



**The Bridge: A School/Community Partnership**  
**Melrose Public Schools**  
350 Lynn Fells Parkway · Melrose MA · 02176  
781.979.2299 · [llewis@melroseschools.com](mailto:llewis@melroseschools.com)

January 2020

As a valued business owner/organization member, The Bridge respectfully requests your support to make its 19th Annual Trivia Bee a great success. This highly-anticipated and publicized community event will be held on Saturday, March 21, 2020 and will feature local notables, a multi-team trivia competition, raffles, and of course food & drink. Plus new this year, we will be adding a silent auction and an enhanced audience experience! We welcome back Stump! Trivia to Memorial Hall, who will bring its dynamic, pub-style format where all teams play strategically and simultaneously, providing for even more exciting and engaging game play. Last year over 300 people participated in and attended our event — it's not to be missed!

There are several ways to contribute. Please consider partnering as an event sponsor which includes the highest event visibility; sponsoring one of four trivia rounds and getting a dedicated shout-out from one of our fabulous MCs; sponsoring a trivia team where members can proudly sport your swag; sponsoring our bar/food tables with a prominent sign displayed in high traffic areas; and donating a raffle or silent auction item and be thanked on our tables. See the enclosed sponsor form for full details.

In appreciation for your generosity, contributing businesses/organizations will be featured in our print/online promotional and follow-up materials and/or event program, which will be seen by hundreds of local leaders, business owners, organization members, and local residents.

All event proceeds directly benefit the Bridge, a non-profit organization that recruits, screens, and places volunteers in the eight different Melrose Public Schools. Our philosophy is that young people greatly benefit when community members contribute their time, talent, and expertise to assist in public education.

This event has always been a big success thanks to the generosity of local business owners/organization members like you. We truly appreciate your support and thank you in advance for your meaningful contribution to our organization.

Sincerely,

Lisa Lewis  
Coordinator of Volunteers  
The Bridge: A School Community Partnership

**The Bridge: A School Community Partnership  
2020 Annual Trivia Bee Sponsor Form**

*Please fill out this form in full and return by Monday, March 9, 2020 with your tax-deductible check made out to The Bridge to:  
Lisa Lewis, The Bridge, Melrose Public Schools, 350 Lynn Fells Parkway, Melrose, MA, 02176.  
Or simply register and pay online at XXXXXXXXXX!*

**SPONSORSHIP OPPORTUNITIES**

*In addition to the below, all sponsors will receive special thank you recognition in the event program.*

**PLATINUM EVENT SPONSOR (1 at \$2,000)** *SORRY! SOLD OUT!*

- Large banner signage displayed prominently at event
- Large logo included prominently on event program cover and interior
- Recognition in all event promotion, press, and communications before and after event
- Public acknowledgment during event
- Includes team sponsorship (\$250 value)
- Swag bag distribution at event
- Professional photo opp after event

**GOLD EVENT SPONSOR (3 at \$1,000)**

- Small banner signage displayed at event
- Small logo included on event program cover and interior
- Recognition in all event promotion, press, and communications before and after event
- Public acknowledgment during event
- Includes team sponsorship (\$250 value)

**SILVER ROUND SPONSOR (4 at \$500/each)**

- Public announcement/commercial during event round
- Signage/logo displayed during event round

**BRONZE BAR/FOOD SPONSOR (3 at \$300/each)**

- Signage displayed in high-traffic bar/food area

**TEAM SPONSOR (\$250)**

- Team members (2-4 players) can wear your branded swag
    - I'll sponsor my own team and recruit team members
    - I'll sponsor a community team you assign to me (limited)
- Team name: \_\_\_\_\_
- Sponsored by: \_\_\_\_\_
- Team Captain: \_\_\_\_\_
- Team Captain e-mail: \_\_\_\_\_

**ADD-ON RAFFLE DONATION(S)**

*All raffle donors will also receive special thank you recognition in the event program.*

**RAFFLE ITEM 1 (any value)**

- Service(s)    Gift Certificate(s)    Item(s)/Merchandise

- I will mail/drop off to Bridge    Arrange Bridge pick up

Description: \_\_\_\_\_

\_\_\_\_\_

Value: \_\_\_\_\_

**RAFFLE ITEM 2 (any value)**

- Service(s)    Gift Certificate(s)    Item(s)/Merchandise

- I will mail/drop off to Bridge    Arrange Bridge pick up

Description: \_\_\_\_\_

\_\_\_\_\_

Value: \_\_\_\_\_

**SPONSOR/DONOR INFORMATION**

Business/Organization name: \_\_\_\_\_

\_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

- My company offers a matching donation program

Company name: \_\_\_\_\_