

84TH ANNUAL MEETING



CALIFORNIA
FRESH FRUIT
ASSOCIATION

Montage

LAGUNA BEACH

SCHEDULE OF EVENTS

SUNDAY, MARCH 15th

Executive Committee Meeting
1 to 4 p.m.
The Board Room

Chairman's Welcome Reception
6 to 7:30 p.m.
Pacific/Ocean Lawn

Past Chairman's Dinner
7:45 to 10 p.m.
The Loft

MONDAY, MARCH 16th

Continental Breakfast
7:30 to 8:30 a.m.
Grand Ballroom Foyer

Industry Workshops
8:30 to 10:30 a.m.
Grand Ballroom II/III

Afternoon Activities
12 to 5 p.m.
**See Activity Sheet*

Suppliers Party
7 to 9 p.m.
Pacific/Ocean Lawn

TUESDAY, MARCH 17th

Annual Membership Meeting & Breakfast
7:30 to 9:30 a.m.
Grand Ballroom I/II

Board of Directors Meeting
10 a.m. to 2 p.m.
Grand Ballroom III

Annual Meeting Registration & Hospitality Suite

Location

Gallery Ballroom II

Sunday

11 a.m. to 4:30 p.m.

Monday

7:30 to 9 a.m. and
10 a.m. to 4:30 p.m.



Afternoon Activities

The 17th Annual Mila Caratan Memorial Golf Tournament will be hosted on **Monday, March 16th**. Additional afternoon activities will be available to participate in such as: San Juan Wine & Food walking tour, the 5th Annual CFFA Bocce Ball Tournament, and kayak along the Laguna Beach coastline. Space is limited, so make your reservation today by calling the Association's office at 559-226-6330.

Hotel Accommodations

Montage Laguna Beach
30801 South Coast Highway
Laguna Beach, CA 92651
(866) 271-6953

Website:

Montagehotels.com/lagunabeach/

Reservations

(866) 271-6953

*Mention California Fresh Fruit Association

Online Reservations:

<https://book.passkey.com/go/CFFA2020>

Group Rate

\$400 per night

*\$42 resort fee per room, per night

**All reservations will require a one-night non-refundable room/tax deposit

Parking

*Valet Parking; \$50 per car, per night

Check-in: 4 p.m.

Check-out: Noon



CALIFORNIA
FRESH FRUIT
ASSOCIATION

84TH ANNUAL MEETING

Montage

LAGUNA BEACH



AFTERNOON ACTIVITIES

Mila Caratan Memorial Golf Tournament

\$265 per player



This year is the 17th anniversary of the Mila Caratan Memorial Golf Tournament, which honors a person who is very special to our organization. Milan Caratan served as a leader within our organization for four decades.

This year's tournament will be held at the Pelican Hill Golf Club in Newport Beach. The tournament will be held on Monday, March 16th beginning at 1 p.m.

Kayak along the Bay

\$130 per person

Discover Laguna Beaches' thriving pacific marine habitat as you paddle along Southern California's coastline. Guests will get up close to reefs, tide pools and sea life.



5th Bocce Ball Tournament

\$20 per player

Join us for the 5th Annual Bocce Ball Tournament! This year's tournament will take place on the beautiful Pacific/Ocean Lawn. Don't miss the opportunity to participate in a fun filled afternoon!



Additional Information

To register for the tours or for the Mila Caratan Memorial Golf Tournament, please mark your desired selections on the Annual Meeting registration form.

Flavors of San Juan

\$200 per person



Enjoy savory local wines and small bites on a walking tour in historical San Juan Capistrano. Guides will discuss landmarks, historical sites and restaurant specialties.



For questions contact:
California Fresh Fruit Association
559-226-6330 or cffa@cafreshfruit.com



CALIFORNIA
FRESH FRUIT
 ASSOCIATION

84TH ANNUAL MEETING

Montage

LAGUNA BEACH

	EARLY BIRD Before 12/13/2019	REGULAR 12/14/2019 to 2/14/2020	LATE As of 2/15/2020	TOTAL
CONFERENCE PACKAGE Includes: Chairman's Welcome Reception, Industry Workshop, Annual Membership Meeting & Breakfast, Suppliers Party, access to Hospitality Suite and one Continental Breakfasts.	\$325	\$425	\$525	
SPOUSE/GUEST Includes all features of the regular conference package, but is only available to attendees who are accompanying a regular conference package holder as their spouse or significant other.	\$200	\$220	\$240	
OPTIONAL EVENTS (AFTERNOON ACTIVITIES)				
MILA CARATAN MEMORIAL GOLF TOURNAMENT This year will serve as the 17th anniversary of the Mila Caratan Memorial Golf Tournament, which honors a person who is very special to our organization.	\$265 Per Participant Golfer 1 Name & Handicap: _____ Golfer 2 Name & Handicap: _____			
KAYAKING ALONG THE BAY Kayak along the California coastline for an adventure that will get you up close to reefs, tide pools and sea life.	\$130 Per Participant Participant Name : _____ Participant Name : _____			
FLAVORS OF SAN JUAN Discover savory local wines and distinctive bites on this historical San Juan Capistrano walking tour.	\$200 Per Participant Participant Name : _____ Participant Name : _____			
BOCCE BALL 5th Annual Bocce Ball Tournament, hosted on the beautiful Pacific/Ocean lawn. Pre-registration is required.	\$20 Per Participant Participant Name : _____ Participant Name : _____			
TOTAL DUE:				

Registrant Information

Badge Name:

First Name:

Last Name:

Company:

Address:

Phone:

Email:

Spouse/Guest Name

Badge Name:

Payment Information

- Credit Card
 Check Enclosed*

**Please make payable to the CA Fresh Fruit Association*

To Pay By Credit Card

- Corporate Card Personal Card

Cardholder's Name: _____

Credit Card Number: _____

Exp. Date: _____ CVV: _____

Cardholder Signature: _____

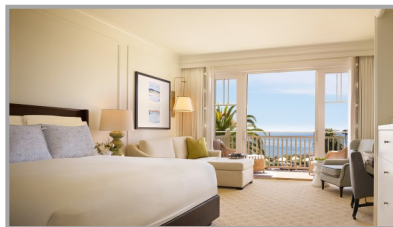
Billing Address: _____

Additional Information

Submit Form To:
California Fresh Fruit Association
7647 N. Fresno St., Suite 103,
Fresno, CA 93720
Fax: 559-222-8326
cffa@cafreshfruit.com

Hotel Accommodations:
Montage Laguna Beach
\$400 per room, per night

Registration & Sponsorship Questions:
559-226-6330



REFUND SCHEDULE:

BEFORE DECEMBER 13, 2019 - 100% REFUND
DECEMBER 14, 2019 - FEBRUARY 14, 2020 - 50% REFUND
NO REFUNDS AFTER FEBRUARY 15, 2020