

84TH ANNUAL MEETING

MARCH 15TH—17TH, 2020

Montage

LAGUNA BEACH

SPONSOR INFORMATION



CALIFORNIA
FRESH FRUIT
ASSOCIATION

Sapphire Sponsor

- ~~\$6,000—EVENT SPONSOR (1)~~ **FULFILLED**

Gold Level Sponsor

- \$3,000—REGISTRATION & HOSPITALITY SUITE (3)(2)
- \$3,000—CHAIRMAN'S WELCOME RECEPTION (4)(2)
- \$3,000—ANNUAL MEMBERSHIP MEETING BREAKFAST (3)
- \$3,000—MILA CARATAN GOLF TOURNAMENT (2)(1)
- ~~\$3,000—INDUSTRY WORKSHOP (2)~~ **FULFILLED**

Silver Level Sponsor

- \$1,500—LADIES GIFTS (2)(1)
- \$1,500—EVENT FLOWERS (2)(1)
- \$1,500—MONDAY AFTERNOON ACTIVITIES (3)
- \$1,500—MONDAY'S CONTINENTAL BREAKFAST (2)(1)
- \$1,500—TUESDAY'S CONTINENTAL BREAKFAST (2)
- \$1,500—BOARD OF DIRECTORS' LUNCH (3)

Bronze Level Sponsor

- \$1,000—GOLF AWARDS & TEE PRIZES (4)(3)
- \$750—LADIES GIFTS WRAPPING/PACKAGING (2)(1)
- \$350—AWARD PLAQUES (2)(1)

FruitPAC Raffle

- ~~\$2,500—GRAND PRIZE SPONSOR (1)~~ **FULFILLED**
- \$1,250—RAFFLE PRIZE SPONSOR (2)(1)
- \$500—RAFFLE PRIZE SPONSOR (5)

Donations to the California Fresh Fruit Association or the Suppliers Committee are not deductible as charitable donations for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses.

Suppliers Party

- \$800—GOLD CONTRIBUTOR
- \$700—SILVER CONTRIBUTOR
- \$600—BRONZE CONTRIBUTOR

The Suppliers Party began more than 36 years ago, when a group of the Association's associate members pooled their resources to host an appreciation event during the Annual Meeting. The Suppliers Party continues to be a favorite among attendees! Associate members appreciate the occasion to join their colleagues and industry professionals in hosting an event that provides great opportunity to network, build and strengthen relationships amongst grower, packer and shipper members. This year's Suppliers Committee and officers hope you will join them in contributing to the great success of the event.

For 2020, the Suppliers Committee has decided to offer three contribution levels to allow Associate members the option to choose the level that best fits their company.

SUPPLERS COMMITTEE OFFICERS

Chair: Tyke Mederios, Michelsen Packaging Co.
Vice-Chair: Marcia Shafer, The Zenith Company

For more information about sponsorship or Suppliers Party contribution, please contact:

Courtney Razor, Director, Member Services & Communications
559-226-6330 or crazor@cafreshfruit.com

Payment Options

Please send the completed sponsorship form to

California Fresh Fruit Association , 7647 N. Fresno St., #103, Fresno, CA 93720 or fax to 559-222-8326.

- Check Enclosed—# _____ Contact Name: _____
- Credit Card
(please complete information below) Company Name: _____
- Please Invoice Me Sponsorship Total: \$ _____
- Name to Appear on Signage: _____

Credit Card Payment

CFFA accepts American Express, Discover, Mastercard and Visa.
(All credit card payments will be processed via Constant Contact and PayPal.)

Annual Meeting Sponsor Total: \$ _____

Suppliers Party Contribution Total: \$ _____

Other: \$ _____

Credit Card Number: _____

- Corporate Credit Card Personal Credit Card

Expiration Date: _____ CVV: _____

Name on the Card: _____

Company Name: _____

Email Address: _____

Billing Address for Credit Card:

Address: _____

City: _____ State: _____ Zip Code _____



For more information:
Vicky Jones, Bookkeeper
559-226-6330 or vjones@cafreshfruit.com

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SUPPLIER OF THE YEAR NOMINATION FORM

The Suppliers Committee respectfully requests your nomination for the 2020 Supplier of the Year award. Your input is of tremendous value and we look forward to receiving your nomination. The Committee would also like to recruit your help in making this year's Suppliers Party at the 2020 Annual Meeting a success by requesting a contribution. Contribution levels are available at \$600, \$700 or \$800 levels based on your company's needs. This party, which is hosted by you and your fellow Associate members, is a favorite among attendees each year and cannot happen without your help! Please refer to the sponsorship opportunities flyer for more information.

Supplier of the Year Award

Since 1991, the Association's Suppliers Committee has presented an award for "Supplier of the Year" during the Annual Meeting. The intent of the suggested criteria is to provide detail that would identify individuals who have made a significant contribution to the fresh fruit industry and the California Fresh Fruit Association.

Suggested Criteria

- ◆ Respect from customers, as well as competitors;
- ◆ Commitment to the industry;
- ◆ Integrity in personal business dealings;
- ◆ Supports the goals of CFFA; and
- ◆ Brings a positive perspective and image to the industry;

Nominee Information:

Name and Company: _____

Please tell us about the individual (s) and why you are nominating them for this honor:

(You may use extra sheets of paper for your explanation)

Nominated By: _____

Please return this form to CFFA's office by February 1, 2020.

MAIL: 7647 N. Fresno St., Ste. 103, Fresno, CA 93720; FAX: 559-222-8326 or EMAIL: crazor@cafreshfruit.com