

ECONOMIC DEVELOPMENT

At ElectriCities, we look for opportunities to partner with our member cities to provide customized assistance with all aspects of economic development. So, where do we begin? Our comprehensive approach begins at the start of a project and continues through the site selection and building processes. We're with you every step of the way. We actively work with the Economic Development Partnership of N.C., along with site selectors, and participate in national trade shows to recruit industries and bring jobs to our public power hometowns. From marketing to targeted recruiting to grant assistance, we're here for you with tools and expertise.

WHAT SERVICES DO WE PROVIDE?

TARGET SECTORS



ElectriCities' Economic Development staff can assist you in determining the areas of target recruitment based on your city's demographics, location and needs.

PROPOSALS FOR PROSPECTS/CLIENTS



When a commercial or industrial customer is ready to relocate to your area, we will work with the Power Agency rate staff to develop a customized proposal.

MARKET RESEARCH ANALYSIS



Client specific with community data and mapping.

TRADE SHOW OPPORTUNITIES



Economic Development staff attends several trade shows each year on behalf of NC Public Power communities. With wide exposure to national companies, the trade shows offer member cities and towns a chance to appeal to a range of industries, all under one roof.

MARKETING/COLLATERAL ADVERTISING ASSISTANCE



We can work with you to develop and produce marketing, advertising and collateral pieces to promote your community. ElectriCities purchases advertising space on behalf of our member cities in economic development magazines throughout the year. We are happy to consult with you on choosing the right publication for your needs and offer discounts on advertising rates.

RETAIL/COMMERCIAL DEVELOPMENT



Our staff can help you recruit new development with marketing collateral and site analysis based on the target sector's site requirements.

SMART SITES®



S² is a shovel-ready site qualification program designed to support economic development opportunities in NC Public Power communities.

ADDITIONAL SERVICES



- IMPLAN Impact Modeling
- GIS Mapping Software
- Client Recruitment
- Feasibility Studies
- Territorial Issues
- Member Support



The best way to attract business and industry is to contact Brenda Daniels at: bdaniels@electricities.org.

Still need to learn more?
Flip me over.

FUNDING OPPORTUNITIES



SMART COMMUNITIES

This economic development assistance tool was created by ElectriCities to help participants attract and retain commercial and industrial customers. NCEMPA and NCMPA1 participants are eligible to receive a \$5,000 matching grant to be used toward specific economic development projects. Smart Communities Grants are matching funds and must involve local funding. Eligible projects include, but are not limited to: site plan development, brownfield remediation, LEED-rated buildings, building/parcel layouts, site certification, rail studies, downtown redevelopment, signage, grant writing, facade upgrades and business retention.



CUSTOMIZED CITY PROJECTS

Economic development starts with member development. Your growth and success is what gives us a charge. ElectriCities will complete customized city projects for six Power Agency members each year.

These projects are required to have a utility and/or city-wide long-term impact. The amount you receive depends on the number of customers your community serves:

- Less than 5,000 customers = **\$5,000**
- 5,000 to 10,000 customers = **\$10,000**
- More than 10,000 customers = **\$15,000**



DOWNTOWN REVITALIZATION GRANT

This competitive \$10,000 grant is available for Power Agency members in NCEMPA and NCMPA1. This grant has no match, but is only available to a member city or town once every three years.

In any calendar year that a member receives the \$10,000 grant, the member community is not eligible for the \$5,000 Smart Communities Grant. The member is eligible for the \$5,000 Smart Communities Grant in years two and three following receipt of the Downtown Revitalization Grant.

Proceeds from the Downtown Revitalization Grant may be used for a wide range of purposes so long as that purpose advances the downtown revitalization goals of the member community and has the approval of the city/town manager.



INDUSTRIES WE TARGET

- Plastics
- Food Processing
- Automotive
- Aviation
- Biotechnology
- Advanced Manufacturing
- Life Sciences



Pictured from Left to Right

READY TO GET STARTED?

If you have questions about how the ElectriCities Economic Development team can help you recruit business and industry reach out to Brenda Daniels at: bdaniels@electricities.org.