

84TH ANNUAL MEETING



CALIFORNIA
FRESH FRUIT
ASSOCIATION

Montage

LAGUNA BEACH

SCHEDULE OF EVENTS

SUNDAY, MARCH 15th

Executive Committee Meeting
1 to 4 p.m.
The Board Room

Chairman's Welcome Reception
6 to 7:30 p.m.
Pacific/Ocean Lawn

Past Chairman's Dinner
7:45 to 10 p.m.
The Loft

MONDAY, MARCH 16th

Continental Breakfast
7:30 to 8:30 a.m.
Grand Ballroom Foyer

Industry Workshops
8:30 to 10:30 a.m.
Grand Ballroom II/III

Afternoon Activities
12 to 5 p.m.
**See Activity Sheet*

Suppliers Party
7 to 9 p.m.
Pacific/Ocean Lawn

TUESDAY, MARCH 17th

Annual Membership Meeting & Breakfast
7:30 to 9:30 a.m.
Grand Ballroom I/II

Board of Directors Meeting
10 a.m. to 2 p.m.
Grand Ballroom III

Annual Meeting Registration & Hospitality Suite

Location

Gallery Ballroom II

Sunday

11 a.m. to 4:30 p.m.

Monday

7:30 to 9 a.m. and
10 a.m. to 4:30 p.m.



Afternoon Activities

The 17th Annual Mila Caratan Memorial Golf Tournament will be hosted on **Monday, March 16th**. Additional afternoon activities will be available to participate in such as: San Juan Wine & Food walking tour, the 5th Annual CFFA Bocce Ball Tournament, and kayak along the Laguna Beach coastline. Space is limited, so make your reservation today by calling the Association's office at 559-226-6330.

Hotel Accommodations

Montage Laguna Beach
30801 South Coast Highway
Laguna Beach, CA 92651
(866) 271-6953

Website:

Montagehotels.com/lagunabeach/

Reservations

(866) 271-6953

*Mention California Fresh Fruit Association

Online Reservations:

<https://book.passkey.com/go/CFFA2020>

Group Rate

\$400 per night

*\$42 resort fee per room, per night

**All reservations will require a one-night non-refundable room/tax deposit

Parking

*Valet Parking; \$50 per car, per night

Check-in: 4 p.m.

Check-out: Noon