



CALIFORNIA  
**FRESH FRUIT**  
ASSOCIATION

# 86TH ANNUAL MEETING

## MARCH 13 - 15, 2022

### SCHEDULE OF EVENTS

#### SUNDAY, MARCH 13TH

- EXECUTIVE COMMITTEE MEETING  
1 TO 4 P.M.

THE BOARD ROOM

- CHAIRMAN'S WELCOME  
RECEPTION  
6 TO 7:30 P.M.

PACIFIC/OCEAN LAWN

- PAST CHAIRMAN'S DINNER  
7:45 TO 10 P.M.

THE LOFT

#### MONDAY, MARCH 14TH

- CONTINENTAL BREAKFAST  
7:30 TO 8:30 A.M.

GRAND BALLROOM FOYER

- INDUSTRY WORKSHOPS  
8:30 TO 10:30 A.M.

GRAND BALLROOM II/III

- AFTERNOON ACTIVITIES  
\* SEE ACTIVITY SHEET

- SUPPLIERS PARTY  
7 TO 9 P.M.

PACIFIC/OCEAN LAWN

#### TUESDAY, MARCH 15TH

- ANNUAL MEMBERSHIP MEETING  
& BREAKFAST

7:30 TO 9:30 A.M.

GRAND BALLROOM I/II

- BOARD OF DIRECTORS  
MEETING

10 A.M. TO 2 P.M.

GRAND BALLROOM III

#### HOTEL ACCOMMODATIONS

MONTAGE LAGUNA BEACH  
30801 SOUTH COAST HIGHWAY  
LAGUNA BEACH, CA 92651  
(866) 271-6953

WEBSITE

[MONTAGEHOTELS.COM/LAGUNABEACH](https://montagehotels.com/lagunabeach)

RESERVATIONS

[HTTPS://BOOK.PASSKEY.COM/GO/CFFA2022](https://book.passkey.com/go/cffa2022)

GROUP RATE

\$400 PER NIGHT

#### REGISTRATION & HOSPITALITY SUITE

SUNDAY

11 A.M. TO 4:30 P.M.  
GALLERY BALLROOM

MONDAY

7:30 A.M. TO 4:30 P.M.  
GALLERY BALLROOM