
- 5) Date project was completed? \_\_\_\_\_

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ENTRY No: \_\_\_\_\_  
*(for office use only)*

Category Name: \_\_\_\_\_

**ADDITIONAL INFORMATION FOR JUDGES**

**ADVANCED NOTICE PHONE CALLS:** Advance notice will only be given under special circumstances such as locked gates or buildings. Request must be made in writing at time of entry stating reason. The judging team will try to make special arrangements for times or dates only if it does not interrupt the flow of judging. The Awards committee reserves the right to reject any entry.

**Contractors:** Please check [ ] under Installation or Maintenance below, all of the work done under your contract in the category entered. All items of contract must be listed. Proof of contract may be required. Additional comments are welcome; Use space provided below under "Contractor's Comments."

**INSTALLATION**

**MAINTENANCE**

	Check work completed under <u>your contract</u>	Work not completed by Contractor	Judge's Score		Check Work <u>Completed</u>	Judge's Score
1. Finish Grading _____	_____	_____	_____	1. General Appearance _____	_____	_____
2. Soil Prep _____	_____	_____	_____	2. Tree Staking _____	_____	_____
3. Irrigation _____	_____	_____	_____	3. Tree Pruning _____	_____	_____
4. Plant Material _____	_____	_____	_____	4. Shrubs _____	_____	_____
5. Lawn _____ (seed or sod - circle one)	_____	_____	_____	5. Lawns _____	_____	_____
6. Drainage _____	_____	_____	_____	6. Ground Cover _____	_____	_____
7. Header Boards _____	_____	_____	_____	7. Annuals _____	_____	_____
8. Tree Staking _____	_____	_____	_____	8. Irrigation _____	_____	_____
9. Masonry _____	_____	_____	_____	9. Other _____	_____	_____
10. Concrete _____	_____	_____	_____	10. Other _____	_____	_____
11. Decks/ Benches _____	_____	_____	_____			
12. Fences _____	_____	_____	_____			
13. Retainers _____	_____	_____	_____			
14. Water Features _____	_____	_____	_____			
15. Designed By Contractor _____	_____	_____	_____			

Contractors Comments: \_\_\_\_\_

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Judges' Comments: \_\_\_\_\_

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