



At Devoe Color Center in Biddeford, owners Phil and Kim Bouchard and their staff are ready to help with any flooring and home design project, but there will never be any sales pressure - customers who walk through the door will feel comfortable browsing the showroom for products, ideas and inspiration.

"We make sure people always feel welcome. We cater to everyone, customer service is our focus," Phil Bouchard said. "We're always sensitive to someone's budget, and we'll work with customers to find something for the design they have in mind whether they're doing a whole house, or just remodeling a bathroom."

Both Phil and Kim were born and raised in Biddeford, and have always been devoted and active members of the community.

People in Biddeford and Saco take pride in their homes, Kim Bouchard said, and she loves working with people to take their ideas and bring their projects to life.

The staff of expert designers at Devoe are ready to help customers every step of the way - from designing, planning, ordering and installation - for both renovation and new construction projects.

Devoe can take care of all of your needs - from flooring, tile, paints, stains, custom showers, window treatments, and kitchen and bath design and products.

This full-service approach is showcased in the beautiful Devoe showroom, where customers can browse a huge selection of products and displays.

Phil Bouchard spent over two decades as a flooring installer before purchasing Devoe three years ago.

While Devoe has a team of expert installers trained to install all of their products, they are also "DIY friendly" too.

"We know there are a lot of people out there who like to do things themselves, and today's flooring products are DIY friendly," he said. "We'll talk with them and give them instructions on how to do it."

When they're not at the store, Phil and Kim are working on their other passions - craft brewing beer and smoking meat. While Devoe Color & Design Center is their "bread & butter" while they raise their 3 children, both are hoping beer and barbecue will be their next joint business venture in the Biddeford + Saco community.

Chamber members can look forward to a preview of Thatcher Brook Home Brew and 207 Smok'n BBQ at a Business After Hours at Devoe Color & Design Center later this fall.

For more information on Devoe Color & Design Center go to www.devoeflooringanddesign.com

IMPORTANT NOTE: For current information on store hours during the COVID 19 outbreak call 207-284-6216 and follow Devoe Color & Design of Maine on Facebook.