



BUSINESS



BREAKFAST

Wednesday, July 19

\$25 Chamber members - \$35 nonmember

7-9am (7-7:30 Hot Breakfast)

Hampton Inn, 48 Industrial Park Road, Saco

Perkins Thompson Law Firm

Presents Part four in a six part series on Employment Law

“Trademark Basics: What Every Business Owner Should Know”

What is a trademark? How do trademarks, copyrights, patents, domain names, and business name registrations differ? when does it make sense to trademark your business name and logo, and when does it not? How to run a trademark search and when should you call an attorney to assist with the registration process? How can business owners protect and enforce their trademark rights? We'll provide an overview of what every business owner should know about trademark law.